



MAE-Day Pay Day (April) Promotional Campaign (“**Campaign**”) is organised by Malayan Banking Berhad (196001000142) (“**Maybank**”) and shall be subjected to the Terms and Conditions herein. By participating in this Campaign, the Eligible Customers (as defined in Clause 1 below) hereby expressly agree to be bound by these Terms and Conditions and any decisions made by Maybank in respect of the Campaign shall be final and binding.

1.0 Eligibility

- a) This Campaign is open to individuals who have an active Maybank2u (M2U) registered account or Maybank Anytime Everywhere (“**MAE**”) customers identified by National Registration Identity Card (NRIC) number or passport number who perform the eligible transactions (As stated in the column marked ‘Type of Eligible Transactions’ of the table in Clause 2.0 (“**Eligible Transactions**”) through the new app, MAE by Maybank2u (version 1.3) (“**Eligible Platform**”).
 - a. Customer may check the app version via Apple App Store and Google Play Store.
- b) All individual customers who have fulfilled the above criteria upon successful transaction will hereinafter be referred to as “**Eligible Customers**”. Eligible Customers would be automatically eligible to participate in this Campaign.
- c) This Campaign is open to individuals who are eighteen (18) years of age and above with valid identification document. For individuals below the age of eighteen (18) years (“**minor**”), they must obtain consent of their parents and/or legal guardian in order to participate in this Campaign. The use of the MAE app and MAE account is an acknowledgement to Maybank that the minor has obtained the prior consent of his or her parents and/or legal guardian. These Terms and Conditions will be applicable to their parents and/or legal guardian in substitution of the applicability of this Terms and Conditions on the minor.

2.0 Campaign Mechanics and Conditions

- a) This Campaign will start from 19th April 2021 00:00:00 and end on 27th April 2021 11:59:59 (“**Campaign Period**”).
- b) Eligible Customers are required to perform the Eligible Transactions via the MAE app as stated in the table below with a **minimum spend of RM30.00** to earn opportunities to stand a chance to win the prizes as set out in Clause 3.0. Maybank reserves the right to change or amend the Eligible Transactions and Prizes with three (3) calendar days’ notice to the Eligible Customers.

- c) During the Campaign Period, Maybank offers to all Eligible Customers that performed the Eligible Transactions on the **new app, MAE by Maybank2u only**:

Eligible Transactions	Minimum qualifying purchase	Prizes	Winner selection method	Winner quantity
First-time/no transactions for the past 3 consecutive months bill payment transaction on the MAE app only during the campaign period	RM30.00	RM5 cashback daily during the campaign period	First 1,500 unique, eligible transactions daily during the campaign period	<ul style="list-style-type: none"> • 1,500 winners daily • <i>Total: 13,500 winners for the entire campaign period.</i>
First-time/no transactions for the past 3 consecutive months prepaid telco reload transaction on the MAE app only during the campaign period	RM30.00	RM5 cashback daily during the campaign period	First 1,500 unique, eligible transactions daily during the campaign period	<ul style="list-style-type: none"> • 1,500 winners daily • <i>Total: 13,500 winners for the entire campaign period.</i>
Any eligible customer who performed bill payment or prepaid telco reload transactions as per Clause 2(d) only on the MAE app during the campaign period	RM30.00	RM100 worth of Shopee voucher	Randomizer programme	<ul style="list-style-type: none"> • 65 winners daily • <i>Total: 585 winners for the entire campaign period.</i>
Any eligible customer who performed bill payment or prepaid telco reload transactions to Maxis's products only on the MAE app during the campaign period	RM30.00	iPhone 12 Pro 128GB (worth RM4,899 per unit)	Randomizer programme	<ul style="list-style-type: none"> • <i>Total: 15 winners for the entire campaign period</i>

- d) Only payment via a valid Maybank Current Account or Savings Account and through the Eligible Platform (as stated in Clause 1.0(a)) will be deemed eligible. Bill payments and prepaid reload payments will be deemed eligible through direct payee (excluding JomPay, Direct Payment Engine [DPE] & Financial Process Exchange [FPX]). Direct payee can only be done via the Eligible Platform.

- e) Winners would be selected following the date of the eligible transaction made during the Campaign Period and will be announced within sixty (60) days after the Campaign Period ends on 27th April 2021 as per Clause 2(a).
- f) Maybank will not be held liable for any loss of data and/or prizes throughout the Campaign Period. The Eligible Customers are allowed to continue participating in the Campaign with the same Maybank2u login details. All winning prizes from participation in the Campaign would only be linked to the same Maybank2u login details. Any previous accumulated entries which were forfeited, and all other previously stored and/or obtained Campaign data shall not be recoverable or usable.

Example:

	Scenario	Eligible chances upon Eligible Transaction
a	1,000 th transaction with a prepaid telco reload of RM40.00 (not Maxis payee), funded from a Maybank savings account	RM5 cashback and stand a chance to win a RM100 worth of Shopee voucher. The cash reward will be credited into the Eligible Customer's current or savings account within 60 days after the Campaign ends.
b	500 th transaction with a bill payment of RM50.00 to Maxis, funded from a Maybank savings account	RM5 cashback and stand a chance to win a RM100 worth of Shopee voucher and an iPhone 12 PRO. The cash reward and/or iPhone 12 PRO will be credited/fulfilled to the Eligible Customer within 60 days after the Campaign ends.
c	Total bill payment or prepaid telco reload of RM20.00, funded from a Maybank credit card	No prize as the transaction does not satisfy the requirements of an 'Eligible Transaction' as per Clause 2(c) and 2(d).
d	Performed either bill payment or prepaid telco before the Campaign Period via the MAE app, funded from a Maybank savings account.	No prize as the transaction does not satisfy the requirements of an 'Eligible Transaction' as per Clause 2(c) and (d).

