



**Maybank**  
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**Maybank**

**Terms & Conditions: Maybank Shell “Fuel Up & Win Honda HR-V 2025 Campaign”**

**Maybank Shell Fuel Up & Win Honda HR-V 2025 Campaign (“Campaign”)** is organized by Malayan Banking Berhad (Registration. No. 196001000142) and Maybank Islamic Berhad (Registration. No. 200701029411) (collectively referred to as **“Maybank”**) and shall be governed by these terms and conditions (**“Terms and Conditions”**).

By participating in this Campaign, **Eligible Card member(s)** (as defined in Clause 2.1) hereby expressly agree to be bound by these Terms and Conditions and any decision made by Maybank in respect of this Campaign shall be final, conclusive and binding.

**1. Campaign Period**

This Campaign commences on **1 November 2025**, at 00:00:00 AM MYT and ends on **31 December 2025**, at 23:59:59 PM MYT, both dates inclusive, unless notified otherwise (**“Campaign Period”**).

**2. Eligibility**

2.1 This Campaign is open to all new and existing Principal Card members of the following cards issued by Maybank:

- i. Maybank Islamic Ikhwan Visa Infinite Card-i
- ii. Maybank Manchester United Visa Infinite
- iii. Maybank Visa Infinite
- iv. Maybank Visa Signature
- v. Maybank Visa Platinum
- vi. Maybank FC Barcelona Visa Signature
- vii. Maybank myimpact Visa Signature Credit Card
- viii. Maybank Visa Gold
- ix. Maybank Visa Classic
- x. Maybank Manchester United Visa Card
- xi. Maybank Shopee Visa Platinum Credit Card

The above mentioned cards hereinafter will be referred to as the **“Maybank Visa Credit Card/-i(s)”**.

2.2 To participate in this Campaign, the Principal Card members must register once via the short messaging service (**“SMS”**) as specified in Clause 3 of these Terms and Conditions.

2.3 Permanent and contractual employees of Maybank (other than from the Cards Marketing Department of Maybank and Regional Cards Marketing Department of Maybank) and/or vendors, suppliers, advertising and promotion agencies for this Campaign are eligible to participate and stand a chance to win “Prizes” (as defined in Clause 6 below).



- 2.4 The following persons are **NOT eligible** to participate in the Campaign:
- i. Card members whose Maybank Card account(s) status is delinquent, suspended, cancelled or in breach of any Terms and Conditions of Maybank Card Agreement during the Campaign Period;
  - ii. Card members who are in default of any facility granted by Maybank at any time;
  - iii. Cardholders of Maybank Commercial/ Corporate Cards;
  - iv. Cardholders of Maybank Debit Card(s) and/or Maybank Prepaid Cards; and
  - v. Permanent and/or contract employees of the Cards Marketing Department of Maybank Malaysia and Regional Cards Marketing Department of Maybank.
- 2.5 Principal Card members who have fulfilled the abovementioned criteria shall hereinafter be referred to as "**Eligible Card member(s)**".

### **3. SMS Registration**

- 3.1 To participate in this Campaign, Eligible Card member must register once via SMS using their registered mobile number with any telecommunication companies ("**Telco**"), Campaign page on Maybank2u website, or other channels that Maybank may introduce from time to time as specified via marketing materials sent or published to Card members within the Campaign Period ("**Registration**"). The registration SMS should be sent as follows:

**SMS: SHELL to 66628** (E.g. SHELL)

- 3.2 Eligible Card members with multiple Maybank Visa Credit Card/-i(s) are only required to register once during the Campaign Period.
- 3.3 Eligible Card members must register their participation in this Campaign using the mobile phone number that was registered with Maybank and multiple registrations using the same mobile number is prohibited. In the event the information that has been provided by the Eligible Card member does not match the records within Maybank's database, Maybank reserves the right to reject and/or decline the Registration.
- 3.4 To be eligible to participate in the Campaign, the Eligible Cardmembers with multiple Maybank Cards are only required to register once within the Campaign Period.
- 3.5 Eligible Card members shall pay the standard SMS charges levied by their respective Telco service providers for each Registration sent via SMS to the designated number "66628" for this Campaign.
- 3.6 Eligible Card members are solely responsible to ensure that the details stated in the Registration SMS sent to "66628" are complete, accurate and within the Campaign Period. Failing which, the Registration shall be deemed invalid or unsuccessful.



