

Maybank **MAE-mories of Malaysia Merdeka Campaign (“Campaign”)** is organised by Malayan Banking Berhad (Registration No. 196001000142) (“Maybank”) and shall be subject to the Terms and Conditions herein. By participating in this Campaign, the Eligible Participants (as defined in Clause 1 below) hereby expressly agree to be bound by these Terms & Conditions and any decisions made by Maybank in respect of the Campaign shall be final and binding.

1. Eligibility and Platform

- 1.1. This Campaign is open to Maybank individual customers and sole proprietors with valid M2U login who have not been previously disqualified in any of the previous campaigns organized by Maybank (**“Eligible Participants”**).
- 1.2. This Campaign is accessible through the MAE app, the M2U app, and the M2U website (**“Campaign Platforms”**) to perform eligible transactions (**“Eligible Transactions”**). However, the Arcade MAE-mory game (**“Game”**) is only available on the MAE app.
- 1.3. Eligible Campaign platforms are Maybank2u MY App Version 8.3 and above, Maybank2u MY website and MAE by Maybank2u Version 0.7.6 and above.
- 1.4. Ensure that Secure2u is enabled and activated on the device used for Campaign platforms as per Clause 1.3.

2. Campaign Mechanics and Conditions

- 2.1. **Campaign Period: Monday 23 August 2021 0000 hrs – Thursday 30 September 2021 2359hrs** or until all Prizes as stated in Clause 4.0 are fully exhausted, whichever is earlier (**“Campaign Period”**).
- 2.2. **Eligible Participants** are required to perform **Eligible Transactions** as set out in Clause 2.6 to earn an Entry or Entries (**“Entry” or “Entries”** as the case may be) to play the **Game** and win the Prizes as set out in Clause 4.0.
- 2.3. Maybank will issue bonus Entry or Entries to all Eligible Participants who successfully launch the game widget icon on some selected days. Maybank reserves the right to change or amend the issuance of these Entry or Entries at any point of time during the **Campaign Period**.
- 2.4. The **Entries** earned to play the **Game** will only be valid during **Campaign Period**. Any unused opportunities after the **Campaign Period** will be forfeited. For clarity, refer to clause 2.1 for the **Campaign Period**.
- 2.5. For **Entries** to be reflected after **Eligible Transactions** performed via **M2U website** and approved with **Secure2u**,
 - 2.5.1. **Eligible Participants** will need to download and log in to the MAE app to receive the respective **Entries** to play the **Game**.
 - 2.5.2. Subsequent **Eligible Transactions** performed on M2U web, if any, will require **Eligible Participants** to launch the MAE app after every **Eligible Transaction** for the **Entries** to be reflected on M2U web.

- 2.6. Maybank reserves the right to change or amend the **Eligible Transactions** and numbers of opportunities given to play the **Game** with twenty-one (21) calendar days' notice to the **Eligible Participants**.

	Eligible Transactions	Minimum transaction amount	Entries awarded per transaction
1	Create a MAE account on the MAE app. This transaction will be awarded with an Entry only one (1) time.	n/a	2
2	Successfully apply for the MAE debit card on the MAE app. Participants will automatically receive the two (2) Entries if they applied for the MAE card during this Campaign period. For clarity, successful application means you have registered and pending card delivery. This transaction will be awarded with an Entry only one (1) time.	n/a	2
3	Register for Scan & Pay on the MAE app. This transaction will be awarded with an Entry only one (1) time.	n/a	1
4	Successfully open a *M2U Savers account via the M2U website. This transaction will be awarded with an Entry only one (1) time. *Malayan Banking Berhad (Maybank) and Maybank Islamic Berhad are members of PIDM. Protection by PIDM is subject to insurability criteria. Please refer to the list of insured deposits displayed at www.maybank2u.com.my for further details	n/a	2
5	Perform M2U online registration via M2U website. This transaction will be awarded with an Entry only one (1) time.	n/a	2
6	Set up one (1) Individual Tabung on the MAE app. This transaction will be awarded with an Entry only one (1) time.	RM 30 (goal amount)	1
7	Link one (1) Booster to Tabung on the MAE app.	n/a	1

