

YUM-MAE Cashback with Scan & Pay Campaign

Terms & Conditions



YUM-MAE Cashback with Scan & Pay Campaign (“**Campaign**”) is organized by Malayan Banking Berhad (196001000142) (“**Maybank**”) and shall be subjected to the Terms and Conditions herein. By participating in this Campaign, the Eligible Customers (as defined in Clause 1 below) hereby expressly agree to be bound by these Terms and Conditions and any decisions made by Maybank in respect of the Campaign shall be final, conclusive, and binding.

1.0 Eligibility and Platform

- a) This Campaign is open to all individuals who have an active Maybank Anytime Everywhere (“MAE”) customers and are registered to utilize Scan & Pay (Scan & Pay), which is an electronic payments platform utilizing Quick Response (QR) codes included as a functionality of the Maybank2u MY App and MAE by Maybank2u (also known as the MAE app). (All individual customers who have fulfilled the above criteria will hereinafter be referred to as the “**Eligible Customers**”).
- b) The eligibility of users for Scan & Pay is governed by the Terms and Conditions of the respective product. Eligibility for usage of Scan & Pay is a primary prerequisite for eligibility in this Campaign.
- c) This Campaign is open to individuals who are eighteen (18) years of age and above with valid identification document. For individuals below the age of eighteen (18) years (“minor”), they must obtain consent from their parents and/or legal guardian in order to participate in this Campaign. The use of MAE is an acknowledgement to Maybank that the minor has obtained the prior consent of his or her parents and/or legal guardian. These Terms and Conditions will be applicable to their parents and/or legal guardian in substitution of the applicability of this Terms and Conditions on the minor.
- d) The campaign is only applicable to Scan & Pay transactions made via the MAE app Version 0.8.0 and above only (“Campaign Platform”).

2.0 Campaign Mechanics and Conditions

- a) This Campaign will commence on 7 March 2022 at 12.00:00 AM and will end on 3 April 2022 at 11:59:59 PM (“**Campaign Period**”), for the transactions listed in the table in Clause 2(b).
- b) During the Campaign Period, Maybank shall offer to all Eligible Customers cashback capped at RM10.00 subject to a minimum spend of RM30.00 per transaction (subject to availability) (“Cashback”), off purchases at all participating food and beverage outlets nationwide (collectively referred to as “Merchants”).
- c)

1	Cashback value	Randomised Cashback that ranges from a minimum of RM0.10 to a maximum of RM10.00 per Eligible Transaction
2	Capping	The total Cashback is capped at RM620,000 worth of cashback throughout the Campaign Period
3	Minimum Qualifying Purchase	RM30.00 per Eligible Transaction
4	Cashback limit per user	Three (3x) cashback per user throughout the entire Campaign Period, subject to the Cashback limit stipulated in 2(c)(2).

5	Payment Method	Scan & Pay from the MAE by Maybank2u only
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- d) Based on the type of Eligible Transactions performed as defined in the table below, the Eligible Customers will receive the Cashback via the Campaign as set out in Clause 3.0.

Eligible Transaction
<p>Eligible monetary transactions with a minimum qualifying purchase amount of RM30.00 per transaction at participating merchants:</p> <ol style="list-style-type: none"> i. Perform a Scan & Pay transaction from MAE account from the MAE by Maybank2u app (“Payment Method”) <ul style="list-style-type: none"> • The Eligible Customers may change their source of funds for Scan & Pay from the Maybank2u MY App by selecting the side menu: Me > QRPay > Default Account > Select Savings/Current Account. • The Eligible Customers may change their source of funds for Scan & Pay from MAE by Maybank2u by selecting the ‘Change’ button upon payment. ii. Only Scan & Pay transactions performed via the Maybank2u MY App Version 5.6 and above, and MAE by Maybank2u Version 0.6.4 and above, shall be eligible for this Campaign.

Example:

Scenario	Eligible	cashback upon Eligible Transaction
a	Total purchase value of RM30.00, funded from MAE account.	1x cashback chance, of up to RM10 will be credited automatically into the selected source of funds for Scan & Pay from the Eligible Customer’s MAE by Maybank2u account.
b	Total purchase value of RM15.00, funded from MAE account.	No Cashback will be given as transaction does not meet the minimum qualifying purchase amount as stipulated in clause 2.0 (b) (3) .
c	Total purchase value of RM30.00, funded from a Maybank debit / credit card	No cashback will be given as source of funds selected is Maybank debit / credit card as per Clause 2(f).
d	Total purchase value of RM30.00, funded from MAE account for the 4 th time	No Cashback will be given as customer has reached maximum cashback chance of 2x within that stipulated period, as stipulated in clause 2.0 (b) (4) .
e	Total purchase value of RM30.00, funded from Maybank2u MY app	No cashback will be given as only transactions made from MAE account is eligible, as stipulated in clause 2(d) .