- 3.7 Cancellation and/or any changes made after the Registration which has been successfully sent to "66628" will not be entertained.
- 3.8 Proof of SMS sent to "66628" by Eligible Card members shall not be considered as being a successful SMS Registration. The SMS Registration is successful when the Eligible Card member receives a confirmation SMS from "66628" and such confirmation SMS will be sent to the same mobile phone number used for the Registration, subject to the SMS traffic at the respective Telco's network. The confirmation SMS is automatically generated to confirm receipt of a successful Registration and shall not be deemed as notification that the Eligible Card member had been confirmed as the Winner.
- 3.9 Maybank reserves the right to disqualify any Registration sent to "66628" due to reason(s) including, but not limited to duplicate registrations, incorrect SMS format, unsuccessful or delayed transmission of SMS during the Campaign Period and Maybank shall not, in any way, be held liable and/or responsible for such disqualification.
- 3.10 Maybank shall not be responsible and does not have any control over the SMS traffic, possible network failures and/or interruptions on the part of the respective Telco or Maybank's SMS service provider or for any other reason(s) whatsoever during the process of the Registration sent to "66628" or SMS confirmation sent from "66628" to Eligible Card members which may result in the delay of the Registration during the Campaign Period.
- 3.11 SMS service is provided and supported by the service provider appointed by Maybank.

#### **4. Campaign Mechanics and Conditions**

- 4.1 Upon successful SMS registration, Eligible Card members are required to spend a minimum of RM50 on any fuels type or any Shell Select items in a single transaction, using their Maybank Visa Credit Card/-i(s), to earn qualifying entries (**"Qualifying Spend"**).
- 4.2 Qualifying Criteria for Grand Prize and Special Prize

<b>No of Entries</b>	<b>Qualifying Category</b>
1X	Every RM50 transactions on any fuels type or any Shell Select items in a single transaction at Shell stations.
5X	Every RM50 transactions on any fuels type in a single transaction via Shell app at Shell stations.

- 4.3 The minimum spend is calculated based on the amount charged to the Eligible Card member payment card.



## 5. Qualifying Entries

- 5.1 Qualifying Spend requirements to earn entries (**“Qualifying Entries”**) to win Prize(s) are as follow:

<b>Qualifying Spend</b>	<ul style="list-style-type: none"> <li>○ Every RM50 transactions on any fuels type or any Shell Select items in a single transaction at Shell stations</li> <li>○ Every RM50 transactions on any fuels type in a single transaction via Shell app at Shell stations</li> </ul> <p><i>*The minimum spend is calculated based on the amount charged to the Eligible Card member payment card.</i></p>
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- 5.2 Qualifying Spend shall exclude monthly instalment of EzyPay/-i, EzyPay/-i Plus, cash advance, balance transfer, fund transfer, outstanding balance, reversals, fees and charges imposed by Maybank.

- 5.3 Eligible Card members must conduct at least one (1) of the transaction types stated in the table under Clause 4.2, throughout the Campaign Period to stand a chance of winning the Special Prize. Eligible Card members must spend at least three (3) petrol transactions which qualify as any transaction types stated under Clause 4.2, throughout the Campaign Period to stand a chance of winning the Grand Prize. Below are scenarios of spending to earn Qualifying Entries.

- 5.3.1 **Scenario 1** – Eligible Card member spends at Shell on any fuels type in a single transaction using their Maybank Visa Credit Card/-i(s) via **Shell application**.

Transaction	Total Spend (RM)	5X Entry	Total Qualifying Entries
Fuel via Shell Apps	50.00	1	5
Fuel via Shell Apps	65.00	1	5
Fuel via Shell Apps	100.00	2	10
Fuel via Shell Apps	130.00	2	10
<b>Total</b>	<b>345.00</b>	<b>6</b>	<b>30</b>



- 5.3.2 **Scenario 2** – Eligible Card member spends at Shell on any fuels type or any Shell Select items in a single transaction using their Maybank Visa Credit Card/-i(s) at **Shell station**.

