



Lazada Birthday Sale (“**Campaign**”) is organised by Malayan Banking Berhad (Co. No.196001000142) and Maybank Islamic Berhad (Co. No. 200701029411) (collectively referred to as “**Maybank**”) and Ecart Services Malaysia Sdn. Bhd. (Company No. 983365-K) and shall be subjected to the Terms and Conditions herein. By participating in this Campaign, Eligible Customers (as defined in Clause 1.0 below) hereby expressly agree to be bound by these Terms & Conditions and the decisions made by Maybank in respect of the Campaign and shall be final, conclusive and binding.

### 1.0 Eligibility

- a) This Campaign is open to all individuals who have an active Maybank2u (“M2U”) registered account and all Lazada users with a valid Lazada account. (All individual customers who have fulfilled the above criteria will hereinafter be referred to as “**Eligible Customers**”).
- b) This Campaign is open to individuals who are eighteen (18) years of age and above with valid identification document. For individuals below the age of eighteen (18) years (“minor”), they must obtain a written consent from their parents and/or legal guardian in order to participate in this Campaign, which then shall be provided to Maybank at any time at Maybank’s request. These Terms and Conditions will be equally applicable to their parents and/or legal guardian in substitution of the applicability of this Terms and Conditions on the minor.
- c) This Campaign is only valid in Malaysia. Any transaction made outside Malaysia will not contribute towards or be considered for this Campaign.

### 2.0 Campaign Mechanics & Duration

- a) This Campaign will commence on 20 March 2021, at 12:00:00 AM and ends on the 27 March 2021, at 23:59:59 PM (both dates inclusive) (“**Campaign Period**”), or when the Promo are fully awarded, whichever earlier.
- b) Eligible Customers will enjoy a promotion of RM9 cashback (“**Promo**”) on Lazada App (“**Campaign Platform**”).
- c) This Campaign is only eligible for users who link-up AND top-up their Lazada Wallet for the first time with Maybank accounts i.e. Current, Savings and MAE e-wallet account via Maybank2u, with a minimum top-up value of RM50. (Top-up via FPX (one-time top up) is not included) (“**Eligible Transaction**”).
- d) This Promo will be credited to Lazada Wallet as follows:
  - i) Instantly between 20 March - 27 March 2021, OR
  - ii) By 11.59pm on 31st March 2021 (if there is any issue in Lazada rebate crediting process)
- e) During the Campaign Period, Maybank and Lazada shall offer to all Eligible Customers this Offer with a minimum top-up of RM50.00 per transaction (while Promo last),

1.	Promo	RM9 cash rebate
2.	Minimum Qualifying Criteria	Link-up AND top-up their Lazada Wallet for the first time with Maybank accounts i.e. Current, Savings and MAE account via Maybank2u, (not including Maybank Cards and FPX Online Banking channel) with a minimum top-up value of RM50
3.	Capping	On a first come first serve basis for 6,664 eligible users (for the entire campaign period, capped at 833 users per day)
4.	Promo	Limited to one Promo, RM9 (nine ringgit) per Eligible Customer throughout the entire Campaign Period
5.	Payment Method	Only available on Lazada App and via linked Maybank2u account

### 3.0 Reward & Validity

- a) Promo:
- i) only for the first 833 customers daily within the Campaign Period;
  - ii) will be awarded into Lazada Wallet upon linking up and topping up, or by 11.59pm on 31<sup>st</sup> March 2021;
  - iii) on a first come first serve basis up to a capping limit pre-determined by Lazada in its sole discretion;
  - iv) first successful top-up must be completed between 20 March - 27 March 2021 to be eligible for the Promo;
  - v) cannot be withdrawn from their Lazada Wallet;
  - vi) that remain unused for sixty (60) days from the date it was credited to Eligible Customers will automatically expire;
  - vii) limited to one (1) Promo, RM9 (nine ringgit) per Eligible Customer throughout the entire Campaign Period regardless of how many times they top up
- b) Lazada reserve the right to alter, cancel, terminate or suspend any part of the Lazada application terms & conditions from time to time, with 21 days prior notice to customer. Maybank shall not be held liable for any decision made by Lazada to alter, cancel, terminate or suspend in any way.
- a) For enquiries or assistance on voucher redemption, please contact Lazada Customer Service at +603-8601-1888.
- b) Subject to any other terms and conditions on the Lazada platform, including, without limitation, the Lazada Wallet Account User Terms and Conditions.
- c) Lazada's decision regarding all matters and disputes relating to the Campaigns shall be final and binding and no correspondences will be entertained.

