

"MAE TAPtastic" 2021 - Christmas Social Media Contest Terms & Conditions



"MAE TAPtastic" 2021 - Christmas Social Media Contest ("Contest") is organised by Malayan Banking Berhad (196001000142) ("Maybank"). By participating in this Contest, the Eligible Participants (as defined in Clause 1 below) hereby expressly agree to be bound by these Terms and Conditions.

1.0 Eligibility

- a) This Contest is open to individuals who maintains an active Maybank2u (M2U) registered account or Maybank Anytime Everywhere by Maybank2u ("MAE") and with participants (identified by National Registration Identity Card (NRIC) number) who perform the actions as set out particularly in Clause 2.0 b) (i) and (ii) below ("Eligible Actions") through Maybank's official social media platforms on Facebook, Instagram and Twitter ("Eligible Platforms").
- b) This Contest is only open to individuals who are eighteen (18) years of age and above with valid identification document. For individuals below the age of eighteen (18) years ("minor"), they must obtain consent of their parents and/or legal guardian in order to participate in this Contest. The use of the MAE app and MAE account is an acknowledgement to Maybank that the minor has obtained the prior consent of his or her parents and/or legal guardian. These Terms and Conditions will be applicable to their parents and/or legal guardian in substitution of the applicability of this Terms and Conditions on the minor.
- c) All individual Participants who have fulfilled the above criteria will hereinafter be referred to as "Eligible Participants". Eligible Participants will be automatically eligible to participate in this Contest

2.0 Contest Mechanics and Conditions

- a) This Contest commences on **16 December 2021** and ends on the **25 December 2021** ("Contest Period"), both dates inclusive.
- b) Eligible Participants are required to perform the Eligible Actions as set out below. All Eligible Participants who have fulfilled the below criteria will hereinafter be referred to as "Eligible Submissions":
 - i. Open a MAE account via the MAE app
 - ii. Comment the right answer and tag 2 friends in the comment section
- c) The winners will be chosen based on the Eligible Submissions using a randomizer program ("Winners").
- d) To prevent elimination from the Contest, Eligible Participants shall not remove their comment(s) from the comment section of the Contest posts.
- e) Eligible Participants must ensure their direct messages are open to public and must be reachable for verification and prize fulfilment.
- f) By participating in this Contest, the Eligible Participants consent to Maybank announcing the name of the Winners in the Winners' announcement posts to be made by Maybank.
- g) There will be total of ten (10) social media contests throughout the Contest Period on the Eligible Platforms and Winners will be announced following these dates:
 - i. Contest 1 -2 : 22 December 2021
 - ii. Contest 4 - 6 : 29 December 2021
 - iii. Contest 7 - 9 : 30 December 2021
 - iv. Contest 10 : 31 December 2021

3.0 Contest Prizes

- a. Winners will receive the Prizes (as set out in h) below) **within 60 days after** the winner's announcement.
- b. Winners will be contacted via the Eligible Platforms' direct message for verification before the fulfillment of the prizes.
- c. Eligible Participants must ensure that their direct messages are open to the public for the Eligible Platforms in order for Maybank to contact Winners directly.
- d. In the event that Maybank is unable to reach the shortlisted Winner within seven (7) working days, including but not limited to, instances where there is no reply from a direct message, no confirmation on the verification - the shortlisted Winner will be automatically disqualified and Maybank reserves the right to proceed to forfeit the Prize.
- e. The Prizes are not transferable or exchangeable for credit or of any kind and shall be subject to such terms and conditions which Maybank may in its sole discretion impose. Maybank may in its sole discretion exchange or substitute the Prize to another of equivalent or similar value upon twenty one (21) calendar days' prior notice.
- f. Maybank will not ask for any banking details such as credit card/debit card number and bank Transaction Authorization Code (TAC), account password, PIN or one-time password (OTP) for the Winners to claim the prize or for any reason.

- g. Prizes for the Contest are as below:

Prize	Quantity
Huawei Nova 9	1 winner per contest
Cash prize of RM50	20 winners per contest
Lays & Quaker snacks worth RM100 each	5 winners per contest

4.0 General Terms & Conditions

- a) Maybank shall not be responsible or held liable in any manner in respect of technical failures of any kind whatsoever, intervention, interruptions and/or electronic or errors in the administration and/or processing of the transaction performed via the MAE app, M2U app, Maybank2u Biz, Maybank2u, or Maybank2e provided the same is not caused by Maybank.
- b) Maybank reserves the right to withdraw, cancel, suspend, extend or terminate this Contest earlier in whole or in part and reserves the right to modify any of the terms and conditions contained herein, from time to time by giving at least minimum of twenty one (21) calendar days' prior notice thereof, the notice of which shall be posted through Maybank2u website at www.maybank2u.com.my or through any other channel or channels determined by Maybank. It shall be the responsibility of the Eligible Participants to be informed of or otherwise seek out any such notice validly posted.
- c) By participating in this Contest, Eligible Participants agree to access to Maybank website at www.maybank.com.my on a regular basis to view the terms and conditions herein and seek clarification from Maybank should any of the terms & conditions be not fully understood.

- d) By participating in this Contest, the Eligible Participants agree to be bound by the Terms and Conditions herein and agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with Maybank Privacy Notice, which may be viewed on www.maybank.com.my (“**Maybank’s Privacy Notice**”).

In addition and without prejudice to the terms in the Maybank’s Privacy Notice, Eligible Participants agree and consent to his/ her personal data or information being collected, processed and used by Maybank for:

- a) the purposes of the Contest; and
 - b) marketing and promotional activities conducted Maybank, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include, without limitation to, the use and/or publication of any details provided in and/or in connection to the entries, interview material as well as responses and related photographs. In this regard, each Eligible Participant agrees to co-operate and participate in all reasonable advertising and publicity activities of Maybank in relation to the Contest.
- e) Maybank including any of its officers, servants, employees, representatives and/or agents (including without limitation, any third party service providers engaged by Maybank for purposes of this Contest) shall not be liable to Eligible Participants in this Contest for any direct, indirect, special or consequential loss or damage (including but not limited to, loss of income, profits or goodwill) arising from or in connection with this Contest unless caused by any gross negligence or omission by Maybank.
- f) Maybank shall not be responsible and/or liable for any losses suffered by Eligible Participants resulting directly or indirectly from the Eligible Participants’ participation in this Contest or otherwise. Furthermore, Maybank shall not be liable for any default of its obligation under this Contest due to any force majeure event which include but not limited to act of God, war, riot, lockout, industrial action, fire, flood, drought, storm or any event beyond the reasonable control of Maybank.
- g) Maybank may disqualify/reject any Eligible Participant who does not comply with the terms and conditions stated herein and/or are found or suspected to be tampering with the Contest and/or its process or the operations of this Contest which includes fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Contest.
- h) These Terms and Conditions shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.

For information, enquiries, feedback and/or complaints related to the Contest, please contact Maybank’s Participant Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively for feedback and/or complaints, the Eligible Participants may choose to e-mail Maybank via the feedback form at Maybank2u website (www.maybank2u.com.my)