

Maybank x Shopee 11.11 ("Campaign") is organised by Malayan Banking Berhad (Co. No.196001000142) and Maybank Islamic Berhad (Co. No. 200701029411) (collectively referred to as "Maybank") and is subject to these Terms and Conditions. By participating in this Campaign, Eligible Customers (as defined below) hereby expressly agree to be bound by these Terms & Conditions and the decisions made by Maybank.

## 1.0 Eligibility

- a) This Campaign is open to all individuals who have an active Maybank2u ("M2U") registered account or MAE e-wallet by Maybank2u ("MAE") customers and all Shopee users with valid Shopee account. (All individual customers who have fulfilled the above criteria will hereinafter be referred to as "Eligible Customers").
- b) This Campaign is open to individuals who are eighteen (18) years of age and above with valid identification document. For individuals below the age of eighteen (18) years ("minor"), they must obtain written consent from their parents and/or legal guardian in order to participate in this Campaign, which shall be provided to Maybank at any time at Maybank's request. The use of MAE is an acknowledgement to Maybank that the minor has obtained the prior consent of his or her parents and/or legal guardian. These Terms and Conditions will be equally applicable to their parents and/or legal guardian in substitution of the applicability of this Terms and Conditions on the minor.

## 2.0 Campaign Mechanics & Duration

- a) Each customer (Eligible Customers) will enjoy a promotion of RM5 discount voucher ("Promo Voucher") on Shopee:
  - when they link-up AND top-up their ShopeePay with Maybank accounts i.e. Current, Savings and MAE e-wallet account via Maybank2u. Minimum top-up value is RM50. (Top-up via FPX (one-time top up) is not included), AND
  - when they spend minimum of RM50 on 11 November 2020 at Shopee App
- b) This Campaign will commence on 26 October 2020 12:00:00 and ends on the 11 November 2020, 23:59:59 (both dates inclusive) ("Campaign Period").
- c) This Campaign compromises of 2 categories, of which the Campaign Period for each promotion under this Campaign shall be as follows:
  - i) Link-up & Top-up: 26 October 2020 9 Nov 2020.
  - ii) Voucher Crediting: 10 November 2020
  - iii) Voucher Redemption: 11 November 2020
- d) During the Campaign Period, Maybank shall offer to all Eligible Customers this Offer with a minimum top-up of RM50.00 per transaction (while Promo Voucher last) during Voucher Crediting days, and spend a minimum of RM50 per transaction during Voucher Redemption day for purchases at selected online merchants (refer 3.0 (v-vi)) ("Eligible Transaction").

1.	Discount	RM5 off	
2.	Minimum Qualifying Criteria	Link-up AND top-up their ShopeePay with Maybank accounts i.e. Current, Savings and MAE e-wallet account via Maybank2u, with a minimum top-up	
		value of RM50	
3.	Capping	14,325 eligible users (for the entire campaign period, capped at 955 per day	
4	Promo Voucher	Limited to one time usage per Eligible Customer throughout the entire Campaign Period, while promo codes last. (i.e.	
4.		Eligible Customers can only use one (1) promo voucher discount on 11 Nov 2020). And Shopee account will only receive on (1) promo voucher.	
5.	Payment Method	Only available via Shopee App	

## 3.0 Reward & Validity

- a) Promo Voucher is:
  - i) valid for the first 14,325 eligible users, capped at 955 per day
  - ii) credited into Shopee account by 10 November 2020
  - iii) valid on 11 November 2020 only
  - iv) valid for one-time use per user only. One user is only eligible for one (1) voucher within the campaign period regardless of how many times they top up
  - v) valid on Shopee Mall & Preferred Sellers via Shopee app checkouts with ShopeePay only
  - vi) not applicable on baby diapers, potties, formula, food & supplements, ticket & vouchers, top-ups, automotive merchandise and S-Mart's Milo.
- b) Eligible Customers will be receiving the Promo Voucher on 10 November 2020 which will be credited into their Shopee App by Shopee.
- c) A (one) notification will be sent out via Shopee App upon Promo Voucher is credited. For checking, Eligible Customer may go to Shopee App > Me > Shopee Voucher.
- d) Maybank and Shopee reserve the right to alter, cancel, terminate or suspend the promotion at any part thereof or any part of the application terms & conditions from time to time, with or without prior notice.
- e) For enquiries or assistance on voucher redemption, please contact Shopee Customer Service at +603-2777 9222.

