

"Kumpul, Kumpul dan MAE-nang" in ASB via Maybank2u and MAE Promotional Campaign Terms & Conditions



"Kumpul, Kumpul dan MAE-nang" in ASB via Maybank2u and MAE Promotional Campaign ("Campaign") is organised by Malayan Banking Berhad (196001000142) ("Maybank") and shall be subjected to the Terms and Conditions herein. By participating in this Campaign, the Eligible Customers (as defined in Clause 1 below) hereby expressly agree to be bound by these Terms and Conditions and any decisions made by Maybank in respect of the Campaign shall be final, conclusive and binding. This campaign is run in conjunction with "Kumpul, Kumpul & Menang", an umbrella campaign organised by ASNB.

1.0 Eligibility

- a) This Campaign is open to individuals who have an active Maybank2u (M2U) registered account or Maybank Anytime Everywhere ("MAE") customers identified by National Registration Identity Card (NRIC) number who perform the eligible transactions (As stated in the column marked 'Type of Eligible Transactions' of the table in Clause 2.0 ("Eligible Transactions") through the new app, MAE by Maybank2u (version 1.3) ("Eligible Platform").
 - a. Customer may check the app version via the Apple App Store and Google Play Store.
- b) All individual customers who have fulfilled the above criteria upon successful transaction will hereinafter be referred to as "Eligible Customers". Eligible Customers would be automatically eligible to participate in this Campaign.
- c) This Campaign is open to individuals who are eighteen (18) years of age and above with valid identification document. For individuals below the age of eighteen (18) years ("minor"), they must obtain consent of their parents and/or legal guardian in order to participate in this Campaign. The use of the MAE app and MAE account is an acknowledgement to Maybank that the minor has obtained the prior consent of his or her parents and/or legal guardian. These Terms and Conditions will be applicable to their parents and/or legal guardian in substitution of the applicability of this Terms and Conditions on the minor.

2.0 Campaign Mechanics and Conditions

- a) This Campaign will start from 15th April 2021 00:00:00 and ends on 14th July 2021 11:59:59 ("Campaign Period").
- b) Eligible Customers are required to perform the Eligible Transactions via the Maybank2u website, Maybank2u app, or the MAE app as stated in the table below with a **minimum spend of RM10.00** to earn entries to stand a chance to win the Prizes as set out in Clause 3.0. Maybank reserves the right to change or amend the Eligible Transactions and Prizes with twenty-one (21) calendar days' notice to the Eligible Customers.

- c) During the Campaign Period, Maybank offers to all Eligible Customers that performed the Eligible Transactions on the **Maybank2u website, Maybank2u app, or the new app, MAE by Maybank2u only:**

Eligible Transactions	Number of entries	Prizes	Winner selection method	Winner quantity
<i>Under the umbrella campaign "Kumpul, kumpul & Menang" organised by ASNB and is open to all customers who perform eligible ASB transactions as below.</i>				
A minimum of RM10.00 transfer into ASB account	i) Earn 3 entries for every RM1 invested in ASB via digital channels	<u>Grand Prizes</u> First: RM15,000 Second: RM10,000 Third: RM7,500 Consolation: RM1,000	To be selected and fulfilled by ASB	<u>Grand Prizes</u> First: 3 winners for the entire Campaign Period Second: 3 winners for the entire Campaign Period Third: 3 winners for the entire Campaign Period Consolation: 100 winners for the entire Campaign Period <i>Total: 109 winners for the entire Campaign Period</i>
		<u>Monthly Prizes</u> First: RM1,000 Second: RM500 Third: RM250 Consolation: RM100		<u>Monthly Prizes</u> First: 30 winners for the entire Campaign Period Second: 50 winners for the entire Campaign Period Third: 500 winners for the entire Campaign Period Consolation: 300 winners for the entire Campaign Period <i>Total: 880 winners monthly.</i> <i>*Monthly prizes can be won once (1) only.</i> <i>** Monthly winners can still qualify for the Grand Prize with a minimum of 500 entries and positive growth in holding.</i>
	<i>Under the 'Kumpul, Kumpul & MAE-nang' campaign organised by Maybank, exclusively for Maybank customers who perform eligible ASB transactions via Maybank platforms as below.</i>			
Earn 1 entry per investment transaction from current account, savings account, or MAE account in ASB via Maybank2u website, Maybank2u app, or MAE app		iPad 8 th Gen	Randomizer programme by Maybank	10 winners monthly. <i>Total: 30 winners for the entire Campaign Period</i>
		RM250 worth of JD Sports voucher		50 winners monthly. <i>Total: 150 winners for the entire Campaign Period</i>
		RM100 worth of Zalora voucher		200 winners monthly. <i>Total: 600 winners for the entire Campaign Period</i>