Transaction	Total Spend (RM)	1X Entry	Total Qualifying Entries
Fuel at Shell Station	50.00	1	1
Shell Select Item	25.00	0	0
Fuel + Shell Select Item	50.00	1	1
Fuel + Shell Select Item	80.00	1	1
<b>Total</b>	<b>205.00</b>	<b>3</b>	<b>3</b>

- 5.4 The minimum spend is calculated based on the amount charged to your payment card.

## 6. Prizes

- 6.1 Grand Prize & Special Prize

Prize Category	Prize	No of Winners
Grand Prize	Honda HR-V 2025 Facelift	03
Special Prize	RM200 Cash Back	250

## 7. Selection of Winners [“Winner(s)”]

### 7.1 Grand Prize

- 7.1.1 Eligible Card members who meet the Qualifying Spend during the Campaign Period will stand a chance to win the Grand Prize which will be selected through the Maybank randomiser program after the Campaign Period end.
- 7.1.2 If an Eligible Card member has more than one (1) Maybank Visa Credit Card/-i (s) and actively spend with those cards, all Qualifying Spend for the said cards will be consolidated as one total spending.
- 7.1.3 Eligible Card members have to make at least three (3) Petrol transaction at any Shell station throughout the Campaign Period.

### 7.2 Special Prize

- 7.2.1 Eligible Card members who spend with their Maybank Visa Credit Card/-i(s) during the Campaign Period will be awarded with RM200 Cash Back based on a first come first serve basis.



- 7.2.2 Eligible Card members have to make at least one (1) Petrol transaction at any Shell station throughout Campaign Period.
- 7.2.3 Eligible Card members cannot receive more than one (1) Special Prize throughout the Campaign Period.
- 7.2.4 However, Eligible Card members are still in the running to win the Grand Prize based on his/her accumulated spending throughout the Campaign Period.

## **8. Prize Fulfilment**

- 8.1 Tracking of the Qualifying Spend is based on transaction dates (Malaysian time) and the time in which the transactions are successfully posted in Maybank's system throughout the Campaign Period.
- 8.2 At the time of awarding the prize(s), all Maybank Visa Credit Card/-i (s) of the Eligible Card member must not be delinquent, and/or invalid or cancelled. Otherwise, such Eligible Card members shall be disqualified from receiving the prize(s).
- 8.3 Special Prize fulfilment will be carried out within twelve (12) weeks from the Campaign's end date. Winners will be notified either via phone call or email or via SMS that was registered with Maybank or will be posted through the Maybank2u website at [www.maybank2u.com.my](http://www.maybank2u.com.my) or any other method of communication which Maybank deems appropriate.

### *Example:*

*This Campaign ends on 31 December 2025, the Special Prize fulfilment will be done within 12 weeks starting from 31 December 2025. The fulfilment is expected to be completed latest by 31 March 2026.*

- 8.4 For the Grand Prize, the Winner will be contacted by Maybank representative at the mobile phone number registered or recorded in Maybank's system.

### *Example:*

*This Campaign ends on 31 December 2025, the Grand Prize fulfilment will be done within 12 weeks starting from 31 December 2025. The fulfilment is expected to be completed latest by 31 March 2026.*

- 8.5 In the event the Grand Prize Winner is not contactable after three (3) attempts on the same day for whatsoever reason(s) and/or the Grand Prize Winner wishes to withdraw from the Campaign upon being contacted by Maybank's representative, he/she will be disqualified from the Campaign.