- g) Eligible Customer is limited to only win throughout the Campaign Period:
- 1x cashback only; OR
 - 1x RM100 worth of Shopee voucher only; OR
 - 1x iPhone 12 PRO only; OR
 - 1x cashback & 1x RM100 worth of Shopee voucher only; OR
 - 1x cashback & 1x iPhone 12 PRO only; OR
 - 1x cashback & 1x RM100 worth of Shopee voucher & 1x iPhone 12 PRO.
- h) Maybank reserves the right to substitute any and all of the above listed Prizes with any other item(s) of similar market value at its reasonable discretion with three (3) calendar days' prior notice to the winners.
- i) In the event that the winners fail to comply with any Terms and Conditions of this Campaign, Maybank reserves the right to forfeit the Prize.

3.0 Prizes Fulfilment

- a) All Winners' names and their phone number (last 4 digits) will be published on Maybank's official Facebook page and the Campaign's promotional page on www.maybank2u.com.my and/or any other method of communication that Maybank may deem appropriate.
- b) All cash prizes would be credited directly into the winner's account (current/savings/MAE) within 60 days after the Campaign has ended. For physical prizes, verification would be required within 60 days after the Campaign has ended before delivery of prizes and said prizes would be delivered within 60 days after the Campaign has ended.
- c) Maybank shall make a maximum of three (3) call attempts during working hours (9:00am-6:00pm) within consecutively two (2) business days to contact the winners at the latest number furnished to Maybank as shown in Maybank's records for verification.
- d) Maybank reserves the right to request for documentation or proof of identification, age, and place of residence of any of the winners and Maybank reserves the right to contact the winners with regards to any relatable campaign which might take place in the future.
- e) In the event that Maybank is unable to contact shortlisted winner, including but not limited to, no reply, number not in use and no connection after 3 call attempts, the shortlisted winner will be automatically disqualified and Maybank reserves the right to proceed to contact the next shortlisted winner.
- f) Maybank will not ask for any banking details such as credit card/debit card number and bank Transaction Authorization Code (TAC), account password, PIN or one-time password (OTP) for the winners to claim the Prize or for any reason. The winners acknowledge and agree that Maybank reserves the rights to disqualify participation in this Campaign or clawback any Prizes from the winners if:
 - a. The winner is found or suspected of tampering with the Campaign Mechanics or the operation of the Campaign;
 - b. The winner is found or suspected of undertaking fraudulent activities or other activities that are harmful to the Campaign; or
 - c. The winner is in breach of its obligations or any Terms and Conditions of this Campaign. Notwithstanding the above, Maybank reserves the right to reject any participation or the winners at its reasonable discretion without assigning any reasons.

5.0 General Terms & Conditions

- a) Maybank shall not be responsible or held liable in any manner in respect of technical failures of any kind, intervention, interruptions and/or electronic or human error in the administration and/or processing of the transaction performed via MAE by Maybank2u, provided the same is not caused by Maybank or the determination of the customers' eligibility for the Campaign.
- b) Maybank reserves the right to amend, shorten, cancel, suspend or terminate this Campaign or any part thereof with three (3) calendar days' notice. Such notice may be published by Maybank via Maybank2u website (www.maybank2u.com.my) and/or through any other mode of communication as determined by Maybank. It shall be the

responsibility of Eligible Customers to be informed of or otherwise seek out any such notice validly posted.

- c) For the avoidance of doubt, the amendment, shortening, cancellation, suspension or termination of this Campaign by Maybank shall not entitle the Eligible Customers or any other persons to any claim or compensation against Maybank for any losses or damages suffered or incurred as a direct or indirect result of such amendment, shortening, cancellation, suspension or termination.
- d) Maybank shall not be liable for any losses, damages or costs incurred or suffered by any Eligible Customers as a result of the customer participating in this Campaign. Furthermore, Maybank shall not be liable for any default of its obligations under the Campaign due to any force majeure event which includes but not limited to act of God, epidemic/pandemic, war, riot, lockout, industrial action, fire, flood, drought, storm, or any event beyond the reasonable control of Maybank.
- e) The terms and conditions stated herein shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.
- f) Maybank is entitled to, at its reasonable discretion, disqualify/reject any Eligible Customers who does not comply with the terms and conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign. Tampering shall include fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.
- g) Any variation (of any of the terms and conditions stated herein) shall be binding on the Eligible Customers (through any notice displayed at the Maybank2u website).
- h) By participating in this Campaign, Eligible Customers agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with Maybank Privacy Notice, which may be viewed on www.maybank2u.com.my ("**Maybank's Privacy Notice**"). Eligible Customers are welcome to seek clarification from Maybank should any of the Terms and Conditions be not fully understood.
- i) In addition and without prejudice to the terms in the Maybank's Privacy Notice, Eligible Customers agree and consent to his/ her personal data or information being collected, processed and used by Maybank for:
 - a. the purposes of the Campaign; and
 - b. marketing and promotional activities conducted by Maybank including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photographs. In this regard, each Eligible Customers agrees to co-operate and participate in all reasonable advertising and publicity activities of Maybank in relation to the Campaign.
- j) For information, enquiries, feedback and/or complaints related to the Campaign, please contact Maybank's Customer Care hotline at **1 300 88 6688** or **+603 7844 3696**. Alternatively for feedback and/or complaints, the Eligible Customers may choose to e-mail Maybank via the feedback form at Maybank2u website (www.maybank2u.com.my).