



Maybank x Shopee Link Up, Top up & Win (“**Campaign**”) is organised by Malayan Banking Berhad (Co. No.196001000142) and Maybank Islamic Berhad (Co. No. 200701029411) (collectively referred to as “**Maybank**”) and Shopee Mobile Malaysia (Co. No. 201501009497) (referred to as “**Shopee**”) and is subject to these Terms and Conditions. By participating in this Campaign, Eligible Customers (as defined below) hereby expressly agree to be bound by these Terms & Conditions and the decisions made by Maybank.

1.0 Eligibility

- 1.1 This Campaign is open to all individuals who have an active Maybank2u (“M2U”) registered account or MAE e-wallet by Maybank2u (“MAE”) customers and all Shopee users with valid Shopee account. Shopee users without a M2U/MAE account will be required to register for an M2U/MAE account. (All individual customers who have fulfilled the above criteria will hereinafter be referred to as “**Eligible Customers**”).
- 1.2 This Campaign is open to individuals who are eighteen (18) years of age and above with valid identification document. For individuals below the age of eighteen (18) years (“minor”), they must obtain written consent from their parents and/or legal guardian in order to participate in this Campaign, which shall be provided to Maybank at any time at Maybank’s request. The usage of M2U and MAE is an acknowledgement to Maybank that the minor has obtained the prior consent of his or her parents and/or legal guardian. These Terms and Conditions will be equally applicable to their parents and/or legal guardian in substitution of the applicability of this Terms and Conditions on the minor.

2.0 Campaign Mechanics & Conditions

- 2.1 Campaign Period: 1 June 2023 at 0000(MYT) - 31 August at 2359(MYT) (both dates inclusive) (“**Campaign Period**”)
- 2.2 During the campaign period Maybank shall offer the following to all Eligible Customers:
 - 2.2.1 ShopeePay Cashback
 - 2.2.2 Lucky Draw Entries to win campaign prizes
- 2.3 Eligible Customers are required to perform Eligible Transactions as set out in Clause 2.8 to earn ShopeePay Cashback Chances and Lucky Draw Entries.
- 2.4 Maybank reserves the right to change the issuance of the Cashback or Lucky Draw Entries at any point of time during the Campaign Period by giving at least minimum of twenty one (21) days (“day” shall have the same meaning as calendar day).
- 2.5 The chances earned to win the Lucky Draw Entries will only be valid during the campaign Period. For clarity, refer to Clause 2.1 for the Campaign Period.
- 2.6 Maybank reserves the right to change or amend the Eligible Transactions and number of opportunities given to win the campaign prizes with twenty-one (21) calendar days’ prior notice to the Eligible Customers.
- 2.7 Shopee reserves the right to alter, cancel, terminate or suspend the promotion at any part thereof or any part of the application terms & conditions from time to time by giving at least minimum of twenty one (21) days (“day” shall have the same meaning as calendar day).

2.8 Eligible Transactions

2.8.1 ShopeePay Cashback

Eligible Transaction - ShopeePay Cashback
Eligible Customers will enjoy ShopeePay Cashbacks (“ShopeePay Credits”) on Shopee when they link-up AND top-up their ShopeePay with Maybank or MAE account via Maybank2u. Minimum cumulative top-up value per month is RM250. For clarify eligible customers who have previously linked up their accounts do not need to perform this step again.
Step 1: Launch the Shopee App on your phone and tap 'Me'
Step 2: Tap on ShopeePay, then tap 'Top Up'
Step 3: Tap 'Payment' and select 'Maybank2u' > 'Link Bank Account Now'
Step 4: Top-up a cumulative of RM250 in a month.

2.8.2 Lucky Draw Entries

Eligible Transaction - Lucky Draw Entries
Eligible Customers will enjoy Lucky Draw entries when they link-up AND top-up their ShopeePay with Maybank or MAE account via Maybank2u with every top-up value of RM100 per transaction.
Step 1: Launch the Shopee App on your phone and tap 'Me'
Step 2: Tap on ShopeePay, then tap 'Top Up'
Step 3: Tap 'Payment' and select 'Maybank2u' > 'Link Bank Account Now'
Step 4: Top-up a minimum of RM100 in a single transaction.

