

ASB FIESTA CAMPAIGN 2026

Last update on 12th February 2026.

CAMPAIGN PERIOD

- The '**ASB Fiesta Campaign 2026**' (hereinafter referred to as "**Campaign**") will commence from **12th February 2026 at 12:00 a.m. (MYT)** and shall end on **31st December 2026 at 11:59 p.m. (MYT)** ("**Campaign Period**") both dates inclusive, unless notified otherwise.

TERMS AND CONDITIONS

- The following sets out the terms and conditions applicable to the Campaign ("**T&Cs**").
- This Campaign is organized by Malayan Banking Berhad (Registration. No. 196001000142) and Maybank Islamic Berhad (Registration. No. 200701029411) (collectively referred to as "**Maybank**") and shall be governed by these terms and conditions ("**Terms and Conditions**"). By participating in this Campaign, the Eligible Customers (as defined in "**Eligibility**") hereby expressly agree to be bound by these Terms & Conditions and any decisions made by Maybank in respect of the Campaign shall be final, conclusive and binding.

ELIGIBILITY

- The eligible criteria for this Campaign are as follows:
 - New customers who is applying for ASB Financing/-i.
 - Existing customers who is applying for ASB/-i Plus Financing.
 - This campaign is also open to all employees of Maybank Group.
- Eligible Customers (hereinafter referred to as "**Eligible Customers**") may earn entries into the Campaign upon meeting the ASB Financing/-i minimum amount of RM50,000 (exclusion of PRTA/T) as below :

No.	Participating Product	Requirement	Entry Point
1.	ASB Financing/-i / ASB 2 Financing/-i	Apply through online via MAE or Maybank2u Website with minimum RM50,000 loan/financing amount.	2
2.		Apply through Goal Based Investment (Joint Applicant & Guarantor) with minimum RM50,000 loan/financing amount.	2
3.		Apply through Manual application with minimum RM50,000 loan/financing amount.	1
4.	ASB/-i / ASB 2/-i Plus	Account disbursed from 12/02/2026 up to 31/12/2026 and active up to 31/01/2027.	1

- Additional criteria is customer account must be active & prompt during the monthly balloting date and as at 31/01/2027 for Grand Prize balloting.

PRIZES

6. **Maybank** reserves the right to substitute the prizes with another of equal value with prior notice per Para. 22 under the General Terms & Conditions.
7. Prizes for the Campaign as per below table:

No.	Participating Product	Requirement	Monthly Prize	Grand Prize	Entry Point
1.		Apply through STP with minimum RM50,000 loan/financing amount.			2
2.	ASB Financing/-i ASB 2 Financing/-i	Apply through Goal Based Investment (Joint Applicant & Guarantor) with minimum RM50,000 loan/financing amount.	<ul style="list-style-type: none"> •1x Apple iPad •1x Nintendo Switch •3x Xiaomi Watch 	•1x Perodua Traz 1.5	2
3.		Apply through Manual application with minimum RM50,000 loan/financing amount.	•10x Samsung Galaxy Watch		1
4.	ASB/-i ASB 2/-i Plus	Account disbursed from 12/02/2026 up to 31/12/2026 and active up to 31/01/2027.			1

Note: Prizes will be distributed within 3 months from winner announcement.

WINNER SELECTION & NOTIFICATION

8. Eligible Customers' shall be shortlisted as winners based on Maybank's randomiser programme ("Prize Winners").
9. Prize Winners will be contacted by Maybank, at their latest mobile number(s) in Maybank's record and it is essentially the obligation of the Eligible Customers to ensure that they register the accurate and latest mobile number(s) with Maybank and Maybank shall not be held responsible / liable for the inaccurate / outdated mobile number(s) provided by the



Eligible Customers or in the event that Maybank is unable to contact the Prize Winners for any reasons whatsoever.

