

ASBF 'APPLY 2 WIN' CUSTOMER CAMPAIGN

Terms and Conditions:

1. The ASBF '**APPLY 2 WIN**' Customer campaign (hereinafter referred to as "**Campaign**") will commence from **1st July 2025** and shall end on **30th September 2025** both dates inclusive, unless notified otherwise ("**Campaign Period**").
2. This Campaign is organized by Malayan Banking Berhad (Registration. No. 196001000142) and Maybank Islamic Berhad (Registration. No. 200701029411) (collectively referred to as "**Maybank**") and shall be governed by these terms and conditions ("**Terms and Conditions**"). By participating in this Campaign, the Eligible Customers (as defined in Clause 3 herein) hereby expressly agree to be bound by these Terms & Conditions and any decisions made by Maybank in respect of the Campaign shall be final, conclusive and binding.
3. The eligibility criteria for this Campaign are as follows:
 - a. Customers must apply to the ASB Financing/-i facility, manually or online, through the Maybank2u Website at www.maybank2u.com.my or MAE application or submit a manual ASB Financing/-i application at any Maybank Branch.
 - b. The said application must be submitted during the Campaign Period with the disbursement not later than October 2025.
 - c. This Campaign is also open to all employees of Maybank Group.

(hereinafter referred to as "**Eligible Customers**").
4. Eligible Customers may earn entries into the Campaign upon meeting the ASB Financing/-i minimum amount (exclusion of PRTA/T) as below :

Loan/Financing Amount	Entry Earned for Manual Application	Entry Earned For Application via M2u Website / MAE
RM50,000 to RM99,999	1 Entry	3 Entries
RM100,000 to RM149,999	2 Entries	6 Entries
RM150,000 to RM200,000	3 Entries	9 Entries

5. All winners will be rewarded with a Maybank Islamic Gold Account (**"MIGA-i account"**) worth as follows:

Monthly Prizes

Number of Winners	Prize (RM)	Total Monthly Prize (RM)	Total Monthly Prize throughout Campaign Period (RM)
200	400	80,000	240,000

Grand Prize

Rank	Prize (RM)	Total Winner	Total Grand Prize throughout Campaign Period (RM)
1 st	10,000	1	10,000
2 nd	8,000	1	8,000
3 rd	6,000	1	6,000
4 th	4,000	1	4,000
5 th	2,000	1	2,000
Total		5	30,000

- Maybank is a member of PIDM.
- MIGA-i is not protected by PIDM.

6. Winners are required to have/open a MIGA-i account to receive the prizes.
7. The amount of gold (in grams) to be received by the winners is subject to the gold price on the date that the gold is purchased by Maybank.
8. Winners will be selected randomly by the Maybank randomiser program.
9. Prizes would be credited directly to the winner's MIGA-i account (if already existing) or in the event that the winner does not have a MIGA-i account, the winner is required to open a new MIGA-i account within sixty (60) calendar days after the announcement of the Campaign results and maintain a minimum of RM 10 in the account. In the event that the winner fails to open the MIGA-i account within the stipulated time, the shortlisted winner will be automatically disqualified and Maybank shall not be liable and reserves the right to contact the next shortlisted winner.
10. Monthly winners will be announced on every 20th of the subsequent month while Grand Prize winners will be announced not later than 30th November 2025.

11. Maybank shall make a maximum of five (5) call attempts during working hours (9:00am to 6:00pm) within five (5) business days after the Campaign results are announced to contact the winners at the latest phone number within Maybank's records. Maybank will not be held responsible for calls made to the winners which are (i) not completed or disconnected due to any reasons whatsoever; and/or (ii) not answered due to the unavailability of the winner at the said announcement date and time.
12. Eligible Customers are responsible to ensure that the phone number provided to Maybank is current and updated.
13. Maybank reserve the right to record the telephone conversations.
14. The winners will also be announced on the Maybank2u website at www.maybank2u.com.my and/or on Maybank's social media.
15. Maybank reserves the right to select additional winner(s) to substitute any winner(s) who may be ineligible or disqualified for any reason whatsoever throughout the Campaign Period.
16. All qualifying entries and decision recorded by Maybank shall be final, and conclusive. No further correspondence, appeals, protest or attempts to dispute the same would be entertained in any event.
17. All prizes for the Campaign are neither transferable nor exchangeable and are subject to the Terms and Conditions stated herein. Prize fulfilment must be completed within twelve (12) months of notification to winners. Any prizes where the winners do not meet criteria for fulfilment shall be forfeited.
18. All winners of the Campaign shall be personally liable for all taxes, rates, government fees or any other charges that may be levied against them under the applicable laws, if any, in relation to the prizes and the Campaign.

General Terms and Conditions

19. Maybank shall not be responsible or held liable in respect of technical failures of any kind whatsoever, intervention, interruptions, and/or electronic or human errors in the administration and/or processing of the transaction performed via the MAE app, Maybank2u Biz, Maybank2u, or Maybank2e provided the same is not caused by Maybank.
20. Maybank reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part and reserves the right to modify any of the Terms

and Conditions contained herein, from time to time by giving at least minimum of twenty-one (21) calendar days' prior notice thereof, the notice of which shall be posted through the Maybank2u website at www.maybank2u.com.my or through any other channel determined by Maybank. It shall be the responsibility of the Eligible Customers to be informed of or otherwise seek out any such notice validly posted.

21. By participating in this Campaign, Eligible Customers agree to access to Maybank2u website at www.maybank2u.com.my on a regular basis to view the Terms and Conditions herein and seek clarification from Maybank should any of the Terms & Conditions be not fully understood.
22. By participating in this Campaign, the Eligible Customers agree to be bound by the Terms and Conditions herein and agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with Maybank Privacy Statement, which may be viewed on www.maybank2u.com.my ("Maybank's Privacy Statement and the PDPA Form for Individual Customers").

In addition, and without prejudice to the terms in the Maybank's Privacy Statement and the PDPA Form for Individual Customers, Eligible Customers agree and consent to his/her personal data or information being collected, processed and used by Maybank for:

- a) the purposes of the Campaign; and
- b) marketing and promotional activities conducted by Maybank, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photographs. In this regard, Eligible Customers agree to co-operate and participate in all advertising and publicity activities of Maybank in relation to the Campaign.

Note: PDPA refers to Personal Data Protection Act (2010).

23. Maybank and its officers, servants, employees, representatives and/or agents (including without limitation, any third party service providers engaged by Maybank for purposes of this Campaign) shall not be liable to Eligible Customers in this Campaign for any direct, indirect, special or consequential loss or damage (including but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign unless caused by the any gross negligence or omission by Maybank.
24. Maybank shall not be responsible and / or liable for any losses suffered by Eligible Customers resulting directly or indirectly from the Eligible Customers' participation in this Campaign or otherwise.

25. Furthermore, Maybank shall not be liable for any default of its obligation under this Campaign due to any force majeure event which include but not limited to act of God, war, riot, lockout, industrial action, fire, flood, drought, storm, epidemic and pandemic or any event beyond the reasonable control of Maybank.
26. Maybank may disqualify/reject any Eligible Customers who does not comply with the Terms and Conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign which includes fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.
27. These Terms and Conditions shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.
28. For information, enquiries, feedback and/or complaints related to the Campaign, please contact Maybank's Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively for feedback and/or complaints, Eligible Customers may choose to e-mail Maybank via the feedback form at Maybank2u website www.maybank2u.com.my.

-End of **"ASBF 'Apply 2 Win' Customer Campaign**
Terms and Conditions -