- 8.6 Maybank shall determine the methods of the Grand Prize giving, including but not limited to, a Grand Prize giving ceremony or any other methods which Maybank deems reasonable.
- 8.7 If the Grand Prize giving ceremony will be held. The Grand Prize Winner is required to attend the Grand Prize giving ceremony. In the event the Grand Prize Winner is unable to attend the said ceremony, he/she will automatically be disqualified and no compensation or arrangement will be made.
- 8.8 To claim the Grand Prize, the Winner is required to register the vehicle with Jabatan Pengangkutan Jalan ("**JPJ**") at his/her own costs and expenses before the Grand Prize giving ceremony in which the date and venue will be determined by Maybank at their own discretion.
- 8.9 Winner shall bear the car registration fee, road tax, takaful/insurance coverage and any other miscellaneous costs relating to the Grand Prize. Maybank shall not be responsible to bear any of the cost on the car registration fee, road tax, takaful/insurance coverage and any other miscellaneous costs relating to the Grand Prize.
- 8.10 Maybank's liability with regards to the Grand Prize is only to pay the purchase price to the dealer. The Grand Prize is non-transferable and non-exchangeable for cash or other kinds, whether in part or in full. Maybank reserves the right to select the colour of the Grand Prize, where applicable. Visual(s) of the Grand Prize used in any advertisement, promotional, publicity and other materials relating to or in connection with the Campaign is/are only for illustration purposes and may not depict the actual colour, model or specifications of the Grand Prize and excludes any optional accessories.
- 8.11 In the event the dealer is unable to supply the same model of the Grand Prize as described herein to Maybank due to any reason which include, but are not limited to the manufacturer's recall or damage, force majeure, lost or stolen during storage and/or delivery, Maybank reserves the right to substitute the Grand Prize with another model of like or similar value at its discretion with prior notice of at least twenty-one (21) calendar days on Maybank's website at [www.maybank2u.com.my](http://www.maybank2u.com.my) or any other methods as it deems fit. However, Maybank bears no responsibility to replace the Grand Prize when it is damaged or stolen after delivery to the Winner.
- 8.12 The inclusion of the Grand Prize in this Campaign cannot be construed as any endorsement or recommendation of the Grand Prize by Maybank. For any dispute in relation to the quality or warranty of the Grand Prize or any Terms and Conditions in respect thereof, the Winner shall deal with the dealer directly without any recourse to Maybank. Maybank shall not be held liable for any breach of quality or warranty of the Grand Prize or any Terms and Conditions in respect thereof and shall not entertain any complaints whatsoever in relation with the Grand Prize.
- 8.13 Winner shall assume full liability and responsibility in case of any liability, mishap, injury, loss, damage, claim or accident (including personal injury and/or death) resulting from the usage



of the Grand Prize upon delivery. Maybank shall not be held responsible for any loss, damage or injury (including death) in any manner whatsoever suffered by the Winner as a result of the use of the Grand Prize upon delivery.

- 8.14 The title to the Grand Prize and any risk of inability to use, loss or damage to the Grand Prize passes to the Winner upon the delivery of the Grand Prize or if the Grand Prize is substituted with other model, upon delivery of such model.
- 8.15 Any dispute(s) arising out of the Terms and Conditions applicable to such Grand Prize must be settled directly by the Winner and the dealer. Maybank is not responsible for investigating or resolving any disputes between the Winner and the dealer and not responsible for replacing or cancelling any redemption as a result of such dispute(s).
- 8.16 All Prize Winners' selection will be carried out after the end of the Campaign Period.
- 8.17 In accordance to the selection sequence of Maybank's randomiser programme, the first 3 shortlisted Eligible Card members shall be deemed as the Grand Prize winners.
- 8.18 The Special Prize of RM200 Cash Back will be credited within twelve (12) weeks from the last date of the month of which the Maybank Credit Card is approved. The Prize is neither transferable, nor exchangeable for cash whether in part or in full.

*Example:*

*This Campaign ends on 31 December 2025, the Special Prize fulfilment will be done within 12 weeks starting from 31 December 2025. The fulfilment is expected to be completed into the Eligible Customer's Maybank Credit Card account latest by 31 March 2026.*

- 8.19 Maybank will **NOT** provide any replacement or substitute Prize(s) if the Winner rejects the Grand Prize and the Special Prize sent and /or request for alternative option(s).
- 8.20 By participating in this Campaign, Eligible Customers hereby expressly agree to be bound by the terms and conditions as stated herein, including decisions of Maybank which are final, binding and conclusive. No further correspondence appeal will be entertained.