3.0 Reward & Prizes

3.1 The campaign has 2 Prizes:

3.1.1 ShopeePay Cashbacks

3.1.2 Campaign Lucky Draw

3.2 ShopeePay Cashback

3.2.1 Based on the type of eligible transaction performed as defined in Clause 2.8.1

1.	ShopeePay Cashback Value	RM15 & RM10
2.	Minimum Qualifying	Link-up AND top-up their ShopeePay with

	Criteria	Maybank or MAE account via Maybank2u, with a minimum cumulative top-up value of RM250
3.	Capping	RM15 Cashback: Limited to first 1000 customers per month RM10 Cashback: Limited to next 3500 customers per month
4.	ShopeePay Cashback Eligibility	Limited to one cashback per month throughout the campaign period while stocks last
5.	Payment Method	Only available via Shopee App

3.2.2 ShopeePay Cashback is provided by Shopee and is bound to Shopee's terms and conditions

3.2.3 Respective ShopeePay Cashback crediting to Eligible Customers will be performed according to the schedule below to the registered user's ShopeePay account

Transaction Month	Cashback Credited by:
1 June 2023 - 30 June 2023	5 July 2023
1 July 2023 - 31 July 2023	5 August 2023
1 August 2023 - 31 August 2023	5 September 2023

3.2.4 Respective ShopeePay Cashbacks to Eligible Customers can be accessed via Shopee App > Me > ShopeePay

3.2.5 Each customer is only eligible for either RM15 or RM10 ShopeePay Credit per month throughout the entire Campaign period, while stocks last.

3.2.6 ShopeePay Cashback are non-transferable and it cannot be withdrawn to your bank account or third party e-wallet(s)

3.2.7 Example Scenario

Scenario(s)	Eligibility to ShopeePay Cashback
Link-up ShopeePay with Maybank2u and top-up RM250 in a single transaction	Eligible. Min amount of monthly cumulative top-up is RM250
Link-up ShopeePay with Maybank2u and top-up RM150 and RM100 as separate transactions but in the same calendar month.	Eligible. Min amount of monthly cumulative top-up is RM250

One-time top-up ShopeePay RM50 with Maybank2u on 26 Oct	Not Eligible. No with link-up ShopeePay with Maybank2u account during Campaign period
Link-up ShopeePay with Maybank2u and top-up RM150 in June and RM100 in July.	Not Eligible. Did not meet min monthly cumulative top up of RM250
Link-up ShopeePay with Maybank2u and top-up RM250 in September	Not Eligible. Campaign Period for ShopeePay Cashback has ended

3.3 Campaign Lucky Draw

3.3.1 Based on the type of eligible transaction performed as defined in Clause 2.8.2

1.	Minimum Qualifying Criteria	Link-up AND top-up their ShopeePay with Maybank or MAE account via Maybank2u, with every minimum top-up value of RM100.
2.	Capping	Unlimited Entries
3.	Payment Method	Only available via Shopee App

3.3.2 Campaign Prizes

Type of Prize	Prizes	Number of winners
Grand Prize	PS5	1
Runner up Prize	Dyson Hair Dryer	2
Consolation Prizes	1. Xiaomi Poco X3 Pro	3
	2. Edifier W820NB	2
	3. Xiaomi Mi Smart Band 4 Global Version Fitness Tracker Wristband Bracelet	3

3.3.3 Example Scenario

Scenario(s)	Lucky Draw Entry
Link-up ShopeePay with Maybank2u and top-up RM250 in a single transaction	1x Entry

Link-up ShopeePay with Maybank2u and top-up RM150 and RM100 as separate transactions.	2x Entries
One-time top-up ShopeePay RM100 with Maybank2u on 26 Oct	Not Eligible. No with link-up ShopeePay with Maybank2u account during Campaign period
Link-up ShopeePay with Maybank2u and top-up RM50 and RM50 as separate transactions.	Not Eligible. Does not meet the minimum top-up requirement
Link-up ShopeePay with Maybank2u and top-up RM250 in September	Not Eligible. Campaign Period for Lucky Draw has ended

