

## Credit Card iPhone 16 Pro Flash Deal Campaign Terms & Conditions

Credit Card iPhone 16 Pro Flash Deal Campaign ("**Campaign**") is organised by Malayan Banking Berhad (Registration No.: 196001000142) ("**MBB**") and Maybank Islamic Berhad (Company No. 200701029411) ("**MIB**") (collectively referred to as "**Maybank**") and shall be subject to the Terms and Conditions set out herein. By participating in this Campaign, the Eligible Customers (as defined in Clause 2 below) hereby expressly agree to be bound by these Terms and Conditions and any decisions made by Maybank in respect of the Campaign shall be final and binding.

### 1. Campaign Period

This Campaign commences on 1<sup>st</sup> October 2024, at 00:00:00 AM (MYT) and ends on 20<sup>th</sup> November 2024, at 11:59:59PM (MYT) [both dates inclusive] ("**Campaign Period**").

### 2. Eligible Customers

- a. This Campaign is open to all new and existing principal cardmembers of MBB Credit Cards or MIB Credit Cards (collectively referred to as "**Maybank Credit Cards**") who apply the Eligible Products (as defined below) via the MAE App and/or Maybank2u web ("**Eligible Platforms**") during the Campaign Period (hereinafter referred to as "Eligible Customer").
- b. The following persons are **NOT** eligible to participate in this Campaign:
  - i. Maybank Group employees, sole-proprietorships, partnerships, charitable/non-profit organisations/ societies, corporate and commercial customers;
  - ii. Any Eligible Customer who had cancelled any of his/her Maybank Credit Card within six (6) months prior to the date of application and re-applied for another Maybank Credit Card;
  - iii. Any Eligible Customer who has committed or is suspected of committing any misconduct, fraudulent, wrongful acts or in default and breach of terms in relation to their account(s), any facility, and/or any services granted by Maybank.

### 3. Campaign Mechanics and Conditions

- a. **Eligible Customers** are required to fulfil the eligibility criteria of the Maybank Credit Cards Visa, Mastercard or American Express® ("**Eligible Product**").
- b. All applications must be made by the Eligible Customers via the Eligible Platforms within the period set for the month ("**Application Period**") and make a transaction with no minimum spend within the qualifying period ("**Qualifying Period**"), will be entitled to a **ONE(1)** entry to the weekly lucky draw for a chance to win an iPhone 16 Pro 256 GB ("**Prize(s)**") as set out in Clause 4.
- c. One winner will be drawn weekly, making a total of four (4) lucky weekly winners.
- d. The Eligibility Criteria is illustrated in the table below:

Round	Apply Within	Qualifying Period	Prize
1	1 October 2024 - 7 October 2024	1 October 2024 - 27 October 2024	4 units of iPhone 16 Pro 256 GB  <i>(iPhone 16 Pro 256GB each week for 1 lucky winner, a total of 4 lucky weekly winners)</i>
2	8 October 2024 - 14 October 2024	8 October 2024 - 3 November 2024	
3	15 October 2024 - 21 October 2024	15 October 2024 - 10 November 2024	
4	22 October 2024 - 31 October 2024	22 October 2024 - 20 November 2024	

- e. The minimum entry for each Eligible Customer is one (1) entry and no maximum entry for this Campaign.
- f. Participation in this Campaign are automatically registered once the Eligible Customers applied for the Eligible Products during the Campaign Period. No campaign entry forms or registration are required.
- g. Below are examples of applications in Scenario A and Scenario B to illustrate how the Prize may be earned:

#### Scenario A - If Eligible Customer is new to Maybank

An Eligible Customer applies for two(2) Eligible Products via the Eligible Platforms within the Campaign Period. Before the Campaign Period, the Eligible Customer did not previously own any of the Eligible Products.

Both of the applications were approved as of dates in the table below.

