

Stand to win a pair of Amex Lounge tickets to watch Brighton & Hove Albion FC – Terms and Conditions

The **“Stand to win a pair of Amex Lounge tickets to watch Brighton & Hove Albion FC”** (**“Campaign”**) is organized by Malayan Banking Berhad (Registration. No. 196001000142) (**“Maybank”**), throughout the Terms and Conditions herein. By participating in this Campaign, Eligible Cardmembers (as defined in Clause 2 below) hereby expressly agree to be bound by these Terms & Conditions and any decisions made by Maybank in respect of this Campaign shall be final and binding.

1. CAMPAIGN PERIOD

The Campaign commences from **1 January 2026 at 12:00 AM MYT** and expires on **31 March 2026 at 11:59 PM MYT**, both dates inclusive (**“Campaign Period”**).

2. ELIGIBILITY

2.1 The Campaign is open to all new and existing Principal Cardmembers of The Platinum Card®, Maybank 2 Cards Premier Reserve American Express or Singapore Airlines KrisFlyer Platinum American Express® Credit Card issued by Maybank (**“Cardmembers”**). The above mentioned eligible cards will be collectively referred as **“Maybank Card”**.

2.2 For the avoidance of doubt, permanent and contractual employees of Maybank (other than from Cards Marketing Department of Maybank and Regional Cards Marketing Department of Maybank) and/or vendors, suppliers, advertising and promotion agencies for the Campaign are eligible to participate in the Campaign and stand a chance to win the Prize.

2.3 For the avoidance of doubt:

a) **“new”** Principal Cardmembers refers to:

- Those who have never become a Principal Cardmember of any of the Maybank Cards; or
- Principal Cardmembers whose Maybank Card(s) has been cancelled for more than six (6) weeks prior to the commencement of the Campaign.

2.4 The following persons are **NOT eligible** to participate in the Campaign:

2.4.1 Cardmembers whose Maybank Card account(s) status is delinquent, suspended, cancelled or in breach of any Terms and Conditions of Maybank Cards Agreement during the Campaign Period;

2.4.2 Cardmembers who are in default of any facility granted by Maybank at any time;

- 2.4.3 Cardmembers of Maybank Commercial/ Corporate Cards;
- 2.4.4 Cardmembers of Maybank Prepaid Cards; Debit and/or
- 2.4.5 Permanent and contract employees of the Cards Marketing Department of Maybank Malaysia and Regional Cards Marketing Department of Maybank.

2.5 Cardmembers who fulfill the above criteria will hereinafter be referred to as “**Eligible Cardmembers**”.

3. CAMPAIGN MECHANICS & CONDITIONS

3.1 Registration for the Campaign is done on a one-time basis by using any of the registered telecommunication companies’ (“Telco”) services and must be made by the Principal Cardmember within the Campaign Period as below:

For Malaysian and non-Malaysian Principal Cardmembers, type **MBBEPL** and send to 66628 (e.g., **MBBEPL**).

3.2 Qualifying Entries

Qualified Spend (as explained in Clause 3.3) requirements to earn entries (“**Qualifying Entries**”) for the Prize:

Number of entries	Minimum spend during Campaign Period
1X entry	Cumulative RM48,888 total spend

3.3 Qualified Spend shall include retail and online purchases transacted locally and internationally, Auto PayBills, auto-reload for Maybank Touch n’ Go Zing Card(s), 0% EzyPay/-i Instalment Plan (“**EzyPay/-i**”) performed via Maybank Card(s) during the Campaign Period based on local transaction time and Qualifying Entries shall be allocated in accordance to Clause 3.2. For the avoidance of doubt, EzyPay/-i shall be treated as Qualified Spend based on the full transaction amount, and all overseas transactions in foreign currency shall be converted into Ringgit Malaysia (RM) based on Maybank’s prevailing in-house exchange rate.

3.4 Qualified Spend shall exclude monthly installment of EzyPay/-i, EzyPay/-i Plus, cash advance, balance transfer, fund transfer, outstanding balance, reversals, fees and charges imposed by Maybank.

