

## Terms & Conditions

### By Invitation Campaign for Targeted New Maybank Debit Card member (Invitation by Maybank App Push Notification, SMS & e-Direct Mailer only)

The campaign “Maybank Debit Card Activation Campaign 2021- Get RM 100 Cashback when you transact a minimum of 5 times a month with Maybank Debit Card” (“Campaign”) is organized by Malayan Banking Berhad (“Maybank”).

#### 1. ELIGIBILITY

- 1.1 This Campaign which is targeted to New Maybank Debit Card members (“Card members”) is by invitation only. Card members will receive the exclusive invitation via Maybank2u App Push Notification, SMS or e-Direct Mailer which will be sent to their valid mobile number or email address stored by Maybank.
- 1.2 This Campaign is not applicable and not open to employees of Maybank Cards Marketing, its partners, advertising agencies, auditors including their immediate family members and any other persons involved in organizing, promoting and / or conducting this Campaign.
- 1.3 Card members whose account(s) with Maybank have been suspended, closed or those who are in breach of their Agreement with Maybank shall not be eligible to participate in the Campaign.

#### 2. CAMPAIGN PERIOD

- 2.1 The Campaign period is from 1<sup>st</sup> October until 31<sup>st</sup> December 2021 (3 Months), both dates inclusive (“Campaign Period”).

Month	Qualifying Period
1	1 <sup>st</sup> October - 31 <sup>st</sup> October 2021
2	1 <sup>st</sup> November - 30 <sup>th</sup> November 2021
3	1 <sup>st</sup> December - 31 <sup>st</sup> December 2021

#### 3. MECHANICS

- 3.1 Card members must transact a minimum of 5 times in a month with a cumulative spend of RM 200 using Maybank Debit Card.

#### 4. WINNERS & PRIZES

- 4.1 The number of monthly winners is illustrated in table below;

Month	No of Winners	PRIZE
October	400	RM 100 Cash back
November	400	
December	400	

## 5. SELECTION OF THE WINNER

5.1 The winner will be selected via Maybank's randomizer program.

5.2 Selection of the winner will be done on a monthly basis in accordance to the qualifying period.

## 6. PRIZE FULLFILMENT

6.1 The cashback amount will be credited into eligible **Card member's** account with Maybank within FOUR (4) to EIGHT (8) weeks after the end of Campaign Period i.e. 31/12/2021 and upon fulfillment of all the terms and conditions listed.

6.2 Maybank reserves the right to substitute the Prizes with that of similar value at any time upon giving 21 calendar days prior notification to the customers.

## 7. General Terms & Conditions

7.1 Maybank reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part and reserves the right to modify any of the terms and conditions contained herein, from time to time by giving at least minimum of twenty one (21) days prior notice thereof, the notice of which shall be posted through Maybank2u website at [www.maybank2u.com](http://www.maybank2u.com) or through any other channel or channels determined by Maybank. It shall be the responsibility of the Card members to be informed of or otherwise seek out any such notice validly posted.

7.2 By participating in this Campaign, Card members agree to access to Maybank website at [www.maybank.com.my](http://www.maybank.com.my) on a regular basis to view the terms and conditions herein and seek clarification from Maybank should any of the Terms & Conditions be not fully understood, Eligible Customers may contact Maybank for clarification.

7.3 By participating in this Campaign, the Card members agree to be bound by the Terms and Conditions herein and agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with Maybank Privacy Notice, which may be viewed on [www.maybank.com.my](http://www.maybank.com.my) ("Maybank's Privacy Notice").

7.4 In addition and without prejudice to the terms in the Maybank's Privacy Notice, Card members agree and consent to his/ her personal data or information being collected, processed and used by Maybank for:

- a) The purposes of the Campaign; and
- b) Marketing and promotional activities conducted Maybank, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photographs. In this regard, each Card members agrees to co-operate and participate in all reasonable advertising and publicity activities of Maybank in relation to the Campaign.

7.5 Maybank nor any of its officers, servants, employees, representatives and/or agents (including without limitation, any third party service providers engaged by Maybank for purposes of this Campaign) shall be liable to Card members in this Campaign for any direct, indirect, special or consequential loss or damage (including but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign unless caused by the any gross negligence or omission by Maybank.

7.6 Maybank shall not be responsible and / or liable for any losses suffered by Card members resulting directly or indirectly from the Card members participation in this Campaign or otherwise. Furthermore, Maybank shall not be liable for any default of its obligation under this Campaign due to any force majeure event which include but not limited to act of God, war, riot, lockout, industrial action, fire, flood, drought, storm or any event beyond the reasonable control of Maybank.

7.7 Maybank may disqualify/reject any Card members who does not comply with the terms and conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign which includes fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.

7.8 These Terms and Conditions shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.

For information, enquiries, feedback and/or complaints related to the Campaign, please contact Maybank's Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively, for feedback and/or complaints, the Eligible Customers may choose to e-mail Maybank via the feedback form at Maybank2u website ([www.maybank.com.my](http://www.maybank.com.my))