

WeTix Year End - GSC Movie Ticket Deals Campaign Terms and Conditions



WeTix Year End – GSC Movie Ticket Deals Campaign (“Campaign”) is organised by Malayan Banking Berhad (Registration No. 196001000142) (“Maybank”) and is subject to these Terms and Conditions. This Campaign will be held from 1st November 2022 at 0000hrs until 31st December 2022 at 2359hrs (both dates inclusive) (“Campaign Period”). By participating in this Campaign, Eligible Customers (as defined in Clause 1.0 below) hereby expressly agree to be bound by these Terms and Conditions and all the decisions made by Maybank in respect of the Campaign shall be final and binding.

1.0 Eligibility and Platform

1.1 This Campaign is open to the following individual customers:

- a. Individuals who have an active Maybank2u (M2U) registered account or Maybank Anytime Everywhere (“MAE”) account on the MAE application (app).
- b. This Campaign is open to individuals who are eighteen (18) years of age and above with valid identification documents. For individuals below the age of eighteen (18) years (“Minor”), they must obtain consent from their parents and/or legal guardian in order to participate in this Campaign. The usage of M2U and MAE is an acknowledgement to Maybank that the Minor has obtained the prior consent of his or her parents and/or legal guardian. These Terms and Conditions will be applicable to their parents and/or legal guardian in substitution of the applicability of these Terms and Conditions on the minor.
- c. Eligible Customers may purchase WeTix – GSC Movie Ticket Deals and perform the transactions as set out in Clause 2.0 (“WeTix Year End - GSC Movie Ticket Deals – Promotion Mechanics”) through the MAE app (version 0.9.4 and above only) (“Eligible Platform”). Eligible Customers may check the latest app operating system version via Apple App Store, Google Play Store and Huawei AppGallery.

1.2 All individual customers who have fulfilled the above criteria upon a successful transaction will hereinafter be referred to as “Eligible Customers”. Eligible Customers are automatically eligible to participate in this Campaign.

2.0 WeTix Year End - GSC Movie Ticket Deals – Promotion Mechanics

2.1 **Campaign Period:** 1st November 2022 – 31st December 2022 (“Campaign Period”).

2.2 There are **two types of Promotion Mechanics** (as set out in Clause 2.3) during this Campaign and Eligible Customers can only make their purchase through the movie tickets icon in the MAE app ("Eligible Platform").

2.3 Promotion Mechanics as follow:

a. Promotion A: Wednesday Deal – First 100 Movie Tickets at RM8.00 each

i) Eligible Customers may purchase a GSC standard hall movie ticket at RM8.00 only. This is applicable for the first 100 movie tickets, on a first-come, first-served basis while stocks last.

b. Promotion B: RM34 for 2 movie tickets deal

i) Eligible Customers can enjoy a special flat rate of RM34 for 2 GSC standard hall movie tickets during the Campaign Period.

ii) This promotion is limited to 1,000 movie tickets per day and a total of 61,000 movie tickets throughout the Campaign Period.

2.4 Both Promotion A and Promotion B will cease once the limit of is reached or at the expiration of the Campaign Period, whichever is earlier.

2.5 The discounted price will be reflected on the payment page. Eligible Customers shall ensure that the discount has been applied to the displayed amount before finalising the payment.

2.6 Both Promotion A and Promotion B above are applicable for all GSC branches nationwide, except for:

- a) Aurum Theatre, The Garden (Kuala Lumpur)
- b) Aurum The Mall, Mid Valley Southkey (Johor Bahru)

2.7 In the event that Eligible Customers purchase any premium hall movie tickets other than GSC standard hall movie tickets, Eligible Customers will not be able to enjoy the benefits offered in Promotion A and Promotion B. Any additional costs, fees, charges resulting from the purchase of any premium hall movie tickets other than GSC standard hall movie tickets will be borne by customers.

2.8 The benefits offered in this Campaign under the Promotion Mechanics are not exchangeable for any other products or cash, whether in part or in full and are not valid with any other ongoing promotions, vouchers, and/or offers.

3.0 General Terms and Conditions

3.1 Maybank shall not be responsible or held liable in respect of technical failures of any kind whatsoever, intervention, interruptions, and/or electronic or human errors in the

administration and/or processing of the transaction performed via the MAE app, M2U app, Maybank2u Biz, Maybank2u, or Maybank2e provided the same is not caused by Maybank.

- 3.2 Maybank reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part and reserves the right to modify any of the terms and conditions contained herein, from time to time by giving at least minimum of twenty one (21) days ("day" shall have the same meaning as calendar day) prior notice thereof, the notice of which shall be posted through Maybank2u website at www.maybank2u.com.my or through any other channel determined appropriate by Maybank. It shall be the responsibility of the Eligible Customers to be informed of or otherwise seek out any such notice validly posted.
- 3.3 By participating in this Campaign, Eligible Customers agree to access the Maybank2u website at www.maybank2u.com.my on a regular basis to view the terms and conditions herein and seek clarification from Maybank should any of the Terms and Conditions be not fully understood.
- 3.4 By participating in this Campaign, Eligible Customers agree to be bound by the Terms and Conditions herein and agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with the Maybank Privacy Statement, which may be viewed on www.maybank2u.com.my ("Maybank's Privacy Statement") and the Personal Data Protection Act 2010 (PDPA) Form for Individual Customers.

In addition and without prejudice to the terms in the Maybank's Privacy Statement and the Personal Data Protection Act 2010 (PDPA) Form for Individual Customers, Eligible Customers agree and consent to his/her personal data or information being collected, processed and used by Maybank for:

- a) the purposes of the Campaign; and
 - b) marketing and promotional activities conducted by Maybank, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photographs. In this regard, Eligible Customers agree to co-operate and participate in all advertising and publicity activities of Maybank in relation to the Campaign.
- 3.5 Maybank and its officers, servants, employees, representatives and/or agents (including without limitation, any third party service providers engaged by Maybank for the purposes of this Campaign) shall not be liable to Eligible Customers in this Campaign for any direct, indirect, special or consequential loss or damage (including but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign unless caused by the any gross negligence or omission by Maybank.

3.6 Maybank shall not be liable for any default of its obligation under this Campaign due to any force majeure events which include but not limited to acts of God, civil commotion, acts of war, strike, riot, lockout, industrial action, fire, flood, drought, storm, epidemic and pandemic or any events and circumstances of whatever nature beyond the reasonable control of Maybank.

3.7 Maybank may disqualify/reject any Eligible Customer who does not comply with the terms and conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign which includes fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.

3.8 These Terms and Conditions shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.

For information, enquiries, feedback and/or complaints related to this Campaign, please contact Maybank's Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively for feedback and/or complaints, Eligible Customers may choose to e-mail Maybank via the feedback form at Maybank2u website www.maybank2u.com.my.