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Extension of Campaign School Heroes: Buka, Simpan & Menang

Terms & Conditions

A. School Heroes: Buka, Simpan Dan Menang Lucky Draw Campaign for Eligible Customer.

The “School Heroes: Buka, Simpan & Menang 2025 Campaign” (“**Campaign**”) is organized by Malayan Banking Berhad (Registration No.: 196001000142) & Maybank Islamic Berhad (Registration No. 200701029411) (collectively known as “**Maybank**”) and shall be subjected to the Terms and Conditions herein. By participating in this Campaign, Eligible Customers (as defined in Clause 2 below) hereby expressly agree to be bound by these Terms and Conditions and any decisions made by Maybank in respect of the Campaign shall be final and binding.

1. Extension of the Campaign Period

The initial campaign period for the Campaign was from 1st January 2025 12:00:00 AM (MYT) until 15th February 2025 11:59:59 PM (MYT) (both dates inclusive, “**Campaign Period**”). The Campaign Period will now be extended to end on 30th April 2025. For avoidance of doubt, the revised campaign period for the Campaign shall be from 1st January 2025 until 30th April 2025 (“**Extended Campaign Period**”).

2. Eligibility

2.1 This Campaign is open to students aged 7 to 22 years old.

2.2 Eligible Accounts as per below;

Accounts
Any Maybank deposit Conventional or Maybank deposit Islamic
MAE Wallet

Maybank and Maybank Islamic are members of PIDM. Protection by PIDM is subject to insurability criteria.

Please refer to the list of insured deposits displayed at www.maybank2u.com.my for further details.

2.3 Employees of Maybank who are parents or legal guardians of their children (except employees that are directly involved in the Winner selection process for the Prize draw, and their immediate families) are eligible to participate in this Campaign.

2.4 Customers who fulfilled all conditions under Clause 2 shall hereinafter referred to as “**Eligible Customer**”.



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3.0 Qualifying Criteria & Campaign Mechanics

3.1 To be able to win the Campaign lucky draw, the Eligible Customers will need to fulfil the below criteria:

For New and Existing Maybank Eligible Account holders under Clause 2.1 & 2.2

- (i) This campaign is open to existing or new account holders of any in-trust/individual Maybank accounts, AND has children or is a student age 7 to 22 years old eligible for “Bantuan Awal Persekolahan” (BAP) funds determined by Government of Malaysia.
- (ii) Open/Maintain BAP funds in any Maybank deposit Conventional and Islamic Accounts / MAE Wallet.
- (iii) Grow minimum Average Daily Balance (“ADB”) of RM50 in a Participating Account throughout Campaign Period; and
- (iv) Maintain a minimum balance of RM50 as at 30th April 2025.

3.2 The Month-End Balance (“MEB”) calculation is as follows:

$$\text{MEB} = \text{Balance outstanding as at 30}^{\text{th}} \text{ April 2025}$$

3.3 The ADB growth calculation for the Campaign is as follows:

i. For new accounts (i.e. accounts opened during Campaign Period):

ADB Growth throughout Campaign Period

$$= \frac{\text{Sum of Daily End Day balances from date of account opening till 30th Apr 2025}}{\text{Number of days from date of account opening till 30th Apr 2025}} - \text{Baseline}$$

ii. For existing accounts (i.e. accounts opened prior to Campaign Period):

ADB Growth throughout Campaign Period

$$= \frac{\text{Sum of Daily End Day balances from 1st Jan 2025 till 30th Apr 2025}}{\text{Number of campaign days, i.e. 120 days}} - \text{Baseline}$$

3.4 The Baseline calculation is as follows:

- i. For new accounts opened during the Campaign Period, the Baseline for the Campaign is zero (0).
- ii. For existing accounts, the Baseline for the Campaign is ADB of December 2024.

$$\text{Baseline} = \text{ADB of December 2024} = \frac{\text{Sum of Daily End Day balances in Dec 2024}}{31 \text{ days}}$$



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4.0 Campaign Prizes

4.1. This Campaign offers Prizes as stipulated below:

Category	Prizes	Number of Winners
First (1st) Prize	RM1,000 school supplies voucher. (Shopee Cash Voucher)	1
Second (2nd) Prize	Tablets for digital learning worth RM800 each.	3
Third (3rd) Prize	RM500 worth of groceries. (Shopee Cash Voucher)	5
Consolation Prizes	RM50 Cash credited directly to the Eligible Account.	50

