

# BY INVITATION - MASTERCARD SPEND & WIN CASH BACK CAMPAIGN TERMS & CONDITIONS

## CAMPAIGN PERIOD

"Mastercard Spend & Win Cash back Campaign" shall run from 15 September - 15 December 2018 (both dates inclusive) ("Campaign Period")

### **ELIGIBILITY**

- 1. Subject to the Clause 2 below:
  - i. Selected Principal Cardmember(s) of Maybank MasterCard Credit Card(s) issued by Maybank Malaysia who received the campaign invitation to participate through short messaging service (SMS) and e-Direct Mailer (eDM).
- 2. The following persons are NOT eligible to participate:
  - i. Mastercard World and World Ikhwan Cardmembers;
  - ii. Visa and American Express Credit and Charge Card(s) issued by Maybank Malaysia;
  - iii. Visa, MasterCard & American Express Credit Card(s) not issued by Maybank Malaysia;
  - Maybank MasterCard Credit Cardmember(s) who is/are in default of facilities granted by Maybank at any time during the Campaign Period, subject to Maybank's sole and absolute discretion;
  - v. Employees of Maybank Cards Marketing Department, Advertising and Promotion Agencies and their immediate families.

## THE MECHANICS

- 3. Invited Cardmembers will receive the following SMS from Maybank:
  - a) Invitation message

MBB: Win RMXXX Cash Back! Just spend RMXXXXX with your Maybank Mastercard ending XXXX from now till 15/12/18. For selected Cardmembers only. T&C apply.

- 4. Principal Cardmembers are not required to register via SMS to participate in this campaign. Participation is automatic and for selected Mastercard Cardmembers only.
- 5. Eligible Cardmember(s) are required to meet the qualifying retail spend communicated via SMS and eDM invitation, with any Principal Maybank MasterCard Credit Card(s), during the campaign period to stand a chance to win cash back.
- 6. Qualifying retail spend communicated in the SMS and eDM invitation will be the target qualifying amount for the Cardmember to spend, whether in single or multiple receipt(s) during the campaign period.



7. All qualifying retail spend criteria refers to any retail transactions, i.e. local, overseas, online, Auto Paybills and first EzyPay transactions and not valid new or existing Balance Transfer, EzyCash, Cash Treats, Cash Advance, unbilled instalments under existing EzyPay Plus, finance charges, late charges, annual fees, Membership Rewards<sup>™</sup> fee, Turbo fee and/or any other fees/charges.

## <u>PRIZES</u>

- 8. Winners will be entitled to stand a chance to win cash back from Maybank.
- 9. Cash back amount will be credited into Cardmembers' credit card account within 6-8 weeks from campaign end date. This will be reflected in the Cardmembers' monthly statement of account.
- 10. Winner selection process is based on the achievement of the qualifying retail spend, eligible Cardmembers will be shortlisted by Maybank's randomizer programme.
- 11. Maybank shall not be liable for any risk, loss or damage to the prizes upon handover of the prizes to the Winners. Neither shall Maybank be liable for or obligated to recognize or replace defective, damage or stolen prizes.
- 12. Cash back won is/are not transferable and exchangeable for up-front cash or credit of any kind, whether in part or in full.

## **GENERAL TERMS AND CONDITIONS**

- 13. By participating in this campaign, the Cardmember agrees to be bound by these terms and conditions.
- 14. The records of transactions maintained by Maybank and the selection of Winners by Maybank shall be final and conclusive. No other correspondence or claims by the Cardmember shall be entertained.
- 15. Maybank reserves the right at it sole discretion to vary, delete, amend or modify any of these terms and conditions of the campaign with <u>21 days</u> prior notice. These terms and conditions may be modified, amended or varied by Maybank and provided to Cardmembers through channels short messaging service (SMS) and electronic direct mailer (eDM). Maybank shall not be liable for any and all loss or damage suffered or incurred by the Eligible Cardmember as a direct or indirect result of the cancellation, variation, amendment, termination or suspension.
- 16. Maybank reserves the right to publish and display the names and addresses of Winners, photographs of Winners and audio and/or visual recording for any mass media or marketing materials for advertising and publicity purposes without compensation subject to the consent of the Winners.



- 17. By participating in this promotion, Cardmember is obliged to refer to the direct communication, e.g. SMS and eDM from the Bank for the terms and conditions and to ensure that they are kept-up-to-date with any changes or variations made to the terms and conditions.
- 18. Maybank reserves the right to forfeit the Prizes awarded if the Winners fail to comply with any of the terms and conditions herein.
- 19. All Winners shall abide by the terms and conditions imposed by the party arranging for and/or providing the prizes and the terms and conditions that are attached to the prizes, if any.
- 20. In no event shall Maybank nor any of its officers, servants, employees, representatives and/or agents (including without limitation, any third party service providers engaged by Maybank for purposes of the Contest) be liable to any person participating in this Contest for any direct, indirect, special or consequential loss or damage (including, but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign.
- 21. These terms and conditions shall be governed by the laws of Malaysia, and all eligible Cardmembers who participate in the Campaign shall be deemed to have agreed to submit to the exclusive jurisdiction of the Malaysian Courts by participating in this Campaign.

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