Applied Product	Application Made on	Card Approved on	Spend On
Maybank Shopee Visa Platinum Credit Card	5 <sup>th</sup> October 2024	10 <sup>th</sup> October 2024	26 <sup>th</sup> October 2024
Singapore Airlines KrisFlyer American Express® Platinum Credit Card	10 <sup>th</sup> October 2024	20 <sup>th</sup> October 2024	6 <sup>th</sup> November 2024

In this scenario, the Eligible Customer will be eligible to win the Prize from their Maybank Shopee Visa Platinum Credit Card application only as he/she did not meet the spend criteria within the Qualifying Period for his/her Singapore Airline Krisflyer Credit Card application, which is before 3<sup>rd</sup> November 2024.

h. **Scenario B- If the customer is an existing Maybank Credit Card Customer**

An Eligible Customer applies for one(1) Eligible Product via the Eligible Platforms within the Campaign Period. Before the Campaign Period, the Eligible Customer is an existing Maybank Manchester United Visa Infinite Credit Card user.

The applications was approved as per the stated dates in the table below.

Applied Product	Application Date	Approved Date	Spend Date
Maybank 2 Platinum Cards	12 <sup>th</sup> October 2024	20 <sup>th</sup> October 2024	1 <sup>th</sup> November 2024

In this scenario, the Eligible Customer will be eligible to win the Prize from their Maybank 2 Platinum Cards application.

**4. Prizes and Prize Fulfilment**

- a. Eligible Customers that have fulfilled the Eligibility Criteria(s) as set out in Clause 3 will be eligible to win the Prizes.
- b. A total of four (4) weekly winner(s) will be selected via a Randomizer authorised by Maybank.
- c. Each Winner is entitled to win an iPhone 16 Pro 256 GB ("Prize") only under this Campaign.
- d. Winners will be contacted by Maybank representative via call at the mobile phone numbers registered or recorded in Maybank's system to confirm on the delivery address as part of winner selection.
- e. In the event the Winners are not contactable after three (3) call attempts on the same day for whatsoever reason(s) and/or the Winners wish to withdraw from the Campaign upon being contacted by Maybank's representative, he/she will be disqualified from the Campaign.
- f. Winners will be notified through a push notification from the MAE App once their Prize has been delivered to the address they confirmed.
- g. In the event that if the Campaign has less than 4 Eligible Winners, Maybank will not elect any other person and/or carry forward the prizes to other Campaign.
- h. Maybank reserves the right to substitute the Prizes with any other item(s) of similar market value at its reasonable discretion with twenty-one (21) calendar days' prior notice to the Winners which will be communicated on Maybank2u website and/or other platforms deemed appropriate by Maybank.
- i. The Prize is subject to the individual merchant's Terms and Conditions & products exclusions may apply subject to merchant's sole discretion. Maybank is not an agent of the merchant and

makes no representation as to the quality of goods and/or services provided. Any dispute about the goods and/or services is to be resolved directly with the merchant. Maybank bears no responsibility to replace the Prize when it is damaged or stolen after delivery to the Winners.

- j. In the event that the Winner dies after the notification of the Winner, the heirs, legal representative, and/or administrator of the deceased may claim the prize within 12 months from the date of the notification, failing which, Maybank has the discretion to deal with the prize including to re-draw and/or elect any other person as the prize Winner whichever Maybank considers appropriate.
- k. Maybank reserves the right to request for documentation or proof of identification, age, phone number and place of residence of any of the Winners and Maybank reserves the right to contact the Winners with regards to any relatable campaign which might take place in the future.
- l. Maybank will not ask for any banking details such as credit card/debit card number and bank Transaction Authorization Code (TAC), account password, PIN or one-time password (OTP) from the Winners to claim the Prize. The Winners acknowledge and agree that Maybank reserves the rights to disqualify their participation in this Campaign or clawback any Prize from the Winners if:
  - i. the Winner is found or suspected of tampering with the Campaign Mechanics or the operation of the Campaign;
  - ii. the Winner is found or suspected of undertaking fraudulent activities or other activities that are harmful to the Campaign; or
  - iii. the Winner is in breach of his or her obligations or any Terms and Conditions of this Campaign. Notwithstanding the above, Maybank reserves the right to reject any participation or the Winners at its reasonable discretion without assigning any reasons.
- m. Maybank will NOT provide any replacement or substitute Prizes if the Winner rejects the Prizes sent and /or request for alternative option(s).
- n. Prizes awarded to the Winners are non-transferable and non-exchangeable for cash or other kinds, whether in part or in full.
- o. In the event that the Winner fails to comply with any Terms and Conditions of this Campaign, Maybank reserves the right to forfeit the Prizes.