10. Prize Winners must be Maybank's customers. They shall be notified by Maybank by Push Notification services ("PN") or in any other manner which Maybank deems practical ("Prize Notification") on a best effort basis at the mobile number provided by the Eligible Customers as captured by and reflected in Maybank's system and/or records and it is the duty/obligation of the Eligible Customers to ensure that the mobile number provided are accurate.
11. The Prize must be picked-up or collected at the nearest Maybank Branch as determined by Maybank, within twelve (12) weeks after Maybank notified and announced the winners. The Eligible Customers' loan/financing account must remain active and prompt until as at 31 January 2027, failing which, the Prize shall be forfeited at Maybank's absolute discretion.
12. It is essentially the obligations of Prize Winner to inform Maybank in the event of non receipt of the Prize within 30 days after the Prize Announcement date, failing which the Winner is deemed to have received the Prize and any appeal or request for the reimbursement of the Prize shall not be entertained by Maybank.
13. Maybank shall make a maximum of five (5) call attempts during working hours (9:00am to 6:00pm) within five (5) business days after the Campaign results are announced to contact Prize Winners at the latest phone number within Maybank's records. Maybank will not be held responsible for calls made to Prize Winners which are (i) not completed or disconnected due to any reasons whatsoever; and/or (ii) not answered due to the unavailability of Prize Winners at the said announcement date and time.
14. Eligible Customers are responsible to ensure that the phone number provided to Maybank is current and updated.
15. Maybank reserve the right to record the telephone conversations.
16. Prize Winners will also be announced on the Maybank2u website at www.maybank2u.com.my and/or on Maybank's social media.
17. Maybank reserves the right to select additional winner(s) to substitute any Prize Winner(s) who may be ineligible or disqualified for any reason whatsoever throughout the Campaign Period.
18. Qualifying entries and decision recorded by Maybank shall be final, and conclusive. No further correspondence, appeals, protest or attempts to dispute the same would be entertained in any event.



19. All prizes for the Campaign are neither transferable nor exchangeable and are subject to the Terms and Conditions stated herein. Prize fulfilment must be completed within twelve (12) months of notification to winners. Prizes shall be forfeited where Prize Winners do not meet fulfilment criteria.
20. All Prize Winners of the Campaign shall be personally liable for all taxes, rates, government fees or any other charges that may be levied against them under the applicable laws, if any, in relation to the prizes and the Campaign.

GENERAL TERMS AND CONDITIONS

21. Maybank shall not be responsible or held liable in respect of technical failures of any kind whatsoever, intervention, interruptions, and/or electronic or human errors in the administration and/or processing of the transaction performed via the MAE app, Maybank2u Biz, Maybank2u, or Maybank2e provided the same is not caused by Maybank.
22. Maybank reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part and reserves the right to modify any of the terms and conditions contained herein, from time to time by giving at least minimum of twenty one (21) days ("day" shall have the same meaning as calendar day) prior notice thereof, the notice of which shall be posted on Maybank2u website at www.maybank2u.com.my or through any other channel determined appropriate by Maybank. It shall be the responsibility of the Eligible Customers to be informed of or otherwise seek out any such notice validly posted.
23. By participating in this Campaign, Eligible Customers agree to access the Maybank2u website at www.maybank2u.com.my on a regular basis to view the terms and conditions herein and seek clarification from Maybank should any of the Terms & Conditions be not fully understood.
24. By participating in this Campaign, Eligible Customers agree to be bound by the Terms and Conditions herein and agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with the Maybank Privacy Statement, which may be viewed on www.maybank2u.com.my ("Maybank's Privacy Statement") and the PDPA Form for Individual Customers.
25. In addition and without prejudice to the terms in the Maybank's Privacy Statement and the PDPA Form for Individual Customers, Eligible Customers agree and consent to his/her personal data or information being collected, processed and used by Maybank for:
 - a) the purposes of the Campaign; and
 - b) marketing and promotional activities conducted by Maybank, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well as responses and related photographs. In this regard, Eligible Customers agree to co-operate and participate in all advertising and publicity activities of Maybank in relation to the Campaign.

*Note: "PDPA" refers to Personal Data Protection Act (2010).



26. Maybank and its officers, servants, employees, representatives and/or agents (including without limitation, any third party service providers engaged by Maybank for the purposes of this Campaign) shall not be liable to Eligible Customers in this Campaign for any direct, indirect, special or consequential loss or damage (including but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign unless caused by any negligence or omission by Maybank.
27. Maybank shall not be liable for any default of its obligation under this Campaign due to any force majeure events which include but not limited to acts of God, civil commotion, acts of war, strike, riot, lockout, industrial action, fire, flood, drought, storm, epidemic and pandemic or any events and circumstances of whatever nature beyond the reasonable control of Maybank.
28. Maybank may disqualify/reject any Eligible Customer who does not comply with the terms and conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign which includes fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.
29. These Terms and Conditions shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.

For information, enquiries, feedback and/or complaints related to this Campaign, please contact Maybank's Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively for feedback and/or complaints, Eligible Customers may choose to e-mail Maybank via the feedback form at Maybank2u website www.maybank2u.com.my.

END OF TERMS AND CONDITIONS OF ASB FIESTA CAMPAIGN 2026