

Bonus Lebih-Lebih with Visa Campaign

Terms & Conditions

Campaign Period

- 1.0 This Bonus Lebih-Lebih with Visa Campaign ("Campaign") is jointly organised by BonusKad Loyalty Sdn Bhd with the Registration No: 199701022703 (438200-T) ("BonusLink"), Visa Worldwide Pte. Limited (collectively referred to as the "Organisers") which will commence from **1 July 2021 to 30 September 2021** (both dates inclusive) ("Campaign Period").

Eligibility

- 2.0 Subject to these Terms and Conditions, this Campaign is open to both Existing and New BonusLink Members (hereinafter collectively "Members"), who are residing in Malaysia and are above eighteen (18) years of age and are in the following categories:

Member Status	Description
Existing Member	A person with an existing BonusLink Card Number
New Member	A person who successfully registers as a BonusLink Member during this Campaign

- 2.1 This Campaign is strictly not applicable to European Union (EU) residents.
- 3.0 In order to be eligible to participate in this Campaign, Members are required to complete the steps below:
- 3.1 Members must download the BonusLink Mobile App ("**BLINK**") from Google Play Store or Apple App Store on their Android or iOS device(s) respectively;
- 3.2 Members are required to complete the setup of One Time Password (OTP);
- 3.3 Existing BonusLink Members are required to pair their physical BonusLink Card Number to the **BLINK** App; and
- 3.4 New applicants who have successfully registered to be BonusLink Members via **BLINK** App will be given Virtual BonusLink Card Number.

Campaign Mechanics

- 4.0 To be eligible to participate in this Campaign, Members are required to fulfil any of the following to receive the reward(s) during this Campaign Period:
- 4.1 Link any Visa Debit or Credit Card as payment card Members are required to link their Visa Debit or Credit card to the **BLINK** App subject to first-come, first-served basis.

Note: Only applicable to the first successful linked Visa Debit or Credit Cards. To be eligible, payment card must remain linked throughout the Campaign Period.

4.2 Make payment to Merchants via BLINKIT (in **BLINK** App), purchase or partial redeem Voucher(s) using Visa Debit or Credit Card. Member(s) must make payment to Merchants via BLINKIT (in **BLINK** App), purchase or partial redeem Voucher(s) using Visa Debit or Credit Card as below:

- Perform first (1st) transaction and receive one hundred and fifty (150) Points. Limited to first eighteen thousand (18,000) Members only.
- Perform second (2nd) transaction and receive two hundred and twenty five (225) Points. Limited to first thirteen thousand (13,000) Members only.
- Perform third (3rd) transaction and receive two hundred and seventy five (275) Points. Limited to first nine thousand (9,000) Members only.
- Note: No minimum spend is required for each transaction.

4.3 Refer a friend


Members are required to perform the following via **BLINK** App:

1. Members (“Referrers”) need to get the referral codes on the **BLINK** App via the “Account” section under “Refer a Friend”, follow the on-screen instructions to refer friends or family to the **BLINK** App; and
2. Individuals (“Referees”) who have received referral codes via Referrers are required to:
 - a) download the **BLINK** App via Google Play Store or Apple App Store;
 - b) key-in the referral code; and
 - c) set up One Time Password (OTP) registration.

*Note: Only applicable to first-time **BLINK** App download and registration. Both Referrers and Referees must remain as Members and **BLINK** App users to be eligible.*

4.4 Transfer a Voucher

Members are required to perform the following via **BLINK** App:

1. Click “Deals”, purchase a Voucher with ‘Gift Icon’  via payment card (Debit or Credit Card linked to the **BLINK** App) and/or redeem with BonusLink Points.
2. Go to ‘View Wallet’ and send the purchased ‘Shareable Voucher’ to your family or friends by entering their mobile number or send via QR code option.
3. Recipient of the Voucher will receive a notification to download the ‘Transfer Voucher’ within a stipulated time period; failing which the Voucher will be returned to the sender.

Note: Only applicable to the first successful transfer. Recipients must claim the “Receive Voucher” to be eligible.

Rewards

- 5.0 The eligible Members who have completed the “Campaign Tasks” will be rewarded as follow:

Task	Points Reward	Limited to first following numbers of Members
Link A Card		
- Visa Debit or Credit Card	120	4,000
Pay with BLINKIT (via Visa Debit or Credit Card, with no minimum spend)		
- 1st transaction	150	18,000
- 2nd transaction	225	13,000
- 3rd transaction	275	9,000
Refer a Friend		
Referral (limited to maximum of 10 referrals per Member)	100	10,000
Referee	100	10,000
Transfer a Voucher		
Transfer a Voucher	250	5,000

- 6.0 The rewards (BonusLink Points) are subject to first-come, first-served basis. The BonusLink Points will be credited within three (3) – four (4) weeks after the “Campaign Tasks” have been completed.
- 7.0 At the point of rewards fulfilment process, all eligible Members must not cancel or terminate their BonusLink Membership; otherwise the eligible Members will be disqualified. BonusLink also reserves the right to disqualify any eligible Members that it knows is, or has reasonable grounds to believe is, ineligible for this Campaign as a result of this rule.

