

MAYBANK DEBIT CARD CAMPAIGN FY 21/22

The “**Maybank Debit Card Festive Rewards Campaign**” (“**Campaign**”) is organized by Malayan Banking Berhad (“**Maybank**”). This Campaign shall be subjected to these Terms and Conditions. By participating in this Campaign, Eligible Cardmembers (as defined in Clause 1.1 below) hereby expressly agree to be bound by these Terms and Conditions. The decisions made by Maybank in respect of the Campaign shall be final, conclusive and binding.

1. ELIGIBILITY

- 1.1 The Campaign is opened to all new and existing Cardmember of Maybank Debit Card (“**Maybank Cards**”) issued by Malayan Banking Berhad (Registration. No. 196001000142) or who has successfully registered for the Campaign via Short Messages Service (“**SMS**”) (“**Eligible Cardmember**”).
- 1.2 The following persons are not eligible to participate in the Campaign:
 - a. Cardmember of Maybank Cards who are in default of any facility granted by Maybank at any time;
 - b. Permanent and contract employees of Cards Marketing Department of Maybank Malaysia and Regional Cards Marketing Department.
- 1.3 For the avoidance of doubt, permanent and contract employees of Maybank (other than Cards Marketing Department of Maybank and Regional Cards Marketing Department) and/or vendors, suppliers, advertising and promotion agencies for the Campaign are eligible to participate in the Campaign and stand to win the Consolation Prize only.
- 1.4 Cardmember whose accounts with Maybank have been suspended, closed or who are in breach any Terms and Conditions and/or Maybank Agreement during the Campaign Period; shall not be eligible to join the Campaign.

2. QUALIFYING PERIOD

- 2.1 The Campaign will commence on 1 December 2021 at 12.00AM MYT and end on 28 February 2022 at 11.59PM MYT (both dates inclusive unless notified otherwise (“**Campaign Period**”).
- 2.2 The qualifying period for monthly cash back defined below:

Month	Qualifying Period
1	01/12/2021 - 31/12/2021
2	01/01/2022 - 31/01/2022
3	01/02/2022 - 28/02/2022

3. SMS REGISTRATION

- 3.1 Registration is on a one-time basis by using any of the registered telecommunication companies’ (“**Telco**”) number and must be made by the Cardmember within the Campaign Period as per below:

- 3.1.1 Malaysian Cardmembers are to type **DEBIT<space>last 6-digit NRIC Number without spacing** and send to 66628 (E.g. DEBIT 106658).
- 3.1.2 For non-Malaysian Cardmembers, type **DEBIT<space>last 6-digit Passport Number without spacing** and send to 66628 (E.g. DEBIT 123456).
- 3.2 Eligible Cardmember must register their participation for the Campaign using the mobile phone number that has been registered with Maybank. Multiple registration using the same phone number is not accepted. In the event, the information that has been provided by Cardmember does not match with the mobile phone number on Maybank's database, Maybank will have the rights to reject the said registration.
- 3.3 Eligible Cardmember shall be responsible to pay the standard SMS charges levied by their respective Telco for each registration SMS sent to the designated number "66628" under the Campaign.
- 3.4 Cardmember is solely responsible to ensure that the details stated in the registration SMS sent to 66628 are complete, accurate and sent within the Campaign Period; failing which, the registration SMS will be deemed invalid or unsuccessful.
- 3.5 Cancellation of registration and/or change of any details in the registration SMS will not be accepted nor will it be entertained after the registration SMS has been successfully sent to 66628.
- 3.6 Proof of an SMS sent to 66628 by the Eligible Cardmember shall not be considered as successful SMS registration unless the Eligible Cardmember receives a confirmation SMS from 66628; such confirmation SMS will be sent to the same mobile phone number used for registration subject to the SMS traffic on the respective Telco's network. The confirmation SMS is automatically generated to confirm receipt of a successful registration and shall not be deemed as notification that the Eligible Cardmember has been confirmed as a Winner (as defined below) of any Prize (as defined below) whatsoever.
- 3.7 Maybank reserves the right to disqualify any registration SMS sent to 66628 due to reason(s) including, but not limited to duplicate registration, invalid last 6-digit NRIC / passport number, incorrect SMS format, unsuccessful or delayed transmission of SMS during the Campaign Period without the obligation to state the reason and shall not be liable for such disqualification.
- 3.8 Maybank reserves the right to disqualify any registration SMS sent to 66628 due to reason(s) including, but not limited to duplicate registration, invalid last 6-digit NRIC / passport number, incorrect SMS format, unsuccessful or delayed transmission of SMS during the Campaign Period without the obligation to state the reason and shall not be liable for such disqualification.
- 3.9 The SMS service is provided and supported by Macro Kiosk Berhad, the the service provider appointed by Maybank.

4. MECHANICS & QUALIFYING ENTRIES

- 4.1 Upon successful SMS registration, Eligible Cardmember will need to meet the spending requirement ("Qualified Spend") in order to earn Qualifying Entries and stand to win Prizes (as set out in below) in the manner as illustrated below:

Category	Qualifying Entry			
Cash Prize	<ul style="list-style-type: none"> Spend with Maybank Debit Card within campaign period and stand a chance to win the prize based on spending tier below: 			
		Tier 1	Tier 2	Tier 3
	Cumulative Spend from 1 st Dec 21 - 28 Feb 22	RM 5,000 above	RM3,000 - RM 4,999	RM 1,500- RM 2,999
	<ul style="list-style-type: none"> Cardmember will be given 1X Entry only for Grand Prize Category. Cardmember only entitle for one-time selection via randomizer based on cumulative spend. <i>e.g: customer with cumulative of RM 5,000 is entitle for Tier 1 Category only.</i> 			
Monthly Winner	1X Entry Spend min RM 50 in single receipt with Maybank Debit Card to win cashback!			