3.5 Split and/or repetitive retail transaction of five (5) times and above in a day from the same merchant(s) are disallowed and shall be disqualified.

- 3.6 Computation of the total Qualified Spend will be based on Qualified Spend transacted with valid Maybank Card issued under the same Eligible Cardmember throughout the Campaign Period.
- 3.7 Qualified Spend by a Supplementary Cardmember under an Eligible Principal Cardmember's Maybank Cards account(s) will be included in the computation of the Eligible Principal Cardmember's Qualifying Spending.
- 3.8 The minimum entry for each Eligible Cardmembers is one (1) entry and no maximum entry for this campaign.

4. PRIZE

- 4.1 The prize to be won under this Campaign ("Prize") is set as below: -

Spend Duration	Prize details	Total Winners
1 January 2026– 31 March 2026	A pair of Amex Lounge tickets to watch Brighton & Hove Albion FC at home vs Manchester United live at the American Express Stadium in Brighton, UK on 24 May 2026, return air tickets and lodging.	3 Winners

- 4.2 Prize **EXCLUDES** the following (which list is not exhaustive) exhaustive:
 - a) Transport outside of the scheduled program itinerary (Note: Flight inclusive for Maybank winners & partners);
 - b) Any meal, event, and/or activity outside of the scheduled program itinerary;
 - c) Hotel Incidentals;
 - d) Passports and/or travel visas;
 - e) Transportation to and from Kuala Lumpur International Airport (KLIA);
 - f) Travel insurance;
 - g) Direct drop-offs
 - h) On-site translation services; and
 - i) Any and all applicable taxes.
- 4.3 In the event there is a travel restriction such as closing of border, flight limitation imposed by either the Government of Malaysia and/or the Government of United Kingdom during the prize fulfilment period, Maybank has the right to replace the prize with similar value.

- 4.4 For the avoidance of any doubt, American Express, Brighton and Hove Albion FC or any other Merchant are not in any way affiliated with the administration or organisation of this Campaign.

5. SELECTION OF WINNER(S)

Based on the Qualifying Entries earned, Eligible Cardmembers stand a chance to win the Prize, after being shortlisted by Maybank's randomizer program ('Winners').

5.1 Prize

- 5.1.1 Selection will be carried out after the end of the Campaign Period (after 31 March 2026).
- 5.1.2 Based on the Qualifying Entries earned, Eligible Cardmembers shall be shortlisted by Maybank's randomizer programme for the respective Prizes.
- 5.1.3 In accordance to the selection of Maybank's randomizer programme, 3 shortlisted Winners shall be deemed as the final Winners (subject to clause 6.1 below).
- 5.2 Each Eligible Cardmembers is entitled to win only one (1) Prize throughout the Campaign Period.

6. FULFILLMENT OF PRIZE

- 6.1 At the time of awarding the Prize, all Maybank Card account(s) of the Eligible Cardmember must not be delinquent, and/or invalid or cancelled. Otherwise, such Eligible Cardmember shall be disqualified from receiving the Prize.
- 6.2 The Winners will be contacted by a Maybank representative via telephone call at the mobile phone numbers registered or recorded in Maybank's system within 6 weeks after campaign period.
- 6.3 In the event the Winner is not contactable after three (3) call attempts on the same day for whatsoever reason(s) and/or the Winner wishes to withdraw from the campaign upon being contacted by Maybank's representative, he/she will be disqualified from the Campaign.
- 6.4 Maybank shall determine the methods of the Prize Giving, including but not limited to, a Prize Giving Ceremony, or any other methods which Maybank may deem reasonable.
- 6.5 The Winners are required to attend the Prize Giving Ceremony (if any/necessary) and in the event the Winner(s) is unable to attend the said

ceremony, he/she will automatically be disqualified and no compensation or arrangement will be made after the Prize Giving Ceremony.