- d) In regards to the full terms and conditions of the Campaign mechanics and prize fulfilment by ASB, Eligible Customers can visit ASB's official website (www.asnb.com.my) for "Kempen Kumpul, Kumpul & Menang" for more information.

- e) Winners would be selected following the date of the eligible transaction made during the Campaign Period and will be announced within sixty (60) days after the Campaign Period ends on 14 July 2021 as per Clause 2(a).
- f) Maybank will not be held liable for any loss of data and/or prizes throughout the Campaign Period. The Eligible Customers are allowed to continue participating in the Campaign with the same Maybank2u login details. All winning Prizes from participation in the Campaign would only be linked to the same Maybank2u login details. Any previous accumulated entries which were forfeited, and all other previously stored and/or obtained Campaign data shall not be recoverable or usable.

Example:

	Scenario	Eligible entries upon Eligible Transaction
a	RM30 investment into ASB account via over-the-counter at a Maybank branch.	Earn 30 entries to stand a chance to win cash prizes from ASNB. No entry earned for prizes from Maybank as the transaction does not satisfy the requirements of an 'Eligible Transaction' as per Clause 2(c).
b	RM5 investment into ASB account via Maybank2u website.	No entries earned for either prizes from ASNB or Maybank as the transaction does not satisfy the requirements of an 'Eligible Transaction' as per Clause 2(c).
c	RM100 investment into ASB account via the MAE app.	Earn 300 entries to stand a chance to win cash prizes from ASNB, and 1 entry to stand a chance to win Prizes from Maybank.

- g) Eligible Customers are limited to only win throughout the Campaign Period:
- i. 1x Monthly cash prize from ASNB OR
 - ii. 1x Grand prize from ASNB OR
 - iii. 1x iPad 8th Gen from Maybank only OR
 - iv. 1x RM250 worth of JD Sports voucher from Maybank only OR
 - v. 1x RM100 worth of Zalora voucher from Maybank only OR
 - vi. 1x Monthly cash prize from ASNB & 1x Grand prize from ASNB OR
 - vii. 1x Monthly cash prize from ASNB & 1x iPad 8th Gen from Maybank OR
 - viii. 1x Monthly cash prize from ASNB & 1x RM250 worth of JD Sports voucher from Maybank OR
 - ix. 1x Monthly cash prize from ASNB & 1x RM100 worth of Zalora voucher from Maybank OR
 - x. 1x Grand prize from ASNB & 1x iPad 8th Gen from Maybank OR
 - xi. 1x Grand prize from ASNB & 1x RM250 worth of JD Sports voucher from Maybank OR
 - xii. 1x Grand prize from ASNB & 1x RM100 worth of Zalora voucher from Maybank OR
 - xiii. 1x Monthly cash prize from ASNB & 1x Grand prize from ASNB & 1x iPad 8th Gen from Maybank OR
 - xiv. 1x Monthly cash prize from ASNB & 1x Grand prize from ASB & 1x RM250 worth of JD Sports voucher from Maybank OR
 - xv. 1x Monthly cash prize from ASNB & 1x Grand prize from ASB & 1x RM100 worth of Zalora voucher from Maybank.
- h) Maybank reserves the right to substitute any and all of the above listed Prizes with any other item(s) of similar market value at its reasonable discretion with twenty-one (21) days prior notice to the winners.

In the event that the winners fail to comply with any Terms and Conditions of this Campaign, Maybank reserves the right to forfeit the Prize.