- 3.3.4 Eligible Customers are able to win only one Campaign Prize throughout the entire Campaign Period.
- 3.3.5 The image of the prizes (if any) in any brochure, marketing, or campaign material relating to the Campaign Prizes is for illustration purposes only.
- 3.3.6 Permanent and contract employees of Virtual Banking and Payments & Strategic Digital department of Maybank are not eligible to participate in the Campaign Lucky Draw.
- 3.3.7 The Campaign Prize(s) does/do not include any accessories or items shown in any advertisements and/or promotional materials as they are for illustrative purposes only.
- 3.3.8 The Campaign Prize(s) are provided by Shopee Malaysia Sdn. Bhd. To claim the prizes, winners will receive a voucher code from the Bank and the winners are to redeem and checkout on Shopee as per the guide provided in the appendix.
- 3.3.9 The Bank accepts no responsibility for any tax responsibilities that may arise from the prizes or the use thereof. Any tax filing obligation or tax payment (if any) due to any tax authority as a result of receipt of the prizes remains the sole responsibility of the Campaign Prize winners. It is the responsibility of the Campaign Prize winners to seek independent tax advice on the possible tax responsibilities to their financial situations.
- 3.3.10 The Bank is not the supplier of the prizes and makes no warranty or representation as to the quality, merchantability and/or the fitness for purpose of the prizes provided and shall not be responsible for any defect or any other loss or damage that may be suffered in connection with the prizes. Any dispute over the prizes provided by the merchant should be resolved directly between Campaign Prize winners and the merchants.
- 3.3.11 All Campaign Prize winners' names and their IC number (last 4 digits) will be published on Maybank's official Facebook page and the Campaign's promotional page on www.maybank2u.com.my and/or any other method of communication that Maybank may deem appropriate.

- 3.3.12 All cost, fees and/or expenses incurred or to be incurred by the Campaign Prize winners in relation to the Campaign and/or claiming the Campaign Prize, which shall include but not limited to the cost of the transportations, accommodation, meals, personal costs and/or other costs, are the sole responsibility of the Campaign Prize winners.
 - 3.3.13 Fulfillment of the prizes will be executed within 90 business days of the following month from the winner's selection period or such date(s) as may be determined by the Bank in its discretion.
 - 3.3.14 The Campaign Prize is not redeemable or exchangeable for any other items or cash, whether in part or in full. Campaign Prize winners must accept the prize "as it is" and must acknowledge that the Bank shall not be held responsible for the value of the prizes due to the variation of prices in the market during the prizes redemption/collection by them at the time stipulated by the Bank.
 - 3.3.15 In the event that the authorized dealer is unable to supply the same model as described herein to Maybank due to reasons which include, but are not limited to manufacture(s) recall or damaged/lost/stolen during storage and delivery, Maybank reserves the right to substitute the Campaign Prize with another model of like or similar value as its sole discretion, with twenty-one (21) calendar days prior notice by way of posting on the Maybank Website at www.maybank.com.my or any other methods as it deems fit.
 - 3.3.16 In the event that the winner dies after the notification of the Campaign Prize winner, the heirs, legal representative, and/or administrator of the deceased may claim the prize within 12 months from the date of the notification, failing which, the Bank has the discretion to deal with the prize including to re-draw and/or elect any other person as the prize winner whichever the Bank considers appropriate.
 - 3.3.17 Where applicable, prizes are awarded randomly based on a probability-weighted mechanism with proprietary operational details that will not be revealed to Eligible Customers or the public at large. Participation in the Campaign shall be construed as consent to the usage of said randomiser program and explicit acceptance of any and all Campaign results it may produce.
- 3.4 Prizes are not transferable nor exchangeable and will only be issued to the winners as verified by Maybank.
- 3.5 Maybank reserves the right to request for documentation or written proof of identification, age, and place of residence of any or all winners prior to the collection of their Prize(s) for verification to ensure compliance with Terms and Conditions.
- 3.6 Maybank will not ask for any banking details such as credit card/debit card number and bank transaction authorization code (TAC), account password, PIN or one-time password (OTP) for the winners to claim the prize or for any reason whatsoever.
- 3.7 Eligible Customers acknowledge and agree that Maybank reserves the rights to disqualify participation in the Campaign or withdraw any Campaign Prizes from the Eligible Customers if:
- 3.7.1 The Eligible Customer is found or suspected of tampering with the Campaign mechanics or the operation of the Campaign;