- 6.6 The confirmation letter/email will be sent to the Winners' billing address or email address recorded in Maybank's system within six (6) weeks from the end of the Campaign Period.
- 6.7 Announcement of the Winners (e.g. Name and partially masked NRIC) shall also be made on Maybank2u's website at www.maybank2u.com.my within six (6) weeks from the end of the Campaign period.
- 6.8 The fulfilment of the prizes will be done within six (6) weeks from the end of the Campaign Period.
- 6.9 Prize is subject to availability & Maybank reserves the right to replace the Prize with similar value.
- 6.10 The Prizes are not transferable and/or exchangeable for up-front cash or credit of any kind, whether in part or in full.
- 6.11 Brighton & Hove Albion FC (BHAFC) may reschedule, cancel and/or relocate the football match due to matters outside of their control and in accordance with prevailing government guidelines.
- 6.12 All cost, fees and/or expenses incurred or to be incurred by the Winners in relation to the Campaign and/or the claiming of the Prize, which shall include but not limited to the cost for transportations, accommodation, meals, personal costs and/or any other costs, are the sole responsibility of the Winners.
- 6.13 If there is any dispute or non-receipt of the Prize, Winners are required to contact Maybank Customer Service at 1300 88 6688 latest by **10 May 2026** to request for an inquiry. No request for any inquiry shall be entertained after **10 May 2026**.

7. ADDITIONAL TERMS

- 7.1 By participating in the Campaign, Eligible Cardmembers/Winners:
 - a) agree to be bound by the Terms and Conditions contained in this document;
 - b) agree that all records of transactions captured by Maybank's system within the Campaign Period based on the local date and time shall be accurate, conclusive and final;

- c) agree that Maybank's decision on all matters relating to the Campaign shall be final and binding on all Eligible Cardmembers/Winners. No further appeal or further correspondence will be entertained;
- d) agree that any reversal of Qualified Spend shall be excluded from the Campaign; and
- e) consent for Maybank to disclose their particulars to third party service provider(s)/ authorized supplier(s) including vendors, suppliers, advertising and promotion agencies engaged by Maybank for contact purposes during and after the Campaign Period;
- f) authorize Maybank to publish their names, photos taken or other information provided by him/her for current & future advertising and publicity purposes in any advertising or publicity material relating to the Campaign without any compensation; and
- g) agree to access Maybank2u at www.maybank2u.com.my to view the Terms and Conditions and are deemed to have agreed to it and with any changes or any of the Terms and Conditions be not fully understood; shall not be entitled to claim for and waive rights to any compensation against Maybank nor any of its officers.

7.2 Other terms:

- a) Spent must be made with the selected American Express Cards issued by Maybank Berhad pursuant to a license from American Express.
- b) Offer cannot be exchanged for cash or used in conjunction with other promotions / offers, coupon / vouchers or loyalty / privilege cards.
- c) Maybank is not the supplier of the goods or services and makes no representation as to the quality of the goods or services provided by respective merchants i.e. Airlines, Hotel, other travel related service providers.
- d) Any dispute about the goods and/or services is to be resolved directly with the travel related service provider.
- e) Any Pictures shown are for illustration only.
- f) Subject to the terms and conditions imposed by the respective merchants.
- g) Terms and conditions of the selected cards apply.
- h) The ticket(s) to the American Express Lounge at the American Express Stadium are not transferrable and cannot be resold. In the event it is sold or traded, the ticket will be revoked.
- i) The Winners shall not be entitled to any compensation and will have no claim against American Express and Brighton and Hove Albion FC where the football match is delayed, postponed, rescheduled, or cancelled.