#### Example Scenarios:

Scenario(s)	Eligibility to get discount voucher
Link-up Lazada Wallet with Maybank2u and top-up RM30 on 20 Mar 2021	Not Eligible. Min amount of top-up is RM50
One-time top-up Lazada Wallet RM50 with Maybank2u on 20 Mar 2021 without linking-up Lazada Wallet with Maybank2u	Not Eligible. Not linking-up Lazada Wallet with Maybank account. Top-up via FPX (one-time top up) is not included.
Link-up Lazada Wallet with Maybank2u and top-up RM50 on 28 Mar 2021	Not Eligible. Campaign Period has ended.
Link-up Lazada Wallet with Maybank2u and top-up RM50 on 20 Mar 2021	Eligible. Min amount of top-up is RM50

### 4.0 General Terms & Conditions

- a) Maybank shall not be responsible or held liable in any manner whatsoever in respect of technical failures of any kind whatsoever, intervention, interruptions and/or electronic or human error in the administration and/or processing of the transaction performed via QRPay, Maybank2u, provided the same is not caused by Maybank nor the determination of the customers' eligibility for the Campaign.
- b) Notwithstanding any other term hereof, Maybank reserves the right to amend, shorten, cancel, suspend or terminate this Campaign or any part thereof with twenty one (21) days' notice. Such notice may be published by Maybank via Maybank2u website ([www.maybank.com.my](http://www.maybank.com.my)) and/or through any other mode of communication as

- determined by Maybank. It shall be the responsibility of Eligible Customers to be informed of or otherwise seek out any such notice validly posted.
- c) For the avoidance of doubt, the amendment, shortening, cancellation, suspension or termination of this Campaign by Maybank shall not entitle the Eligible Customers or any other persons whatsoever to any claim or compensation against Maybank for any losses or damages suffered or incurred as a direct or indirect result of the such amendment, shortening, cancellation, suspension or termination.
  - d) Maybank shall not be liable for any losses, damages or costs incurred or suffered by any Eligible Customer as a result of the customer participating in this Campaign. Furthermore, Maybank shall not be liable for any default of its obligations under the Campaign due to any force majeure event which includes but not limited to act of God, war, riot, lockout, epidemic or pandemic, industrial action, fire, flood, drought, storm or any event beyond the reasonable control of Maybank.
  - e) The terms and conditions stated herein shall be governed by the Laws of Malaysia and are subjected to the exclusive jurisdiction of the Courts of Malaysia.
  - f) Maybank is entitled to, at its discretion, disqualify/reject any Eligible Customers who does not comply with the terms and conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign. Tampering shall include fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.
  - g) Any variation (of any of the terms and conditions stated herein) shall be binding on the Eligible Customers (through any notice displayed at the Maybank2u website.)
  - h) By participating in this Campaign, Eligible Customers agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with Maybank Privacy Notice, which may be viewed on [www.maybank.com.my](http://www.maybank.com.my) (“Maybank’s Privacy Notice”). Eligible Customers are welcome to seek clarification from Maybank should any of the Terms and Conditions be not fully understood.
  - i) In addition and without prejudice to the terms in the Maybank’s Privacy Notice, Eligible Customers agree and consent to his/ her personal data or information being collected, processed and used by Maybank for:
    - a) the purposes of the Campaign; and
    - b) marketing and promotional activities conducted by Maybank including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotional activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photographs. In this regard, each Eligible Customers agrees to co-operate and participate in all reasonable advertising and publicity activities of Maybank in relation to the Campaign.
  - j) For information, enquiries, feedback and/or complaints related to the Campaign, please contact Maybank’s Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively for feedback and/or complaints, the Eligible Customers may choose to e-mail Maybank via the feedback form at Maybank2u website ([www.maybank.com.my](http://www.maybank.com.my)).