

## Maybank Visa Tokyo 2020 Campaign - Debit Card

The “Maybank Visa Tokyo 2020 Campaign” (“Campaign”) is organized by Malayan Banking Berhad (“Maybank”).

### 1. ELIGIBILITY

- 1.1 The Campaign is opened to all new and existing Cardmembers of Maybank Visa Debit Card (“Maybank Cards”) issued by Malayan Banking Berhad (Registration. No. 196001000142) or who has successfully registered for the Campaign via Short Messages Service (“SMS”) (“Eligible Cardmembers”).
- 1.2 The following persons are not eligible to participate in the Campaign:
  - a. Cardmembers of Maybank Cards who are in default of any facility granted by Maybank at any time;
  - b. Permanent and contract employees of Cards Marketing Department of Maybank Malaysia and Regional Cards Marketing Department.
- 1.3 For the avoidance of doubt, permanent and contract employees of Maybank (other than Cards Marketing Department of Maybank and Regional Cards Marketing Department) and/or vendors, suppliers, advertising and promotion agencies for the Campaign are eligible to participate in the Campaign and stand to win the Consolation Prize only.
- 1.4 Cardmembers whose accounts with Maybank have been suspended, closed or who are in breach any Terms and Conditions and/or Maybank Agreement during the Campaign Period; shall not be eligible to join the Campaign.

### 2. QUALIFYING PERIOD

- 2.1 The “Maybank Visa Tokyo 2020 Campaign” commences on 23 July 2021 at 12.00AM MYT and ends on 23 September 2021 at 11.59PM MYT (both dates inclusive unless notified otherwise (“Campaign Period”).

### 3. SMS REGISTRATION

- 3.1 Registration is on a one-time basis by using any of the registered telecommunication companies’ (“Telco”) number and must be made by the Cardmembers within the Campaign Period as per below:
  - 3.1.1 Malaysian Cardmembers are to type **TOKYO<space>last 6-digit NRIC Number without spacing** and send to 66628 (E.g. TOKYO 106658).
  - 3.1.2 For non-Malaysian Cardmembers, type **TOKYO<space>last 6-digit Passport Number without spacing** and send to 66628 (E.g. TOKYO 123456).
- 3.2 Eligible Cardmembers must register their participation for the Campaign using the mobile phone number that has been registered with Maybank and multiple registration using the same phone number is not accepted. In the event, the information that been provided by cardmember does not match with Maybank database, then Maybank will have the rights to reject the registration.
- 3.3 Eligible Cardmembers shall be responsible to pay the standard SMS charges levied by their respective Telco for each registration SMS sent to the designated number “66628” under the Campaign.

- 3.4 Cardmembers are solely responsible to ensure that the details stated in the registration SMS sent to 66628 are complete, accurate and sent within the Campaign Period; failing which, the registration SMS will be deemed invalid or unsuccessful.
- 3.5 Cancellation of registration and/or change of any details in the registration SMS will not be accepted nor will it be entertained after the registration SMS has been successfully sent to 66628.
- 3.6 Proof of an SMS sent to 66628 by the Eligible Cardmembers shall not be considered as successful SMS registration unless the Eligible Cardmember receives a confirmation SMS from 66628; such confirmation SMS will be sent to the same mobile phone number used for registration subject to the SMS traffic on the respective Telco's network. The confirmation SMS is automatically generated to confirm receipt of a successful registration and shall not be deemed as notification that the Eligible Cardmember has been confirmed as a Winner of any Prize whatsoever.
- 3.7 Maybank reserves the right to disqualify any registration SMS sent to 66628 due to reason(s) including, but not limited to duplicate registration, invalid last 6 digit NRIC / passport number, incorrect SMS format, unsuccessful or delayed transmission of SMS during the Campaign Period without the obligation to state the reason and shall not be liable for such disqualification.
- 3.8 Maybank reserves the right to disqualify any registration SMS sent to 66628 due to reason(s) including, but not limited to duplicate registration, invalid last 6 digit NRIC / passport number, incorrect SMS format, unsuccessful or delayed transmission of SMS during the Campaign Period without the obligation to state the reason and shall not be liable for such disqualification.
- 3.9 SMS service is provided and supported by the service provider appointed by Maybank, i.e. Macro Kiosk Berhad.

#### 4. MECHANICS & QUALIFYING ENTRIES

- 4.1 Upon successful SMS registration, Eligible Cardmembers will need to meet the spending requirement ("Qualified Spend") in order to earn Qualifying Entries and stand to win Prizes (as set out in below) in the manner as illustrated below:

Entries	Qualifying Entry
1x Entry	Every RM 300 cumulative Debit Card spends with any Maybank Visa Debit Card.
5x Entries	Every RM 300 cumulative Debit Card spends with <b><u>Tokyo 2020 Maybank Visa LED Debit Card</u></b>

## 5. PRIZES

5.1 The Prizes as below: -

Prizes	No of Winners
<b>Win Visa Tokyo 2020-themed Memorabilia Box with Maybank Visa Cards!</b> <ul style="list-style-type: none"><li>• 1x Game Console and Olympic Games Official Game.</li><li>• 2x Tokyo 2020 Licensed Product Olympic Games mascot plush toys</li></ul>	250

## 6. SELECTION OF WINNERS

6.1 Based on the Qualifying Entries earned, Eligible Cardmembers shall be shortlisted by Maybank's randomizer program for the prize.

## 7. FULFILLMENT OF PRIZES

7.1 Winner is not allowed to select the color of the prize. The color of the prize may differ from the color in the Campaign advertisement and materials promoting this Campaign.