## **9 Other Terms**

- 9.1 Maybank reserves the right to disqualify any Eligible Card member from participating in this Campaign and/or from receiving the Prize(s), due to the following:
- i. Where the minimum payment or any amount due and payable under any of the Eligible Card member's Maybank Visa Credit Card/-i (s) are not settled on or before its due date;





- ii. If the Eligible Card member's Maybank Visa Credit Card/-i (s) is cancelled, closed or terminated by any reason whatsoever, either voluntarily or involuntarily on or before the fulfilment of the Prize(s); and/or
- iii. If the Eligible Customer has committed or is suspected of committing any misconduct, fraudulent or wrongful acts breach of Campaign terms and conditions.

## 10 General Terms & Conditions

- 10.1 Maybank shall not be responsible or held liable in respect of technical failures of any kind whatsoever, intervention, interruptions, and/or electronic or human errors in the administration and/or processing of the transaction performed via the MAE app, Maybank2u Biz, Maybank2u, or Maybank2e provided the same is not caused by Maybank.
- 10.2 Maybank reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part and reserves the right to modify any of the Terms and Conditions contained herein, from time to time by giving at least minimum of twenty-one (21) days ("**day**" shall have the same meaning as calendar day) prior notice thereof, the notice of which shall be posted on Maybank2u website at [www.maybank2u.com.my](http://www.maybank2u.com.my) or through any other channel determined appropriate by Maybank. It shall be the responsibility of the Eligible Cardmembers to be informed of or otherwise seek out any such notice validly posted.
- 10.3 By participating in this Campaign, Eligible Cardmembers agree to access Maybank2u website at [www.maybank2u.com.my](http://www.maybank2u.com.my) on a regular basis to view the Terms and Conditions herein and seek clarification from Maybank should any of the Terms & Conditions be not fully understood.
- 10.4 By participating in this Campaign, Eligible Cardmembers agree to be bound by the Terms and Conditions herein and agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with the Maybank's Privacy Statement, which may be viewed on [www.maybank2u.com.my](http://www.maybank2u.com.my) ("**Maybank's Privacy Statement**") and the PDPA Form for Individual Customers.
- 10.5 In addition, and without prejudice to the terms in Maybank's Privacy Statement and the PDPA Form for Individual Customers, Eligible Cardmembers agree and consent to his/her personal data or information being collected, processed and used by Maybank for:
- i. the purposes of the Campaign; and
  - ii. marketing and promotional activities conducted by Maybank, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in



connection to the entries, interviews material as well as responses and related photographs. In this regard, Eligible Cardmembers agree to co-operate and participate in all advertising and publicity activities of Maybank in relation to the Campaign.

\*Note: "PDPA" refers to Personal Data Protection Act (2010).

- 10.6 Maybank and its officers, servants, employees, representatives and/or agents (including without limitation, any third party service providers engaged by Maybank for the purposes of this Campaign) shall not be liable to Eligible Cardmembers in this Campaign for any direct, indirect, special or consequential loss or damage (including but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign unless caused by any gross negligence or omission by Maybank.
- 10.7 Maybank shall not be liable for any default of its obligation under this Campaign due to any force majeure events which include but not limited to acts of God, civil commotion, acts of war, strike, riot, lockout, industrial action, fire, flood, drought, storm, epidemic and pandemic or any events and circumstances of whatever nature beyond the reasonable control of Maybank.
- 10.8 Maybank may disqualify/reject any Eligible Cardmembers who do not comply with the Terms and Conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign which includes fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.
- 10.9 These Terms and Conditions shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.

For information, enquiries, feedback and/or complaints related to this Campaign, please contact Maybank's Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively for feedback and/or complaints, Eligible Cardmembers may choose to e-mail Maybank via the feedback form at Maybank2u website [www.maybank2u.com.my](http://www.maybank2u.com.my)