3.0 Prizes Fulfilment

- a) All Winners' names and their phone number (last 4 digits) will be published on Maybank's official Facebook page and the Campaign's promotional page on www.maybank2u.com.my and/or any other method of communication that Maybank may deem appropriate.
- b) All cash prizes by ASNB will be credited into the Winner's ASB account after the Campaign has ended. Winners will be announced on ASNB's official website (www.asnb.com.my) or ASNB's official social media platforms.
- c) For physical prizes from Maybank, verification would be required before delivery of prizes and said prizes would be delivered within 60 days after the Campaign has ended.
- d) Maybank shall make a maximum of three (3) call attempts during working hours (9:00am-6:00pm) within two (2) business days to contact the winners at the latest number furnished to Maybank as shown in Maybank's records for verification.
- e) Maybank reserves the right to request for documentation or proof of identification, age, and place of residence of any of the winners and Maybank reserves the right to contact the winners with regards to any relatable Campaigns which might take place in the future.
- f) In the event that Maybank is unable to contact shortlisted winner, including but not limited to, no reply, number not in use and no connection after 3 call attempts, the shortlisted winner will be automatically disqualified and Maybank reserves the right to proceed to contact the next shortlisted winner.
- g) Maybank will not ask for any banking details such as credit card/debit card number and bank Transaction Authorization Code (TAC), account password, PIN or one-time password (OTP) for the winners to claim the Prize or for any reason. The winners acknowledge and agree that Maybank reserves the rights to disqualify participation in this Campaign or clawback any Prizes from the winners if:
 - a. The winner is found or suspected of tampering with the Campaign Mechanics or the operation of the Campaign;
 - b. The winner is found or suspected of undertaking fraudulent activities or other activities that are harmful to the Campaign; or
 - c. The winner is in breach of its obligations or any Terms and Conditions of this Campaign. Notwithstanding the above, Maybank reserves the right to reject any participation or the winners at its reasonable discretion without assigning any reasons.

5.0 General Terms & Conditions

- a) Maybank shall not be responsible or held liable in any manner in respect of technical failures of any kind whatsoever, intervention, interruptions and/or electronic or human error in the administration and/or processing of the transaction performed via MAE by Maybank2u, provided the same is not caused by Maybank or the determination of the customers' eligibility for the Campaign.
- b) Maybank reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part and reserves the right to modify any of the terms and conditions contained herein, from time to time by giving at least minimum of twenty one (21) calendar days prior notice thereof, the notice of which shall be posted through Maybank2u website at www.maybank2u.com or through any other channel or channels determined by Maybank. It shall be the responsibility of the Eligible Customers to be informed of or otherwise seek out any such notice validly posted.
- c) By participating in this Campaign, Eligible Customers agree to access to Maybank website at www.maybank.com.my on a regular basis to view the terms and conditions herein and seek clarification from Maybank should any of the Terms & Conditions be not fully understood, Eligible Customers may contact Maybank for clarification.
- d) By participating in this Campaign, the Eligible Customers agree to be bound by the Terms and Conditions herein and agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with Maybank Privacy Notice, which may be viewed on www.maybank.com.my ("Maybank's Privacy Notice").

In addition and without prejudice to the terms in the Maybank's Privacy Notice, Eligible Customers agree and consent to his/ her personal data or information being collected, processed and used by Maybank for:

- a) the purposes of the Campaign; and
 - b) marketing and promotional activities conducted Maybank, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photographs. In this regard, each Eligible Customers agrees to co-operate and participate in all reasonable advertising and publicity activities of Maybank in relation to the Campaign.
- e) Maybank nor any of its officers, servants, employees, representatives and/or agents (including without limitation, any third party service providers engaged by Maybank for purposes of this Campaign) shall be liable to Eligible Customers in this Campaign for any direct, indirect, special or consequential loss or damage (including but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign unless caused by the any gross negligence or omission by Maybank.
 - f) Maybank shall not be responsible and / or liable for any losses suffered by Eligible Customers resulting directly or indirectly from the Eligible Customers' participation in this Campaign or otherwise. Furthermore, Maybank shall not be liable for any default of its obligation under this Campaign due to any force majeure event which include but not limited to act of God, war, riot, lockout, industrial action, fire, flood, drought, storm or any event beyond the reasonable control of Maybank.

- g) Maybank may disqualify/reject any Eligible Customer who does not comply with the terms and conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign which includes fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.
- h) These Terms and Conditions shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.
- i) For information, enquiries, feedback and/or complaints related to the Campaign, please contact Maybank's Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively for feedback and/or complaints, the Eligible Customers may choose to e-mail Maybank via the feedback form at Maybank2u website (www.maybank.com.my)