	Eligible Transactions	Minimum transaction amount	Entries awarded per transaction
	This transaction will be awarded with an Entry only one (1) time.		
8	Spin the Makan Mana wheel on the MAE app. This transaction will be awarded with an Entry only one (1) time.	n/a	1
9	Add one (1) loyalty card in the MAE app. This transaction will be awarded with an Entry only one (1) time.	n/a	1
10	Register for Secure2u on the MAE app or M2U app. This transaction will be awarded with an Entry only one (1) time.	n/a	2
11	Perform an eligible Scan & Pay DuitNowQR transactions at all participating MAE merchants nationwide via the MAE app or the M2U MY app from your conventional/Islamic savings, current, or MAE account. For clarity, Scan & Pay for DuitNowQR P2P transfers are not eligible transactions. Linking of credit card to Scan & Pay and having it as the source of funds will not be considered as an eligible transaction for this Campaign.	RM30	1
12	Perform an eligible Scan & Pay DuitNowQR transactions at all participating DuitNow QR merchants (non-MAE merchants, including other banks & e-wallets) nationwide via the MAE app or the M2U MY app from your conventional/Islamic savings, current, or MAE account. This transaction will be awarded with an Entry up to only ten (10) times. For clarity, Scan & Pay for DuitNowQR P2P transfers are not eligible transactions. Linking of credit card to Scan & Pay and having it as the source of funds will not be considered as an eligible transaction for this Campaign.	RM30	1





	Eligible Transactions	Minimum transaction amount	Entries awarded per transaction
13	Transfer money using Scan & Pay (P2P) via the MAE app. Scan & Pay transaction using funds from credit card does not apply.	RM 5	One (1) entry awarded per transaction, up to five (5) transactions per friend, unlimited friends.
14	Send money to friends using "Send & Request" via the MAE app.	RM 5	One (1) entry awarded per transaction, up to five (5) transactions per friend, unlimited friends.
15	Request money from friends using "Send & Request" via the MAE app.	RM 5	One (1) entry awarded per transaction, up to two (2) transactions per friend, unlimited friends.
16	Perform Reloads (eg: mobile prepaid) via direct payee method via the MAE app, M2U app or M2U website.	RM 30	1
17	Perform Reloads (eg: mobile prepaid) via direct payee method via the MAE app & M2U app	RM50	2
18	Perform a Maxis or Hotlink Reload via the MAE app or M2U app.	RM30	2
19	Create a split bill with friends on the MAE app. Only creators will receive the Entry once split bill is successfully sent. This transaction will be awarded with an Entry only two (2) times.	RM 30	1
20	Perform Bill Payment via direct payee method via the MAE app, M2U app or M2U website.	RM 30	1
21	Successfully place an online order for Sama-Sama Lokal via the M2U app.	RM 20	1
22	Perform M2U ASNB transfer via the MAE app, M2U app or M2U website.	RM 30	1
23	Perform M2U Tabung Haji transaction via the M2U website.	RM 30	1

	Eligible Transactions	Minimum transaction amount	Entries awarded per transaction
24	Purchase or renew Motor Takaful, Motor Insurance via the M2U app or M2U website. Travel Takaful or Travel Insurance via the M2U website.	RM 30	1
25	Perform JomPAY via the MAE app, M2U app or M2U website. This transaction will be awarded with an Entry only five (5) times.	RM 50	4
26	Perform outgoing DuitNow transfer via the MAE app, M2U app or M2U website. For clarity, DuitNow Instant Transfer is not eligible. This transaction will be awarded with an Entry only five (5) times.	RM 50	2
27	Perform overseas fund transfer via FTT, Western Union, or Visa Direct via the M2U website.	RM 300	1
28	Successfully apply for M2U EzyCash via the M2U website.	RM 3000	1
29	Buy one (1) KLIA Ekspres ticket on the MAE app.	Any	1
30	Perform Maybank Heart donation via the MAE app or M2U website.	RM 30	1
31	Perform an FPX transaction via M2U website. This transaction will be awarded with an Entry only ten (10) times.	RM50	1
32	Perform a Direct Payment Engine (DPE) transaction via the M2U website.	RM50	1
33	Successfully link your M2U account to MAE app This transaction will be awarded with an Entry only one (1) time.	n/a	2
34	Make an eFixed Deposit/eIslamic Fixed Deposit-i placement via M2U website.	Any amount	2

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3. How to play Arcade MAE-mory (“Game”)

3.1. The objective of the **Game** is to correctly sort items into their respective categories in order to earn points. Based on points earned, the Participant is eligible to win prizes.

Category	Items	Bonus Item
		
		
		
		

3.2. Eligible Participants are given 30 seconds to sort items into respective categories.

3.3. 5 points are awarded for every correct sorting.

