



## My First Roar Campaign Terms & Conditions

The My First Roar Campaign ("Campaign") is organized by Malayan Banking Berhad (Registration No.: 196001000142) ("MBB") and Maybank Islamic Berhad (Registration No.: 200701029411) ("MIB") (collectively referred to as "Maybank"). This Campaign shall be governed by the terms & conditions ("Terms and Conditions") stated herein. By participating in this Campaign, the Eligible Customers (as defined in Clause 2.1) hereby expressly agree to be bound by these Terms and Conditions and that any decisions made by Maybank in respect of the Campaign shall be final, conclusive and binding.

### 1. Campaign Period

- 1.1 This Campaign commences on **23<sup>rd</sup> March 2026, at 06:00:00 AM (MYT) and ends on 31<sup>st</sup> December 2026, at 11:59:59 PM (MYT)**, both date inclusive. ["Campaign Period"].

### 2. Eligibility

- 2.1 This Campaign is open to all Malaysians with a valid identification documents aged between **twelve (12) to thirty (30) years old that is not Maybank customers and is first time applying to any of the participating products** listed in Clause 3.2 ("Eligible Customers").
- 2.2 For individuals below the age of eighteen (18) years ("Minor"), they must obtain consent from their parents and/or legal guardian in order to participate in this Campaign. The use of the MAE app is an acknowledgement to Maybank that the Minor has obtained the prior consent of his or her parents and/or legal guardian to participate in this Campaign. These Terms and Conditions will be applicable to and binding upon the parents and/or legal guardian of the Minor as to the same effect as if the parents and/or legal guardian of the Minor was a direct party and agreed to these Terms and Conditions.
- 2.3 Eligible Customers agree that these Terms and Conditions must be read together with the terms and conditions of the respective products/services as an entire agreement.
- 2.4 Eligible Customers must ensure all of their personal details including their email address are updated within the Maybank system.
- 2.5 Maybank Group's employees are NOT eligible to participate in this Campaign. Maybank Group refers to entities within the Group, its overseas branches as well as parent company (where applicable) and its local and overseas subsidiaries.

*Note: Malayan Banking Berhad and Maybank Islamic Berhad is a member of Perbadanan Insurans Deposit Malaysia ("PIDM"). Protection by PIDM is subject to insurability criteria. Please refer to the list of insured deposits displayed at [www.maybank2u.com.my](http://www.maybank2u.com.my) for further details.*



### 3. **Campaign Mechanics**

- 3.1 Eligible Customers are required to fulfill below criteria (as stated in Clause 3.2 and Clause 3.3) in order to participate in this Campaign and to win the respective Prizes as set out in Clause 4. (“Participants”)
- 3.2 Below table shows the steps by steps and criteria to be fulfilled by Eligible Customers in order to participate the Campaign.

#### 3.2.1 How to participate in the Campaign for Eligible Customers aged 12-17 years old:

Step	Criteria to be fulfilled	Participating Products
1	The participating products must be applied and approved within the same day and remain active throughout the campaign period.	imteen Account <b>OR</b> imteen-i Account <b>AND</b> MAE Wallet
2	The participating products must be applied and approved within the same campaign month and remain active throughout the campaign period.	Maybank Mastercard Platinum Debit Card Maybank Visa Debit Card Maybank Visa Platinum Debit Card Maybank Manchester United Visa Debit Card Maybank Mastercard Platinum Debit Card Visit Malaysia 2026 MAE Visa Debit Card* Maybank Mastercard Platinum Debit Card Visit Malaysia 2026 Maybank FC Barcelona Visa Debit Card

\*only for MAE Wallet



## 3.2.2 How to participate in the Campaign for Eligible Customers aged 18-30 years old:

Step	Criteria to be fulfilled	Participating Products
1	The participating products must be applied and approved within the same day and remain active throughout the campaign period.	Kawanku Savings Account <b>OR</b> Savings Account-i <b>AND</b> MAE Wallet
		Zest-i <b>AND</b> MAE Wallet
2	The participating products must be applied and approved within the same campaign month and remain active throughout the campaign period.	Maybank Mastercard Platinum Debit Card
		Maybank Visa Debit Card
		Maybank Visa Platinum Debit Card
		Maybank Manchester United Visa Debit Card
		Maybank Mastercard Platinum Debit Card Visit Malaysia 2026
		MAE Visa Debit Card*
Maybank FC Barcelona Visa Debit Card		