4.2. Eligible Customers will earn maximum one (1) entry each for the Prize draw upon meeting the criteria above.

4.3. Selection of Winners will be via Maybank randomiser programme.

4.4. Distribution of Prizes

- i. All Prizes for this Campaign will be distributed within three (3) months after the Campaign Period has ended, i.e. by 31st July 2025.
- ii. Winners must have at least one (1) valid and active Maybank deposit Conventional or Islamic account to be eligible for the crediting of Cash Prizes and the receipt of First, Second or Third Prizes. Cash Prizes will be forfeited should there be any unsuccessful crediting attempt.
- iii. It shall be the Winners' responsibility to ensure that the contact details provided and maintained in Maybank's records are current and up-to-date.
- iv. Upon distribution, Maybank shall not be responsible for the use of the Prizes.
- v. Maybank reserves the right to substitute the Prizes with any other item(s) of similar market value at its discretion with twenty-one (21) calendar days' prior notice to the Winners which will be communicated on Maybank2u web and/or other platforms as may be determined by Maybank.
- vi. The Prizes are given on an "as is" basis and are neither transferable nor exchangeable and are subject to these Terms and Conditions.

4.6 An Eligible Customers who closes his/her account(s) before the winner selection, distributions of Prizes are completed and being notified of being selected as the winners (whichever is later) shall not be entitled to receive any Prize under this Campaign.

4.7 Only Eligible Customers with an active Eligible Account(s) shall be eligible to participate in the Campaign. Accounts that are in dormant status shall not be considered.



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4.8 Maybank's decision on all matters relating to the Campaign shall be final, conclusive and binding. No further correspondence, appeals, protests or attempts to dispute the same shall be entertained in any event.

4.9 Picture(s) of the Prizes shown in any advertisement, promotion and other publicity materials relating to or in connection with the Campaign is/are solely for illustration purposes only and may not depict the actual colour, model or specification of the Prize.

4.10 Any dispute in relation to quality, merchantability and/or warranty of the Prizes (whichever applicable) must be settled directly by the Winner with the dealer/supplier without recourse to Maybank. Maybank is not responsible for any breach of quality or warranty of the Prizes or any terms and conditions thereof.

4.11 All Eligible Customers shall be personally liable for all taxes, rates, government fees or any other charges that may be levied against them, under the applicable laws, if any.



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B. School Heroes: Buka, Simpan Dan Menang Lucky Draw Campaign For School

The “School Heroes: Buka, Simpan & Menang 2025 Campaign” (“**Campaign**”) is organized by Malayan Banking Berhad (Registration No.: 196001000142) & Maybank Islamic Berhad (Registration No. 200701029411) (collectively known as “**Maybank**”) and shall be subjected to the Terms and Conditions herein. By participating in this Campaign, Eligible School (as defined in Clause 2.1 below) hereby expressly agree to be bound by these Terms and Conditions and any decisions made by Maybank in respect of the Campaign shall be final and binding.

1.0 Extension of the Campaign Period

The initial campaign period for the Campaign was from 1st January 2025 until 15th February 2025 (both dates inclusive, “**Campaign Period**”). The Campaign Period will now be extended to end on 30th April 2025. For avoidance of doubt, the revised campaign period for the Campaign shall be from 1st January 2025 until 30th April 2025 (“**Extended Campaign Period**”).

2.0 Eligibility

2.1 This Campaign is open to all schools with an existing Maybank account which are determined by the Government of Malaysia as eligible (“**Eligible Schools**”) for “Bantuan Awal Persekolahan” 2025 (“**BAP**”).

3.0 Qualifying Criteria & Campaign Mechanics

3.1 To be able to win the Campaign lucky draw, the Eligible Schools will need to fulfil the below criteria:

New and Existing School Account Holders	
i.	The school must either be an existing Maybank account holder or open a Maybank account within three (3) months after the Winners are announced; and
ii.	Achieves “BAP” credited at least 50% of the school population to any Maybank deposit Conventional or Islamic Accounts/MAE Wallet as at 30 th April 2025.



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4.0 Campaign Prizes

4.1. This Campaign offers Prizes as stipulated below:

Category	Prizes	Number of Winners
Prize	RM1,000 Cash Reward for school activities/resources	50

4.2. Eligible School will earn maximum one (1) entry each for the Lucky draw upon meeting the criteria above.

4.3. Selection of Winners will be via Maybank randomizer programme.

4.4. Distribution of Prizes

- i. All Prizes for this Campaign will be distributed within three (3) months after the Campaign Period has ended, i.e. by 31st July 2025.
- ii. Winners must have at least one (1) valid active Maybank account and to onboard via Maybank M2E Platform for the crediting of Cash Prizes. Cash Prizes will be forfeited should there be any unsuccessful crediting attempt.
- iii. It shall be the Winners' responsibility to ensure that the contact details provided and maintained in Maybank's records are current and up-to-date.
- iv. Upon distribution, Maybank shall not be responsible for the use of the Prizes.
- v. Maybank reserves the right to substitute the Prizes (at equivalent value of which to be decided by Maybank) for any reason. Maybank will notify the winners via electronic direct mailer (eDM) or through any mode of communication which Maybank deems appropriate.
- vi. The Prizes are given on an "as is" basis and are neither transferable nor exchangeable and are subject to this Terms and Conditions.