- 3.7.2 The Eligible Customer is found or suspected of undertaking fraudulent activities or other activities harmful to the Campaign;
- 3.7.3 The Eligible Customer has acted dishonestly or is suspected on reasonable grounds that it has acted or will act dishonestly, either directly or through a third party in connection with his/her participation in the Campaign which has or will increase his/her chance in winning the prizes
- 3.7.4 The Eligible Customer has been disqualified from previous Campaigns organized by Maybank; or
- 3.7.5 The Eligible Customer is in breach of its obligations or any Terms and Conditions of this Campaign. Notwithstanding the above, Maybank reserves the right to reject any participation without assigning any reasons.

3.8 The Bank's decision on all matters relating to the selection of winners and prizes shall be final, conclusive and binding on Eligible Customer, and no further correspondence and/or appeal to dispute the Bank's decision shall be entertained.

For enquiries or assistance on ShopeePay Cashback or Campaign Prizes fulfillment, please contact Shopee Customer Service at +603-2777 9222.

4.0 General Terms & Conditions

- 4.1 Maybank shall not be responsible or held liable in respect of technical failures of any kind whatsoever, intervention, interruptions, and/or electronic or human errors in the administration and/or processing of the transaction performed via the MAE app, M2U app, Maybank2u Biz, Maybank2u, or Maybank2e provided the same is not caused by Maybank.
- 4.2 Maybank reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part and reserves the right to modify any of the terms and conditions contained herein, from time to time by giving at least minimum of twenty one (21) days ("day" here shall refer to calendar day) prior notice thereof, the notice of which shall be posted through Maybank2u website at www.maybank2u.com.my or through any other channel determined by Maybank. It shall be the responsibility of the Eligible Customer to be informed of or otherwise seek out any such notice validly posted.
- 4.3 By participating in this Campaign, Eligible Customer agree to access the Maybank2u website at www.maybank2u.com.my on a regular basis to view the terms and conditions herein and seek clarification from Maybank should any of the Terms & Conditions be not fully understood.
- 4.4 By participating in this Campaign, Eligible Customer agree to be bound by the Terms and Conditions herein and agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with the Maybank Privacy Statement, which may be viewed on www.maybank2u.com.my ("Maybank Privacy Statement") and the Personal Data Protection Act 2010 (PDPA) Form for Individual Customers. In addition and without prejudice to the terms in the Maybank Statement and the Personal Data Protection Act 2010 (PDPA) Form for Individual Customers, Eligible Customer agree and consent to his/her personal data or information being collected, processed and used by Maybank for:
 - a) the purposes of the Campaign; and
 - b) marketing and promotional activities conducted by Maybank, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the

Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photographs. In this regard, Eligible Customers agree to co-operate and participate in all advertising and publicity activities of Maybank in relation to the Campaign.

- 4.5 Maybank and its officers, servants, employees, representatives and/or agents (including without limitation, any third party service providers engaged by Maybank for the purposes of this Campaign) shall not be liable to Eligible Customer in this Campaign for any direct, indirect, special or consequential loss or damage (including but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign unless caused by the any gross negligence or omission by Maybank.
- 4.6 Maybank shall not be liable for any default of its obligation under this Campaign due to any force majeure events which include but not limited to act of God, war, riot, lockout, industrial action, fire, flood, drought, storm, epidemic and pandemic or any events beyond the reasonable control of Maybank.
- 4.7 Maybank may disqualify/reject any Eligible Customer who does not comply with the terms and conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign which includes fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.
- 4.8 These Terms and Conditions shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.

For information, enquiries, feedback and/or complaints related to this Campaign, please contact Maybank's Group Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively for feedback and/or complaints, Eligible Customer may choose to e-mail Maybank via the feedback form at Maybank2u website www.maybank2u.com.my

User Flow

Step 1:
Select Voucher > Use

Step 2:
Add to cart > Go to Cart

Step 3:
Place Order to checkout

i) Claiming of Campaign Prizes on Shopee