

## **Get rewarded with your Newly Approved Maybank Shopee Visa Platinum Principal Credit Card**

### **Terms and Conditions**

Maybank Shopee Visa Platinum Online Acquisition 2021 Credit Cards Campaign ("Campaign") is organised by Malayan Banking Berhad (196001000142) (referred to as "Maybank") and is subject to these Terms and Conditions. By participating in this Campaign, Eligible Customers (as defined below) hereby expressly agree to be bound by these Terms & Conditions and the decisions made by Maybank.

### **Campaign Period**

1. Maybank Shopee Visa Platinum Raya Acquisition 2021 Credit Cards Campaign will commence from 5th April 2021 until 27 June 2021 ('Campaign Period'). The Campaign Period comprises of:-
  - a) The Maybank Shopee Visa Platinum Card acquisition phase from 5th April 2021 to 14th May 2021 (both dates inclusive); and
  - b) The Maybank Shopee Visa Platinum Card qualifying spend phase 5th April 2021 until 27 June 2021 (both dates inclusive).

### **Eligibility**

1. The Campaign is open to all new-to-bank individuals Maybank and Maybank Islamic Berhad customers who are residents of Malaysia and does not have any existing credit card issued by Maybank and/or Maybank Islamic Berhad in Malaysia ("Maybank Credit Card") and who has attained the age of 21 years at the time of making the application for Maybank Shopee Visa Platinum Credit Card as a principal cardmember during the Campaign Period ("Eligible Customer").
2. To be eligible for this Campaign, an Eligible Customer must apply for the Maybank Shopee Visa Platinum Credit Card via any Maybank channels.
3. Eligible Customers who apply for the Maybank Shopee Visa Platinum Credit Card under this Campaign shall hereinafter be referred to as "Applicant(s)".
4. The following individuals are NOT eligible to participate in this Campaign:
  - a. Permanent and/or contract employees of Maybank (including its subsidiaries and related companies);
  - b. Any Applicant who has cancelled any of his/her Maybank Credit Card within six (6) months before the date of application and is applying for the Maybank Visa Platinum Credit Card under the Campaign;
  - c. Present holders of any Maybank Credit Card(s) whether issued in Malaysia or otherwise; and/or
  - d. Any person who has committed or suspected of committing any misconduct, fraudulent or wrongful acts in relation to their account(s), any facility, and/or any services granted by Maybank and/or Maybank Islamic Berhad.

## **Promotion**

### **5. Raya Acquisition Campaign 2021 : New To Bank Principal Card**

- a. This Raya Acquisition campaign 2021 will commence on **5<sup>th</sup> April 2021 and will end on 14<sup>th</sup> May 2021** (both dates inclusive).
- b. All approved applications made by the Eligible Customer via all channels within the Raya Acquisition Campaign Period with a minimum retail spend of RM300 within the first 45 days from the Maybank Shopee Visa Platinum Credit Card approval date stand a chance to win up to RM555 Shopee Vouchers as illustrated in the table below.

Card Scheme	Acquisition Gift	Quantity	Channels	Campaign Period
Maybank Shopee Visa	RM555 Shopee Voucher	Top 60 Spenders	All Channels	5 <sup>th</sup> April 2021 until 14 <sup>th</sup> May 2021
	RM50 Cashback  <i>*will be credited to Maybank Shopee Visa Platinum Credit Card</i>	Guaranteed cashback who apply via STP and meet the minimum spending requirement	STP only	

- c. The RM555 Shopee Voucher is only limited to the top sixty (60) Eligible Spenders. The RM50 Cashback will be rewarded to the other winners who apply via M2U and meet the minimum spending requirement.