4.6 An Eligible School who closes their account(s) before the winner selection, distributions of Prizes are completed and being notified of being selected as the winners (whichever is later) shall not be entitled to receive any Prize under this Campaign.

4.7 Only Eligible School with an active Account(s) shall be eligible to participate in the Campaign. Accounts that are in dormant status shall not be considered.

4.8 Maybank's decision on all matters relating to the Campaign shall be final, conclusive and binding. No further correspondence, appeals, protests or attempts to dispute the same shall be entertained in any event.

4.9 Picture(s) of the Prizes shown in any advertisement, promotion and other publicity materials relating to or in connection with the Campaign is/are solely for illustration purposes only and may not depict the actual colour, model or specification of the Prize.



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4.10 Any dispute in relation to quality, merchantability and/or warranty of the Prizes (whichever applicable) must be settled directly by the Winner with the dealer/supplier without recourse to Maybank. Maybank is not responsible for any breach of quality or warranty of the Prizes or any terms and conditions thereof.

4.11 All Eligible Schools shall be personally liable for all taxes, rates, government fees or any other charges that may be levied against them, under the applicable laws, if any.

5.0 General Terms and Conditions

5.1 Maybank shall not be responsible or held liable in respect of technical failures of any kind whatsoever, intervention, interruptions, and/or electronic or human errors in the administration and/or processing of the transaction performed via the MAE app, Maybank2u Biz, Maybank2u, or Maybank2e provided the same is not caused by Maybank.

5.2 Maybank reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part and reserves the right to modify any of the terms and conditions contained herein, from time to time by giving at least minimum of twenty-one (21) days ("day" shall have the same meaning as calendar day) prior notice thereof, the notice of which shall be posted through Maybank2u website at www.maybank2u.com.my or through any other channel determined appropriate by Maybank. It shall be the responsibility of the Eligible Customers and Eligible Schools to be informed of or otherwise seek out any such notice validly posted.

5.3 By participating in this Campaign, the Eligible Customers and Eligible Schools agree to access the Maybank2u website at www.maybank2u.com.my on a regular basis to view the terms and conditions herein and seek clarification from Maybank should any of the Terms & Conditions be not fully understood.

5.4 By participating in this Campaign, the Eligible Customers and Eligible Schools agree to be bound by the Terms and Conditions herein and agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with the Maybank Privacy Statement, which may be viewed on www.maybank2u.com.my ("Maybank's Privacy Statement") and the PDPA Form for Individual Customers.



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In addition, and without prejudice to the terms in the Maybank's Privacy Statement and the PDPA Form for Individual Customers, Eligible Customers and Eligible Schools agree and consent to his/her personal data or information being collected, processed and used by Maybank for:

- a) the purposes of the Campaign; and
- b) marketing and promotional activities conducted by Maybank, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well as responses and related photographs. In this regard, Eligible Customers and Eligible Schools agree to co-operate and participate in all advertising and publicity activities of Maybank in relation to the Campaign.

**Note: "PDPA" refers to the Personal Data Protection Act (2010).*

5.5 Maybank and its officers, servants, employees, representatives and/or agents (including without limitation, any third party service providers engaged by Maybank for the purposes of this Campaign) School Heroes: Buka, Simpan Dan Menang Terms & Conditions shall not be liable to Eligible Customers and Eligible Schools in this Campaign for any direct, indirect, special or consequential loss or damage (including but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign unless caused by any gross negligence or omission by Maybank.

5.6 Maybank shall not be liable for any default of its obligation under this Campaign due to any force majeure events which include but not limited to acts of God, civil commotion, acts of war, strike, riot, lockout, industrial action, fire, flood, drought, storm, epidemic and pandemic or any events and circumstances of whatever nature beyond the reasonable control of Maybank.

5.7 Maybank may disqualify/reject any Eligible Customers and Eligible Schools who do not comply with the terms and conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign which includes fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.

5.8 These Terms and Conditions shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.

For information, enquiries, feedback and/or complaints related to this Campaign, please contact Maybank's Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively for feedback and/or complaints, Eligible Customers may choose to e-mail Maybank via the feedback form at Maybank2u website www.maybank2u.com.my.