Contest

- 8.0 By completing any of the tasks in this Campaign, Members will stand a chance to win the following prizes:

No	Prize	Prize value (RM)	Unit
1	SHARP Healsio 31L Superheated Steam Oven AX1700VMR	4499	1
2	Sudio Nio ETT	359	2
3	Braven Mini Bluetooth Speaker	199	5
4	Presto Gift Card RM100	100	10
5	Presto Gift Card RM50	50	25
6	Presto Gift Card RM20	20	80
Total			123

- 8.1 Winners will be selected via a computerized selection system. BonusLink's decision on all matters relating to this Contest (including the selection of Winners) shall be final and binding. No enquiries on Winners' selection will be entertained.
- 8.2 Winners for prize no. one (1) to three (3) will be contacted by BonusLink. BonusLink will contact the shortlisted Winners who are the registered owners of the BonusLink Cards for verification. The shortlisted Winners will be required to answer BonusLink related questions correctly before they are eligible to receive the Prize ("Winners" and each a "Winner"). If any answer to any question is incorrect, he or she will be disqualified from the Contest and another Winner will be selected.
- A shortlisted Winner will be contacted by BonusLink via a phone call ("Phone Call"). For example:
Should the first attempt to contact a shortlisted Winner via Phone Call fail, i.e. no answer, telephone number not in service, no connection etc, BonusLink will attempt to contact the shortlisted Winner again at least two (2) more times on the same or next day from when the first call attempt was made. Where such further attempts to contact the shortlisted Winner are unsuccessful, BonusLink reserves the right to select another shortlisted Winner through a Phone Call, in place of the original shortlisted Winner who could not be contacted and the same process will be repeated until a new shortlisted Winner is determined.
- 8.3 Members will only be entitled to win one (1) prize throughout the Campaign Period.
- 8.4 Prizes no. one (1) to three (3) will be delivered to Members delivery address and prize no. four (4) to six (6) will be emailed to Members registered email address as stated in BonusLink's record within six (6) to eight (8) weeks after Campaign period.

General Terms & Conditions

- 9.0 By participating in this Campaign, Members are deemed to have read, understood and agreed to be legally bound by the Terms and Conditions of this Campaign as stated herein and any additional Terms and Conditions stipulated by BonusLink from time to time (as may be applicable) including all decisions of BonusLink in all matters without limitation or qualification related thereto.
- 10.0 BonusLink is not responsible for, nor have any control whatsoever on the SMS traffic, network failure and / or interruptions on the part of the respective telecommunications service providers or the BonusLink vendors for any other reason(s) whatsoever resulting in the delay of the "Notification" during Campaign Period.
- 11.0 BonusLink's decisions on all matters including but not limited to the eligibility of the Members and/or Campaign mechanics for this Campaign or in the event of any dispute shall be final and binding and no correspondence or appeals will be entertained.
- 12.0 BonusLink reserves the absolute right to vary, delete and/or add to any of these Terms and Conditions (wholly or in part) from time to time in such manner as BonusLink deems appropriate without giving any prior notice to any party including but not limited to Members.
- 13.0 By participating in this Campaign, Members are deemed to have given acceptance and consent for BonusLink (and any third party authorized by BonusLink) to use Members' personal data including Members' names and photographs for publicity purposes, and for the purposes of this Campaign. In the event that Members do not consent to the use of any Members' personal data including photographs, please notify BonusLink of the same immediately. Failure to provide consent will render Members to be ineligible to participate in this Campaign. All personal data provided by Members in this Campaign will be updated unto Members' BonusLink Account accordingly. Any personal data used by BonusLink will be in compliance with the [Personal Data Protection Act 2010](#) as indicated in BonusLink's Membership Terms and Conditions stated in BonusLink's website.
- 14.0 BonusLink reserves the absolute right, at any time, to verify the validity of any successful transactions and/or eligible Members at any point in time.
- 15.0 BonusLink reserves the right at their sole discretion to disqualify any Member and/or to retract or forfeit the award of BonusLink Points from any Member if they believe the Member has (singularly or jointly with any other Member) undertaken fraudulent practice and/or activities to earn the BonusLink Points or undertaken any activities that are or may be harmful to this Campaign or to BonusLink.
- 16.0 BonusLink reserves the absolute right to cancel, terminate or suspend this Campaign with or without any prior notice and/or assigning any reason. For the avoidance of doubt, any cancellation, termination or suspension by BonusLink shall not entitle any party including but not limited to the Members to any claim or compensation against BonusLink for any and/or all losses or damages suffered or incurred as a direct or indirect result of the act of cancellation, termination or suspension.

- 17.0 These Terms and Conditions contained herein, as the same may be amended from time to time, shall prevail over any inconsistent terms, conditions, provisions or representations contained in any other promotional or advertising materials relating to this Campaign. In the event of any conflict or inconsistency between the English version and any translation thereof, the English version of the Terms and Conditions shall prevail.
- 18.0 In no event will BonusLink be liable for any loss or damages including without limitations, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive and/or special damages of any party including third parties howsoever arising whether in contract, tort, negligence or otherwise, in connection with this Campaign, even if the BonusLink has been advised of the possibility of such damages in advance, and all such damages are expressly excluded.
- 19.0 BonusLink to the fullest extent permitted by law exclude all warranties, rights and remedies (including warranties implied by statute or otherwise) that Members would otherwise be entitled to by law.
- 20.0 Members are responsible for and shall comply with all these Terms and Conditions and Members shall not, as part of the participation in this Campaign, breach any of these terms.
- 21.0 All Members shall comply with all applicable laws when participating in this Campaign.
- 22.0 These Terms and Conditions are governed by and construed under the laws of Malaysia.
-