- j) Tickets will be provided digitally via email ahead of the match. Guests must bring valid ID with them on arrival where they will check in to the South East reception. Without valid ID, guests may be refused entry.
- k) Tickets are provided subject to the rules and regulations of the Premier League and The Football Association and also any rules and regulations as Brighton & Hove Albion FC make from time to time. For full terms please refer BHAFC's website (<https://www.brightonandhovealbion.com/>). Any queries on its terms and conditions should be directed to BHAFC.
- l) American Express acts solely as a payment provider and is not responsible or liable in the event that such services, activities or benefits are not provided or fulfilled by Brighton & Hove Albion FC (BHAFC). American Express is not responsible for the endorsement of any service or product featured. The respective travel-related service providers are solely responsible for the fulfillment of services and benefits in connection with the offer and all relevant privileges.
- m) American Express shall not be responsible or liable in any way for any loss, injury or damage whatsoever caused by or arising from any failure or delay in the provision of or malfunction, defect or deficiency in any services and benefits of the offer.
- n) Brighton & Hove Albion FC (BHAFC) reserves the right to change their terms and conditions at any time without assigning any reasons or providing prior notice.
- o) American Express shall not be involved in resolving or any liability in respect of any disputes related to the offer.
- p) All offers are subject to all applicable laws, regulations, and legal requirements in the relevant jurisdiction where they are made available. American Express reserves the right to modify, suspend, or terminate this offer if required to comply with legal or regulatory obligations.

8. GENERAL TERMS AND CONDITIONS

- 8.1 Maybank shall not be responsible or held liable in respect of technical failures of any kind whatsoever, intervention, interruptions, and/or electronic or human errors in the administration and/or processing of the transaction performed via the MAE app, Maybank2u Biz, Maybank2u, or Maybank2e provided the same is not caused by Maybank.
- 8.2 Maybank reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part and reserves the right to modify any of

the terms and conditions contained herein, from time to time by giving at least minimum of twenty-one (21) days ("day" shall have the same meaning as calendar day) prior notice thereof, the notice of which shall be posted on Maybank2u website at www.maybank2u.com.my or through any other channel determined appropriate by Maybank. It shall be the responsibility of the Eligible Cardmembers to be informed of or otherwise seek out any such notice validly posted.

- 8.3 By participating in this Campaign, Eligible Cardmembers agree to access the Maybank2u website at www.maybank2u.com.my on a regular basis to view the terms and conditions herein and seek clarification from Maybank should any of the Terms & Conditions be not fully understood.
- 8.4 By participating in this Campaign, Eligible Cardmembers agree to be bound by the Terms and Conditions herein and agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with the Maybank Privacy Statement, which may be viewed on www.maybank2u.com.my ("Maybank's Privacy Statement") and the PDPA Form for Individual Cardmembers.

In addition and without prejudice to the terms in the Maybank's Privacy Statement and the PDPA Form for Individual Cardmembers, Eligible Cardmembers agree and consent to his/her personal data or information being collected, processed and used by Maybank for:

- a) the purposes of the Campaign; and
- b) marketing and promotional activities conducted by Maybank, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well as responses and related photographs. In this regard, Eligible Cardmembers agree to co-operate and participate in all advertising and publicity activities of Maybank in relation to the Campaign.

*Note: "PDPA" refers to Personal Data Protection Act (2010).

- 8.5 Maybank and its officers, servants, employees, representatives and/or agents (including without limitation, any third party service providers engaged by Maybank for the purposes of this Campaign) shall not be liable to Eligible Customers in this Campaign for any direct, indirect, special or consequential loss

or damage (including but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign unless caused by any negligence or omission by Maybank.

- 8.6 Maybank shall not be liable for any default of its obligation under this Campaign due to any force majeure events which include but not limited to acts of God, civil commotion, acts of war, strike, riot, lockout, industrial action, fire, flood, drought, storm, epidemic and pandemic or any events and circumstances of whatever nature beyond the reasonable control of Maybank.
- 8.7 Maybank may disqualify/reject any Eligible Customer who does not comply with the terms and conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign which includes fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.
- 8.8 These Terms and Conditions shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.

For information, enquiries, feedback and/or complaints related to this Campaign, please contact Maybank's Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively for feedback and/or complaints, Eligible Customers may choose to e-mail Maybank via the feedback form at Maybank2u website www.maybank2u.com.my.