\*only for MAE Wallet

## 3.3 After participating in the Campaign, Eligible Customers aged 18-30 years old can earn lucky draw entries for additional rewards:

Step	Criteria to be fulfilled	Participating Products	Number of Entries Earned
Step 1	Maintain minimum RM 500 daily balance in the participating account throughout campaign period. <b>(MAE Wallet excluded)</b>	Kawanku Savings Account <b>OR</b> Savings Account-i	1
		Zest-i	
Step 2	Every additional RM500 maintained in the participating account throughout the campaign period. <b>(MAE Wallet excluded)</b>	Kawanku Savings Account <b>OR</b> Savings Account-i	1
		Zest-i	



#### 4. Prizes and Winners

4.1 Below table shows the monthly prizes ("Prizes") and number of Winners.

4.1.1 Prizes for the first 300 and 150 Eligible Customers aged 12-17 years old based on the account opening date of Participating Products.

Campaign Month	Prizes	Number of Winners	Prizes Distribution Period
March 2026	RM10.00	300	April 2026
April 2026	RM10.00	300	May 2026
May 2026	RM10.00	300	June 2026
June 2026	RM10.00	150	July 2026
July 2026	RM10.00	150	August 2026
August 2026	RM10.00	150	September 2026
September 2026	RM10.00	150	October 2026
October 2026	RM10.00	150	November 2026
November 2026	RM10.00	150	December 2026
December 2026	RM10.00	150	January 2027

4.1.2 Prizes for the first 300 and 150 Eligible Customers aged 18-30 years old based on the account opening date of Participating Products.

Campaign Month	Prizes	Number of Winners	Prizes Distribution Period
March 2026	RM10.00	300	April 2026
April 2026	RM10.00	300	May 2026
May 2026	RM10.00	300	June 2026
June 2026	RM10.00	150	July 2026
July 2026	RM10.00	150	August 2026
August 2026	RM10.00	150	September 2026
September 2026	RM10.00	150	October 2026
October 2026	RM10.00	150	November 2026
November 2026	RM10.00	150	December 2026
December 2026	RM10.00	150	January 2027



- 4.1.3 Lucky Draw prizes for 70 Eligible Customers aged 18-30 that will be selected randomly by a randomizer programme operated by Maybank (“Lucky Draw Winner(s)”).

<b>Campaign Month</b>	<b>Prizes</b>	<b>Number of Winners</b>	<b>Prizes Distribution Period</b>
March 2026	RM100.00	70	April 2026
April 2026	RM100.00	70	May 2026
May 2026	RM100.00	70	June 2026
June 2026	RM100.00	70	July 2026
July 2026	RM100.00	70	August 2026
August 2026	RM100.00	70	September 2026
September 2026	RM100.00	70	October 2026
October 2026	RM100.00	70	November 2026
November 2026	RM100.00	70	December 2026
December 2026	RM100.00	70	January 2027

- 4.2 Eligible Customers aged 12 to 17 years old and 18 to 30 years old shall be entitled to receive a maximum of one (1) RM10.00 Prize throughout this Campaign.
- 4.3 Eligible Customers aged 18 to 30 years old shall further be entitled to win a maximum of one (1) RM100 Prize throughout the Campaign Period.
- 4.4 For the avoidance of doubt, an Eligible Customer aged 18 to 30 years old may be eligible to receive both one (1) RM10 Prize and one (1) RM100 Prize throughout this Campaign, subject to fulfilling the respective eligibility criteria and selection requirements. However, no Eligible Customer shall be entitled to receive more than one (1) prize of the same prize category throughout the Campaign Period, regardless of the month in which the prize is awarded.