7.2 Maybank may substitute the prize with another prize of a similar retail value within 21 calendar days' notice.

7.3 The prize does not includes any accessories or items that are shown in all materials promoting this Campaign.

7.4 The confirmation letter/email will be sent to the winners' billing address or email address recorded in Maybank's system within eight (8) weeks from the end of the Campaign Period.

7.5 Maybank shall determine on methods of prize giving including but not limited to a prize giving ceremony or any other methods which Maybank deems reasonable.

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7.7 The prize winner is required to attend the prize giving ceremony (if any) and in the event the winner is unable to attend the said ceremony, he/she will automatically be disqualified and no compensation or arrangement will be made after the prize giving ceremony.

7.8 Maybank reserves the right to allow or disallow such transfers with authorization letter from the winner(s).

7.9 All costs, fees and/or expenses incurred or to be incurred by the prize winners in relation to the Campaign and/or in claiming the Prize(s), which shall include but not limited to the cost for transportations, accommodation, meals, personal costs and/or any other costs, are the sole responsibility of the winners.

7.10 Maybank shall not be liable for any risks, losses or damages to the prize upon handover of the prize to the Winners. Neither shall Maybank be liable for or obligated to recognize.

- 7.11 Announcement of the winners (e.g. Name and masked Maybank Card Number) shall also be made on Maybank2u's website at [www.maybank2u.com.my](http://www.maybank2u.com.my) and social media.
- 7.12 If there is any dispute or non-receipt of the Grand Prize, winners are required to contact Maybank Customer Service at 1300 88 6688 by **30 November 2021** at the latest to request for an inquiry. No request for any inquiry shall be entertained after **30 November 2021**.
- 7.13 SMS sent by Eligible Cardmembers to 66628 for registration purpose shall be deemed as consent to participate in the Campaign. By participating in the Campaign, Eligible Cardmembers/winners:
- a. agree to be bound by the Terms and Conditions;
  - b. agree that all records of transactions captured by Maybank's system within the Campaign Period based on the local date and time shall be accurate, conclusive and final;
  - c. agree that Maybank's decision on all matters relating to the Campaign shall be final and binding on all Eligible Cardmembers/ winners. No further appeal or further correspondence will be entertained;
  - d. agree that any reversal of Qualified Spend shall be excluded from the Campaign.
  - e. consent for Maybank to disclose their particulars to third party service provider(s)/ authorized supplier(s) including vendors, suppliers, advertising and promotion agencies engaged by Maybank for the purpose of contacting them during and after the Campaign;

## 8. General Terms & Conditions

- 8.1 Maybank shall not be responsible or held liable in respect of technical failures of any kind whatsoever, intervention, interruptions, and/or electronic or human errors in the administration and/or processing of the transaction performed via the MAE app, M2U app, Maybank2u Biz, Maybank2u, or Maybank2e provided the same is not caused by Maybank.
- 8.2 Maybank reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part and reserves the right to modify any of the terms and conditions contained herein, from time to time by giving at least minimum of twenty one (21) days prior notice thereof, the notice of which shall be posted through Maybank2u website at [www.maybank2u.com.my](http://www.maybank2u.com.my) or through any other channel or channels determined by Maybank. It shall be the responsibility of the Eligible Customers to be informed of or otherwise seek out any such notice validly posted.
- 8.3 By participating in this Campaign, Eligible Customers agree to access to Maybank2u website at [www.maybank2u.com.my](http://www.maybank2u.com.my) on a regular basis to view the terms and conditions herein and seek clarification from Maybank should any of the Terms & Conditions be not fully understood.
- 8.4 By participating in this Campaign, the Eligible Customers agree to be bound by the Terms and Conditions herein and agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with Maybank Privacy Notice, which may be viewed on [www.maybank2u.com.my](http://www.maybank2u.com.my) ("Maybank's Privacy Notice").

In addition and without prejudice to the terms in the Maybank's Privacy Notice, Eligible Customers agree and consent to his/her personal data or information being collected, processed and used by Maybank for:

- a) the purposes of the Campaign; and
- b) marketing and promotional activities conducted Maybank, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings

published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photographs. In this regard, Eligible Customers agree to co-operate and participate in all advertising and publicity activities of Maybank in relation to the Campaign.

- 8.5 Maybank and its officers, servants, employees, representatives and/or agents (including without limitation, any third party service providers engaged by Maybank for purposes of this Campaign) shall not be liable to Eligible Customers in this Campaign for any direct, indirect, special or consequential loss or damage (including but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign unless caused by the any gross negligence or omission by Maybank.
- 8.6 Maybank shall not be responsible and / or liable for any losses suffered by Eligible Customers resulting directly or indirectly from the Eligible Customers' participation in this Campaign or otherwise. Furthermore, Maybank shall not be liable for any default of its obligation under this Campaign due to any force majeure event which include but not limited to act of God, war, riot, lockout, industrial action, fire, flood, drought, storm or any event beyond the reasonable control of Maybank.
- 8.7 Maybank may disqualify/reject any Eligible Customer who does not comply with the terms and conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign which includes fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.
- 8.8 These Terms and Conditions shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.

For information, enquiries, feedback and/or complaints related to the Campaign, please contact Maybank's Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively for feedback and/or complaints, Eligible Customers may choose to e-mail Maybank via the feedback form at Maybank2u website [www.maybank2u.com.my](http://www.maybank2u.com.my).