- e) The Campaign is only accessible via the MAE by Maybank2u (“**Campaign Platform**”).
- f) The Scan & Pay transaction can be made from the MAE by Maybank2u App via the “PAY” function or “SHOW QR CODE” function.
- g) For the avoidance of doubt, the opportunity to obtain the Cashback will only be valid during the Campaign Period and only for Scan & Pay transactions that are funded by Maybank current account, savings account, or MAE account, transacted via MAE by Maybank2u (version 0.6.4 and above), and is not valid in conjunction with other promotions, discounts, or vouchers.
- h) Maybank may change the terms and conditions of the Cashback Period and qualification for Cashback with twenty-one (21) days’ notice.
- i) The Eligible Customer will immediately be directed to the Cashback screen upon completion of the Eligible Transaction irrespective of whether the Eligible Transaction is performed before or after the Eligible Customer’s login into the Maybank2u MY App or MAE by Maybank2u.

3.0 Cashback

- a) The value of the cashback to be won is randomized and ranges from a minimum of RM0.10 to a maximum of RM10.00 per qualifying transaction as mentioned in Clause 2(b) and 2(f), OR RM0.00 upon complete utilization of cashback chances as mentioned in Clause 2(c) or subject to availability as mentioned in Clause 2(f).
- b) The cashback will be credited into the Eligible Customer’s MAE account instantly from each Eligible Transaction.

4.0 Selection of Eligible Customers for Cashback

- a) Participation in the Campaign shall be construed as consent on the part of the Eligible Customers to all mechanics and other programs involved in this Campaign and an explicit acceptance of any and all Campaign results it may produce.
- b) The Eligible Customer will be notified of the cashback won through the Campaign Platform and it shall be the responsibility of the Eligible Customer to check the notification.
- c) Maybank may request for any documentation or written proof of identification, age, and place of residence of the Eligible Customers for verification purposes to ensure compliance with the Terms & Conditions.
- d) Maybank reserves the right to forfeit and withdraw the cashback won in the event that the Eligible Customer does not comply with the Terms & Conditions herein.

5.0 General Terms & Conditions

- a) Maybank shall not be responsible or held liable in respect of technical failures of any kind whatsoever, intervention, interruptions, and/or electronic or human errors in the administration and/or processing of the transaction performed Scan & Pay provided the same is not caused by Maybank.
- b) Maybank reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part and reserves the right to modify any of the terms and conditions contained herein, from time to time by giving at least minimum of twenty-one (21) days prior notice thereof, the notice of which shall be posted through Maybank2u website at www.maybank2u.com.my or through any other channel or channels determined by Maybank. It

shall be the responsibility of the Eligible Customers to be informed of or otherwise seek out any such notice validly posted.

- c) By participating in this Campaign, Eligible Customers agree to access to Maybank2u website at www.maybank2u.com.my on a regular basis to view the terms and conditions herein and seek clarification from Maybank should any of the Terms & Conditions be not fully understood.
- d) By participating in this Campaign, the Eligible Customers agree to be bound by the Terms and Conditions herein and agree and consent to allow his/her personal data being collected, processed, and used by Maybank in accordance with Maybank Privacy Notice, which may be viewed on www.maybank2u.com.my (“Maybank’s PrivacyStatement”).

In addition, and without prejudice to the terms in the Maybank’s Privacy Statement, Eligible Customers agree and consent to his/ her personal data or information being collected, processed, and used by Maybank for:

- i) the purposes of the Campaign; and
 - ii) marketing and promotional activities conducted by Maybank, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photographs. In this regard, Eligible Customers agree to co-operate and participate in all advertising and publicity activities of Maybank in relation to the Campaign.
- e) Maybank and its officers, servants, employees, representatives and/or agents (including without limitation, any third party service providers engaged by Maybank for purposes of this Campaign) shall not be liable to Eligible Customers in this Campaign for any direct, indirect, special or consequential loss or damage (including but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign unless caused by the any gross negligence or omission by Maybank.
 - f) Maybank shall not be responsible and / or liable for any losses suffered by Eligible Customers resulting directly or indirectly from the Eligible Customers’ participation in this Campaign or otherwise. Furthermore, Maybank shall not be liable for any default of its obligation under this Campaign due to any force majeure event which include but not limited to act of God, war, riot, lockout, industrial action, fire, flood, drought, storm, pandemic, epidemic or any event beyond the reasonable control of Maybank.