## **5. Distribution of Prizes**

- 5.1 The Prizes will be credited into the winner’s Participating Products as stated below:
- imteen Account
  - imteen-i Account
  - Kawanku Savings Account
  - Savings Account-i
  - Zest-i
  - MAE Wallet
- 5.2 Maybank reserves the right to substitute the Prizes with any other item(s) of similar market value at its own reasonable discretion with a minimum of twenty-one (21) calendar days’ prior notice to the Winners which will be communicated on the Maybank2u website at - [www.maybank2u.com.my](http://www.maybank2u.com.my).
- 5.3 Maybank reserves the sole and absolute discretion to determine the account to which the



Prize will be credited.

- 5.4 Winners may verify their winning status and the account credited with the Prize by referring to the official campaign landing page [here](#). Winners' names will be published according to the applicable campaign month, which corresponds to the month in which the Participating Products listed in clause 5.1 was opened.

## **6. General Terms and Conditions**

- 6.1 Maybank shall not be responsible or held liable in respect of technical failures of any kind whatsoever, intervention, interruptions, and/or electronic or human errors in the administration and/or processing of the transaction performed via the MAE app, M2U app, Maybank2u Biz, Maybank2u, or Maybank2e provided the same is not caused by Maybank.
- 6.2 Maybank reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part and reserves the right to modify any of the Terms and Conditions contained herein, from time to time by giving at least minimum of twenty-one (21) days ("day" shall have the same meaning as calendar day) prior notice thereof, the notice of which shall be posted through Maybank2u website at [www.maybank2u.com.my](http://www.maybank2u.com.my) or through any other channel determined appropriate by Maybank. It shall be the responsibility of the Eligible Customers to be informed of or otherwise seek out any such notice validly posted.
- 6.3 By participating in this Campaign, Eligible Customers agree to access the Maybank2u website at [www.maybank2u.com.my](http://www.maybank2u.com.my) on a regular basis to view the Terms and Conditions and seek clarification from Maybank should any of the Terms and Conditions be not fully understood.
- 6.4 By participating in this Campaign, Eligible Customers agree to be bound by the Terms and Conditions herein and agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with the Maybank Privacy Statement, which may be viewed on [www.maybank2u.com.my](http://www.maybank2u.com.my) ("Maybank's Privacy Statement") and the PDPA Form for Individual Customers.
- 6.5 In addition, and without prejudice to the terms in the Maybank's Privacy Statement and the PDPA Form for Individual Customers, Eligible Customers agree and consent to his/her personal data or information being collected, processed and used by Maybank for:
- a) the purposes of the Campaign; and
  - b) marketing and promotional activities conducted by Maybank, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well as responses and related



photographs. In this regard, Eligible Customers agree to co-operate and participate in all advertising and publicity activities of Maybank in relation to the Campaign.

\*Note: "PDPA" refers to Personal Data Protection Act (2010).

- 6.6 Maybank and its officers, servants, employees, representatives and/or agents (including without limitation, any third party service providers engaged by Maybank for the purposes of this Campaign) shall not be liable to Eligible Customers in this Campaign for any direct, indirect, special or consequential loss or damage (including but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign unless caused by any gross negligence or omission by Maybank.
- 6.7 Maybank shall not be liable for any default of its obligation under this Campaign due to any force majeure events which include but not limited to acts of God, civil commotion, acts of war, strike, riot, lockout, industrial action, fire, flood, drought, storm, epidemic and pandemic or any events and circumstances of whatever nature beyond the reasonable control of Maybank.
- 6.8 Maybank may disqualify/reject any Eligible Customers who do not comply with the Terms and Conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign which includes fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.
- 6.9 These Terms and Conditions shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.

For information, enquiries, feedback and/or complaints related to this Campaign, please contact Maybank's Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively for feedback and/or complaints, Eligible Customers may choose to e-mail Maybank via the feedback form at Maybank2u website [www.maybank2u.com.my](http://www.maybank2u.com.my)