### **Scenario:**

#### ***Example Scenario on the Raya Acquisition Campaign Promotion:-***

*Customers applied for the Maybank Shopee Visa Platinum Credit Card in one application on the Website and continued to spend with their newly approved card.*

*The cards were applied and approved on 5<sup>th</sup> April 2021 and the customer has 45 days to spend (5<sup>th</sup> April 2021 – 19<sup>th</sup> May 2021).*

*The customer used the Maybank Shopee Visa Credit Card and has met the minimum retail spending requirement of RM300 within the qualifying period of 45 days.*

*In this scenario, if the customer is one of the top 60 spenders during the Campaign period, he or she will stand a chance to win a RM555 Shopee Voucher. Otherwise, he or she will be eligible for a RM50 Cashback.*

*\*Eligible Customers who have won the prize under this Raya Acquisition Campaign will not be entitled to other prizes.*

## **Prizes**

6. Sixty (60) winners will be selected throughout the Campaign Period based on the number of applications approved and if they have met the minimum retail spending amount of RM300 within the qualifying period of 45 days of each Campaign promotion.

7. Each Eligible Customer can only win one prize throughout the Campaign Period.
8. Eligible Customer who received the prizes in this Campaign is not able to participate in other sign-up card campaigns, promotions or offers by Maybank or its third-party sales agents within the campaign period.
9. The RM555 Shopee Voucher code will be sent to all winners to the e-mail address they provided in the application form.
10. The RM555 Shopee Voucher will be valid for three (3) months and is only applicable for Shopee App checkouts only.
11. The RM555 Shopee Voucher is applicable for one time only, and valid for purchases from Preferred Sellers & Shopee Mall.
12. The RM555 Shopee Voucher is not applicable on tickets & vouchers, baby diapers & potties, baby milk & formula, top-ups, automotive merchandise and S-Mart Milo.
13. The Terms and Conditions relating to the used of the Shopee Vouchers are subject to change by Shopee. For the avoidance of doubt, Maybank is not liable or responsible for any of the Shopee Terms and Conditions. In the event of dispute relating to the Shopee Vouchers, the Eligible Customer is to deal directly with Shopee Customer Service at +603 27779222.
14. Shopee Vouchers are valid for use until the date specified on the respective Shopee Vouchers. If Shopee Vouchers are still unused after the validity date stated on the Shopee Vouchers, Maybank will not be responsible for the extension of the validity of the said Shopee Voucher(s) and will not refund or reimburse any monies for the unused portion should the Winner not fully utilise the said Shopee Voucher(s).
15. Maybank will NOT provide any replacement or substitute Shopee Vouchers if the winner rejects the Shopee Vouchers sent and /or request for alternative option(s).
16. Shopee Vouchers awarded to Winners are non-transferrable and non-exchangeable for cash or other kinds, whether in part or in full.
17. Shopee Voucher is subjected to other Shopee terms and conditions.
18. Maybank makes no representatives as to the quality of goods and/or services provided. Any dispute about the quality of the goods and/or services is to be resolved directly with Shopee and/or the merchants of the goods purchased with the said Shopee Voucher.
19. The gift will be sent to the billing address of the Eligible Customer which was provided to Maybank at the point of application and a request to change gifts is not allowed.

### **Campaign Fulfilment**

20. Winners will be notified via email in twelve (12) weeks from the last date of the month of which the Maybank Shopee Visa Platinum Credit Card was approved. The Gift is only available while stocks last.

*Example: The last day of the campaign is on the 14<sup>th</sup> May 2021. Cards approved from that time period will then have 45 days to spend (14<sup>th</sup> May 2021 – 27<sup>th</sup> June 2021). Fulfilment will be done 12 weeks from 27<sup>th</sup> June 2021.*

21. RM555 Shopee vouchers / RM50 Cash Back fulfilment will be done in twelve (12) weeks from the last date of the month of which the Maybank Shopee Visa Platinum Credit Card was approved. RM50 cash back is a guaranteed gift during campaign period of 5 April

2021 to 14 May 2021 (only for non-top spenders winners under this campaign).