3.4. If a “trap word” of either “” & “”, as the case may be, is incorrectly sorted, the game ends immediately but this does not affect the earned points.

3.5. A bonus item when tapped will gain double the points when sorted correctly for a period of 3 second.

4. The game is only available on the MAE by Maybank2u app. Eligible Participants must download and install the MAE app from the Google play store or Apple App Store on their device(s) respectively.

Points and Prizes

4.1. There is one type of prize category – Single game.

4.2. Eligible Participants must earn a minimum 100 points within a single game play to be eligible to win one (1) single game play prize.

Example scenarios of points earned and prizes awarded

Scenario	Play #	Single Play	
		Points earned	Prize won
1	1	100	Yes
	2	50	No
2	3 (wrongly sorted trap word)	100	Yes
	4 (wrongly sorted trap word)	50	No
3	5	5	No
	6	95	No
4	7	150	Yes
	8	200	Yes

4.3. The available prizes for the Campaign are listed as per the table below:

Prize category	Prize
Single game play	Mini Cash Prizes of up to RM 2,700,000.00 cash prize credited into Eligible Participants' MAE account
	RM20.00 iDOtshirt voucher
	RM 10.00Hermo voucher
	RM 5.00 Mr.DIY Voucher
	RM 5.00 Caring voucher
	RM 5.00 MR.DIY (online store) voucher

- 4.4. Where applicable, Prizes are awarded randomly based on a probability-weighted mechanism with proprietary operational details that will not be revealed to Eligible Participants or the public at large. Participation in the Campaign shall be construed as consent to the usage of said randomizer program and explicit acceptance of any and all Campaign results it may produce.
- 4.5. Maybank reserves the right to substitute any and all of the above listed Prizes with any other item(s) of similar market value.
- 4.6. Prizes are not transferable nor exchangeable and will only be issued to the winners as verified by Maybank.
- 4.7. Eligible Participants agree that their participation in the MAE-mories of Malaysia Merdeka Campaign shall be understood as providing agreement and consent to allow any and all personal data obtained via the app (or otherwise) over the course of the **Campaign Period** to be collected, processed, and used by Maybank in accordance with Maybank's Privacy Notice, which may be viewed on www.maybank2u.com.my ("Maybank Privacy Notice").
- 4.8. Maybank reserves the right to request for documentation or written proof of identification, age, and place of residence of any or all winners prior to the collection of their Prize(s) for verification to ensure compliance with Terms and Conditions.
- 4.9. Participants shall receive a notification through the **Campaign Platform** informing them of their win, the prize(s) won, and any redemption instructions if applicable.

- 4.10. Maybank will not ask for any banking details such as credit card/debit card number and bank Transaction Authorization Code (TAC), account password, PIN or One-Time Password (OTP) for the winners to claim the Prize or for any reason whatsoever.
- 4.11. Eligible Participants acknowledge and agree that Maybank reserves the rights to disqualify participation of the Campaign or withdraw any Prizes from the participants if:
- 4.11.1. The participant is found or suspected of tampering with the Campaign mechanics or the operation of the Campaign;
 - 4.11.2. The participant is found or suspected of undertaking fraudulent activities or other activities harmful to the Campaign;
 - 4.11.3. The participant has been disqualified from previous Campaigns organized by Maybank; or
 - 4.11.4. The participant is in breach of its obligations or any Terms and Conditions of this Campaign. Notwithstanding the above, Maybank reserves the right to reject any participation without assigning any reasons.
- 4.12. Each **Eligible Participant** can win cash prizes up to a maximum cash value of RM100.00 and subject to five (5) vouchers only. After they have reached their maximum cash value winnings, they will no longer be able to participate or use their remaining unused chances.
- 4.13. Terms and condition of the Prizes
- 4.13.1. Respective prizes won will be displayed on the MAE app Arcade MAE-mory “Prizes” page. This page will be available to winners from the start of campaign period until Wednesday, 6 October 2021.
 - 4.13.2. All prize winners are required to collect or redeem the prizes within the respective validity date. All unclaimed Prizes after the expiry of the validity date will be forfeited. Any winner whose Prize(s) has been forfeited shall not be entitled to any payment or compensation, whether in part or in full.
 - 4.13.3. Mini Cash Prize
 - 4.13.3.1. All cash from Mini Cash Prize would be instantly credited into the winner’s MAE Account. Cash prizes will only be credited into an active account. It is the responsibility of Eligible Participants to ensure that their account remains active during Campaign Period for the Mini Cash Prize to be credited.
 - 4.13.3.2. Should eligible winners fail to activate a MAE e-Wallet account, the Mini Cash Prize won will be forfeited 30 days after **Campaign Period**.
 - 4.13.4. If an Eligible Participant has multiple M2U IDs, only the M2U ID that is linked with a MAE account and is active will be eligible to be credited any Mini Cash Prize won. All Vouchers shall be subjected to the terms and conditions of their respective issuers/sponsors, namely iDOtshirt, Hermo , MR.D.I.Y ECOMMERCE, CARiNG Pharmacy, Maxis and Purple Cane.
 - iDOtshirt : RM 20 iDOtshirt voucher is a unique digital code that will be displayed on the MAE app Arcade MAE-mory “Prizes” page together with the voucher terms & conditions of respective issuer/sponsor.