#### **5.0 General Terms and Conditions**

- a. Maybank, its affiliates and their respective officers, servants, employees, representatives and/or agents (including without limitation, any third-party service providers engaged by Maybank for the purposes of this Campaign) (collectively, **"Representatives"**) shall not be responsible or held liable in respect of technical failures of any kind whatsoever, intervention, interruptions, and/or electronic or human errors in the administration and/or processing of the transaction performed via the MAE App, Maybank2u Biz, Maybank2u, or any of Maybank's authorised platforms.
- b. Maybank reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part and reserves the right to modify any of the terms and conditions contained herein, from time to time by giving at least minimum of twenty-one (21) calendar days ("day" shall have the same meaning as calendar day), prior notice thereof, the notice of which shall be posted through the Maybank2u website at [www.maybank2u.com.my](http://www.maybank2u.com.my) or through any other channel determined appropriate by Maybank. It shall be the responsibility of the Eligible Customers to be informed of or otherwise seek out any such notice validly posted.
- c. By participating in this Campaign, Eligible Customers agree to access the Maybank2u website at [www.maybank2u.com.my](http://www.maybank2u.com.my) on a regular basis to view the terms and conditions herein and seek

clarification from Maybank should any of the Terms & Conditions be not fully understood.

- d. By participating in this Campaign, Eligible Customers agree to be bound by the Terms and Conditions herein and agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with the Maybank Privacy Statement, which may be viewed on [www.maybank2u.com.my](http://www.maybank2u.com.my) ("Maybank's Privacy Statement") and the Personal Data Protection Act 2010 (PDPA) Form for Individual Customers.

In addition, and without prejudice to the terms in the Maybank's Privacy Statement and the Personal Data Protection Act 2010 (PDPA) Form for Individual Customers, Eligible Customers agree and consent to his/her personal data or information being collected, processed and used by Maybank for:

- i. the purposes of the Campaign; and
  - ii. marketing and promotional activities conducted by Maybank, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well as responses and related photographs. In this regard, Eligible Customers agree to co-operate and participate in all advertising and publicity activities of Maybank in relation to the Campaign.
- e. Maybank and its Representatives shall not be liable to Eligible Customers in this Campaign for any direct, indirect, special or consequential loss or damage (including but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign unless caused by any gross negligence or omission by Maybank.
- f. Maybank shall not be liable for any default of its obligation under this Campaign due to any force majeure events which include but are not limited to acts of God, civil commotion, acts of war, strike, riot, lockout, industrial action, fire, flood, drought, storm, epidemic, and pandemic or any events and circumstances of whatever nature beyond the reasonable control of Maybank.
- g. Maybank may disqualify/reject any Eligible Customer who does not comply with the terms and conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign which includes fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.
- h. These Terms and Conditions shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.

For information, enquiries, feedback and/or complaints related to this Campaign, please contact Maybank's Customer Care hotline at 1 300 88 6688, +603 7844 3696. Alternatively, for feedback and/or complaints, Eligible Customers may choose to e-mail Maybank via the feedback form at Maybank2u website [www.maybank2u.com.my](http://www.maybank2u.com.my).