22. Maybank reserves the right to disqualify an Eligible Customer from participating in the Campaign and/or from receiving the Shopee Vouchers and/or Gifts, due to the following:
- a) where the minimum payment or any amounts due and payable under any of the Eligible Customer's Maybank Credit Card account(s) are not settled on or before its due date;
  - b) if the Eligible Customer's Maybank Shopee Visa Platinum Credit Card account is cancelled, closed, or terminated by any reason whatsoever, either voluntarily or involuntarily on or before the fulfilment of the Shopee Vouchers and/or Gift;
  - c) if the Eligible Customer has committed or is suspected of committing any misconduct, fraudulent or wrongful acts.

### **Retail Spend**

23. "Retail Spend" means the purchase of any goods or services (local or international) with the use of the Maybank Credit Card and may include, at Maybank discretion, any card transaction as may be determined by Maybank except for the following transactions:
- a. Instalments paid under Maybank's Flexi Payment Plan, Easy Payment Plan transactions registered and commenced before the Campaign Period, Credit Shield Plus, Dial for Cash, Balance Transfer, Balance Transfer via Installment Plan, eWallet and Cash Advance. For the avoidance of any doubt, Easy Payment Plan is not exempted under the Offers in the table above;
  - b. Any disputed, cancelled, refunded, unauthorized or fraudulent purchase transactions;
  - c. Payment of annual Maybank Credit Card membership fees;
  - d. Interest payments, late payment fees, charges for cash withdrawals, any taxes imposed by law and any other form of service/miscellaneous fees; and
  - e. Transactions made by the Applicant with any merchants associated with or controlled by them (whether as employee, employer, shareholder or director). i.e. transactions by Applicant with any corporation or business entity in which he/she is an employee or employer or works with or has shares or interest in or is a director of.

### **General Terms & Conditions**

24. Maybank reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part and reserves the right to modify any of the terms and conditions contained herein, from time to time by giving at least minimum of twenty one (21) days prior notice thereof, the notice of which shall be posted through Maybank2u website at [www.maybank2u.com](http://www.maybank2u.com) or through any other channel or channels determined by Maybank. It shall be the responsibility of the Eligible Customers to be informed of or otherwise seek out any such notice validly posted.
25. By participating in this Campaign, Eligible Customers agree to access to Maybank website at [www.maybank.com.my](http://www.maybank.com.my) on a regular basis to view the terms and conditions herein and seek clarification from Maybank should any of the Terms & Conditions be not fully understood, Eligible Customers may contact Maybank for clarification.
26. By participating in this Campaign, the Eligible Customers agree to be bound by the Terms and Conditions herein and agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with Maybank Privacy Notice, which may be viewed on [www.maybank.com.my](http://www.maybank.com.my) ("Maybank's Privacy Notice").
27. In addition and without prejudice to the terms in the Maybank's Privacy Notice, Eligible Customers agree and consent to his/ her personal data or information being collected, processed and used by Maybank for:

- a) the purposes of the Campaign; and
  - b) marketing and promotional activities conducted Maybank, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photographs. In this regard, each Eligible Customers agrees to co-operate and participate in all reasonable advertising and publicity activities of Maybank in relation to the Campaign.
28. Maybank nor any of its officers, servants, employees, representatives and/or agents (including without limitation, any third party service providers engaged by Maybank for purposes of this Campaign) shall be liable to Eligible Customers in this Campaign for any direct, indirect, special or consequential loss or damage (including but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign unless caused by the any gross negligence or omission by Maybank.
29. Maybank shall not be responsible and / or liable for any losses suffered by Eligible Customers resulting directly or indirectly from the Eligible Customers' participation in this Campaign or otherwise. Furthermore, Maybank shall not be liable for any default of its obligation under this Campaign due to any force majeure event which include but not limited to act of God, war, riot, lockout, industrial action, fire, flood, drought, storm or any event beyond the reasonable control of Maybank.
30. Maybank may disqualify/reject any Eligible Customer who does not comply with the terms and conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign which includes fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.
31. These Terms and Conditions shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.

For information, enquiries, feedback and/or complaints related to the Campaign, please contact Maybank's Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively for feedback and/or complaints, the Eligible Customers may choose to e-mail Maybank via the feedback form at Maybank2u website ([www.maybank.com.my](http://www.maybank.com.my))