- Hermo : RM 10 Hermo voucher is a unique digital code that will be displayed on the MAE app Arcade MAE-mory “Prizes” page together with the voucher terms & conditions of respective issuer/sponsor.
- MRDIY.COM.MY : RM 5 MrDIY.com.my voucher is a unique digital code that will be displayed on the MAE app Arcade MAE-mory “Prizes” page together with the voucher terms & conditions of respective issuer/sponsor.
- CARiNG Pharmacy : RM 5 CARiNG voucher is a unique digital code that will be displayed on the MAE app Arcade MAE-mory “Prizes” page together with the voucher terms & conditions of respective issuer/sponsor.
- Purple Cane : RM 5 Purple Cane voucher is a unique digital code that will be displayed on the MAE app Arcade MAE-mory “Prizes” page together with the voucher terms & conditions of respective issuer/sponsor.

5. General Terms and Conditions

- 5.1 Maybank shall not be responsible or held liable in respect of technical failures of any kind whatsoever, intervention, interruptions, and/or electronic or human errors in the administration and/or processing of the transaction performed via the MAE app, M2U app, Maybank2u Biz, Maybank2u, or Maybank2e provided the same is not caused by Maybank.
- 5.2 Maybank reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part and reserves the right to modify any of the terms and conditions contained herein, from time to time by giving at least minimum of twenty one (21) calendar days’ prior notice thereof, the notice of which shall be posted through Maybank2u website at www.maybank2u.com.my or through any other channel or channels determined by Maybank. It shall be the responsibility of the Eligible Customers to be informed of or otherwise seek out any such notice validly posted.
- 5.3 By participating in this Campaign, Eligible Customers agree to access to Maybank website at www.maybank2u.com.my on a regular basis to view the terms and conditions herein and seek clarification from Maybank should any of the Terms & Conditions be not fully understood.
- 5.4 By participating in this Campaign, the Eligible Customers agree to be bound by the Terms and Conditions herein and agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with Maybank Privacy Notice, which may be viewed on www.maybank2u.com.my (“Maybank’s Privacy Notice”).

In addition and without prejudice to the terms in the Maybank’s Privacy Notice, Eligible Customers agree and consent to his/ her personal data or information being collected, processed and used by Maybank for:

- a) the purposes of the Campaign; and
 - b) marketing and promotional activities conducted Maybank, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photographs. In this regard, Eligible Customers agree to co-operate and participate in all advertising and publicity activities of Maybank in relation to the Campaign.
- 5.5 Maybank and its officers, servants, employees, representatives and/or agents (including without

limitation, any third party service providers engaged by Maybank for purposes of this Campaign) shall not be liable to Eligible Customers in this Campaign for any direct, indirect, special or consequential loss or damage (including but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign unless caused by the any gross negligence or omission by Maybank.

- 5.6 Maybank shall not be responsible and / or liable for any losses suffered by Eligible Customers resulting directly or indirectly from the Eligible Customers' participation in this Campaign or otherwise. Furthermore, Maybank shall not be liable for any default of its obligation under this Campaign due to any force majeure event which include but not limited to act of God, war, riot, lockout, industrial action, fire, flood, drought, storm or any event beyond the reasonable control of Maybank.
- 5.7 Maybank may disqualify/reject any Eligible Customer who does not comply with the terms and conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign which includes fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.
- 5.8 These Terms and Conditions shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.

For information, enquiries, feedback and/or complaints related to the Campaign, please contact Maybank's Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively for feedback and/or complaints, Eligible Customers may choose to e-mail Maybank via the feedback form at Maybank2u website www.maybank2u.com.my.