

WeTix - GSC Movie Ticket Deals Campaign Terms & Conditions



WeTix – GSC Movie Ticket Deals Campaign (“Campaign”) is organised by Malayan Banking Berhad (Registration No. 196001000142) (“Maybank”) and is subject to these Terms & Conditions. This Campaign will be held from Friday 19th August 2022 at 0000hrs until Saturday 17th September 2022 at 2359hrs (both dates inclusive) (“Campaign Period”). By participating in this Campaign, Eligible Customers (as defined in Clause 1.0 below) hereby expressly agree to be bound by these Terms & Conditions and all the decisions made by Maybank in respect of the Campaign shall be final and binding.

1.0 Eligibility and Platform

1.1 This Campaign is open to the following eligible customers (“Eligible Customers”):

- a. Individuals who have an active Maybank2u (M2U) registered account or Maybank Anytime Everywhere (“MAE”) account on the MAE app.
- b. This Campaign is open to individuals who are eighteen (18) years of age and above with valid identification documents.
- c. Eligible Customers may purchase WeTix – GSC Movie Ticket Deals and perform the transactions as set out in Clause 2.0 (“WeTix - GSC Movie Ticket Deals – Promotion Mechanics”) through MAE app (version 0.8.9 and above only) (“Eligible Platform”). Customers may check the latest app operating system’s version via Apple App Store, Google Play Store and Huawei AppGallery.

1.2 All individual customers who have fulfilled the above criteria upon a successful transaction will hereinafter be referred to as “Eligible Customers”. Eligible Customers are automatically eligible to participate in this Campaign.

2.0 WeTix - GSC Movie Ticket Deals – Promotion Mechanics

2.1 **Campaign Period:** 19th August 2022 – 17th September 2022 (“Campaign Period”).

2.2 There are **two types of Promotion Mechanics** (as set out in Clause 2.3) during this Campaign and Eligible Customers can only make their purchase through the movie tickets icon in the MAE app (“Eligible Platform”).

2.3 Promotion Mechanics as follow:

a. Promotion A: Wednesday Deal – First 65 Movie Tickets at RM6.50 each

- i) Eligible Customers may purchase a GSC standard hall movie ticket at RM6.50

only. This is applicable for the first 65 movie tickets, on a first-come, first-served basis while stocks last.

b. Promotion B: Flat Rate Deal at RM16.50 for each movie ticket

i) Eligible Customers can enjoy a special flat rate of RM16.50 for each movie ticket at any GSC standard hall adult movie ticket priced at RM16.50 and above during the Campaign Period.

ii) This promotion is limited to 1,000 tickets per day and a total of 30,000 tickets throughout the Campaign Period.

2.4 The promotion will cease once the limit of promotion is reached or at the expiration of the promotion period, whichever is earlier.

2.5 The discounted price will be reflected on the payment page. Eligible Customers shall ensure that the discount has been applied to the displayed amount before finalising the payment.

2.6 The Promotion A and Promotion B above are applicable for all GSC branches nationwide, except for:

- a) Aurum Theatre, The Garden (Kuala Lumpur)
- b) Aurum The Mall, Mid Valley Southkey (Johor Bahru)

2.7 In the event that Eligible Customers purchase any premium hall movie tickets other than GSC standard hall movie tickets, Eligible Customers will not be able to enjoy the benefits offered in Promotion A and Promotion B. Any additional cost, fees, charges resulting from the purchase of any premium hall movie tickets other than GSC standard hall movie tickets will be borne by customers.

2.8 The benefits offered in this Campaign under the promotion mechanics are not exchangeable for any other products or cash and are not valid with any other ongoing promotions, vouchers, and/or offers.

2.9 Maybank will not ask for banking details such as account password from the Eligible Customers when they make the WeTix - GSC Movie Ticket Deals purchase via the Eligible Platform for any reason whatsoever.

3.0 General Terms & Conditions

3.1 Maybank shall not be responsible or held liable in respect of technical failures of any kind whatsoever, intervention, interruptions, and/or electronic or human errors in the administration and/or processing of the transaction performed via the MAE app, M2U app, Maybank2u Biz, Maybank2u, or Maybank2e provided the same is not

caused by Maybank.

3.2 Maybank reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part and reserves the right to modify any of the terms and conditions contained herein, from time to time by giving at least minimum of twenty-one (21) days (“day” shall have the same meaning as calendar day) prior notice thereof, the notice of which shall be posted through Maybank2u website at www.maybank2u.com.my or through any other channel determined by Maybank. It shall be the responsibility of the Eligible Customers to be informed of or otherwise seek out any such notice validly posted.

3.3 By participating in this Campaign, Eligible Customers agree to access the Maybank2u website at www.maybank2u.com.my on a regular basis to view the terms and conditions herein and seek clarification from Maybank should any of the Terms & Conditions be not fully understood.

3.4 By participating in this Campaign, Eligible Customers agree to be bound by the Terms and Conditions herein and agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with the Maybank Privacy Statement, which may be viewed on www.maybank2u.com.my (“Maybank Privacy Statement”) and the Personal Data Protection Act 2010 (PDPA) Form for Individual Customers.

In addition and without prejudice to the terms in the Maybank’s Privacy Statement and the Personal Data Protection Act 2010 (PDPA) Form for Individual Customers, Eligible Customers agree and consent to his/her personal data or information being collected, processed and used by Maybank for:

- a) the purposes of the Campaign; and
- b) marketing and promotional activities conducted by Maybank, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photographs. In this regard, Eligible Customers agree to co-operate and participate in all advertising and publicity activities of Maybank in relation to the Campaign.

3.5 Maybank and its officers, servants, employees, representatives and/or agents (including without limitation, any third party service providers engaged by Maybank for the purposes of this Campaign) shall not be liable to Eligible Customers in this Campaign for any direct, indirect, special or consequential loss or damage (including but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign unless caused by the any gross negligence or omission by

Maybank.

3.6 Maybank shall not be liable for any default of its obligation under this Campaign due to any force majeure events which include but not limited to act of God, war, riot, lockout, industrial action, fire, flood, drought, storm, epidemic and pandemic or any events beyond the reasonable control of Maybank.

3.7 Maybank may disqualify/reject any Eligible Customer who does not comply with the terms and conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign which includes fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.

3.8 These Terms and Conditions shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.

For information, enquiries, feedback and/or complaints related to this Campaign, please contact Maybank's Group Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively, for feedback and/or complaints, Eligible Customers may choose to e-mail Maybank via the feedback form at Maybank2u website www.maybank2u.com.my.