5. PRIZES

5.1 The Prizes are as below: -

Category	Prizes & No of Winner			
Cash Prize		Tier 1	Tier 2	Tier 3
	Cash Prize	RM 5,000	RM3,000	RM 2,000
	No Of Winner	22	22	22
Monthly Cash Back		Month	Monthly Winner	Cash Back (RM)
		1	2,022	50
		2	2,022	50
		3	2,022	50

6. CASH PRIZE WINNER

- 6.1 The selection of the Winners will be done after the Campaign Period has end.
- 6.2 Based on the cumulative spend, Eligible Cardmember shall be shortlisted by Maybank's randomizer program for the respective Prizes.
- 6.3 The shortlisted winner will be contacted by Maybank's representatives via call, letter or email (whichever applicable) using the information recorded in Maybank's system within 12 weeks from the end of campaign period.
- 6.4 In the event the shortlisted winners not contactable after three (3) attempts on the same day for whatsoever reason(s) and/or the shortlisted Cardmember wishes to withdraw from the Campaign upon being contacted by Maybank's representative, he/she shall be disqualified from the Campaign.

- 6.5 The cash prize will be credited between 4 -6 weeks after notification made by Maybank's representative to the Grand Prize Winner.
- 6.6 The prize is not transferable and exchangeable for up-front credit of any kind, whether in part or full.
- 6.7 Announcement of the winners (e.g. Name and masked Maybank Card Number) shall also be made on Maybank2u's website at www.maybank2u.com.my and social media.

7. MONTHLY CASH BACK WINNER

- 7.1 The selection of cashback Winner will be done on a monthly basis in accordance to the qualifying period.
- 7.2 The monthly cash back will be credited between 6 -8 weeks after month end.
- 7.3 The cash back will be credited to the saving account registered with Maybank.
- 7.4 Based on the Qualifying Entries earned, Eligible Cardmember shall be shortlisted by Maybank's randomizer program for the respective Prizes.
- 7.5 The prize is not transferable and exchangeable for up-front credit of any kind, whether in part or full.
- 7.6 The monthly Winner can win once and will be in the running to win the Cash Prize.
- 7.7 Announcement of the winners (e.g. Name and masked Maybank Card Number) shall also be made on Maybank2u's website at www.maybank2u.com.my and social media.

8. General Terms & Conditions

- 8.1 Maybank shall not be responsible or held liable in respect of technical failures of any kind whatsoever, intervention, interruptions, and/or electronic or human errors in the administration and/or processing of the transaction performed via the MAE app, M2U app, Maybank2u Biz, Maybank2u, or Maybank2e provided the same is not caused by Maybank.
- 8.2 Maybank reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part and reserves the right to modify any of the terms and conditions contained herein, from time to time by giving at least minimum of twenty-one (21) calendar days' prior notice thereof, the notice of which shall be posted through Maybank2u website at www.maybank2u.com.my or through any other channel or channels determined by Maybank. It shall be the responsibility of the Eligible Cardmembers to be informed of or otherwise seek out any such notice validly posted.
- 8.3 By participating in this Campaign, the Eligible Cardmembers agree to access the Maybank2u website at www.maybank2u.com.my on a regular basis to view the terms and conditions herein and seek clarification from Maybank should any of the Terms & Conditions be not fully understood.
- 8.4 By participating in this Campaign, the Eligible Cardmembers agree to be bound by the Terms and Conditions herein and agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with Maybank Privacy Notice, which may be viewed on www.maybank2u.com.my ("Maybank's Privacy Notice").

In addition, and without prejudice to the terms in the Maybank's Privacy Notice, Eligible Cardmembers agree and consent to his/her personal data or information being collected, processed and used by Maybank for:

- a) the purposes of the Campaign; and
 - b) marketing and promotional activities conducted Maybank, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photographs. In this regard, Eligible Cardmembers agree to co-operate and participate in all advertising and publicity activities of Maybank in relation to the Campaign.
- 8.5 Maybank and its officers, servants, employees, representatives and/or agents (including without limitation, any third party service providers engaged by Maybank for purposes of this Campaign) shall not be liable to Eligible Cardmembers in this Campaign for any direct, indirect, special or consequential loss or damage (including but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign unless caused by the any gross negligence or omission by Maybank.
- 8.6 Maybank shall not be responsible and / or liable for any losses suffered by Eligible Cardmembers resulting directly or indirectly from the Eligible Cardmembers' participation in this Campaign or otherwise. Furthermore, Maybank shall not be liable for any default of its obligation under this Campaign due to any force majeure event which include but not limited to act of God, war, riot, lockout, industrial action, fire, flood, drought, storm or any event beyond the reasonable control of Maybank.
- 8.7 Maybank may disqualify/reject any Eligible Cardmember who does not comply with the terms and conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign which includes fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.
- 8.8 These Terms and Conditions shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.

For information, enquiries, feedback and/or complaints related to the Campaign, please contact Maybank's Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively for feedback and/or complaints, Eligible Cardmembers may choose to e-mail Maybank via the feedback form at Maybank2u website www.maybank2u.com.my.