## **Example Scenarios:**

Example Scenarios.		
Scenario(s)	Eligibility to get discount voucher	Amount to pay after applying Promo Voucher
Link-up ShopeePay with Maybank2u and top-up RM30 on 26 Oct 2020	Not Eligible. Min amount of top-up is RM50	Not applicable.
One-time top-up ShopeePay RM50 with Maybank2u on 26 Oct	Not Eligible. Not linking-up ShopeePay with Maybank account. Top-up via FPX (one-time top up) is not included. during-Campaign period	Not applicable.
Link-up ShopeePay with Maybank2u and top-up RM30 on 10 Nov 2020	Not Eligible. Campaign Period for Voucher Crediting has ended.	Not applicable.
i. Link-up ShopeePay with Maybank2u and top-up RM100 on 26 Oct 2020 ii. Redeem voucher on 11.11 with a total purchase of RM20.00	Eligible. Min amount of top-up is RM50	No discount given as the transaction value did not meet the minimum qualifying transaction.
i. Link-up ShopeePay with Maybank2u and top-up RM100 on 26 Oct 2020 ii. Redeem voucher on 11 Nov 2020 with a total purchase of RM60.00	Eligible. Min amount of top-up is RM50	RM5 discount given as the transaction meet the minimum qualifying Eligible Transaction.
<ul> <li>i. Link-up ShopeePay with Maybank2u and top-up RM100 on 26 Oct 2020</li> <li>ii. Redeem voucher on 12 Nov with a total purchase of RM60.00</li> </ul>	Eligible. Min amount of top-up is RM50	No discount given as the transaction date is not during Campaign Period.

- a) Maybank shall not be responsible or held liable in any manner whatsoever in respect of technical failures of any kind whatsoever, intervention, interruptions and/or electronic or human error in the administration and/or processing of the transaction performed via Maybank2u, Maybank2u Biz and/or M2U Mobile App or the determination of the customers' eligibility for the Campaign.
- b) Maybank reserves the right to amend, shorten, cancel, suspend or terminate this Campaign or any part thereof with twenty one (21) days' notice. Such notice may be published by Maybank via Maybank2u website (www.maybank.com.my) and/or through any other mode of communication as determined by Maybank. It shall be the responsibility of Eligible Customers to be informed of or otherwise seek out any such notice validly posted.
- c) For the avoidance of doubt, the amendment, shortening, cancellation, suspension or termination of this Campaign by Maybank shall not entitle the Eligible Customers or any other persons whatsoever to any claim or compensation against Maybank for any losses or damages suffered or incurred as a direct or indirect result of the such amendment, shortening, cancellation, suspension or termination.
- d) Maybank shall not be liable for any losses, damages or costs incurred or suffered by any Eligible Customers as a result of participating in this Campaign. Furthermore, Maybank shall not be liable for any default of its obligations under the Campaign due to any force majeure event which includes but not limited to act of God, war, riot, lockout, industrial action, fire, flood, drought, storm, declarations, orders or acts of any governmental, other legally constituted authority or any event beyond the reasonable control of Maybank.
- e) The Terms and Conditions stated herein shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.
- f) Maybank is entitled to, at its discretion, disqualify/reject any Eligible Customers who do not comply with the Terms and Conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign. Tampering shall include fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.
- g) Any variation (of any of the terms and conditions stated herein) shall be binding on the Eligible Customers (through any notice displayed at the Maybank2u website.)
- h) By participating in this Campaign, Eligible Customers agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with Maybank Privacy Notice, which may be viewed on www.maybank.com.my ("Maybank's Privacy Notice"). Eligible Customers are welcome to seek clarification from Maybank should any of the Terms and Conditions be not fully understood.
- i) In addition and without prejudice to the terms in the Maybank's Privacy Notice, Eligible Customers agree and consent to his/ her personal data or information being collected, processed and used by Maybank for:
  - i) the purposes of the Campaign; and
  - ii) marketing and promotional activities conducted by Maybank deems fit in any media, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photographs. In this regard, each Eligible Customers agrees to co-operate and participate in all reasonable advertising and publicity activities of Maybank in relation to the Campaign.
- j) For information, enquiries, feedback and/or complaints related to the Campaign, please contact Maybank's Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively for feedback and/or complaints, the Eligible Customers may choose to e-mail Maybank via the feedback form at Maybank2u website (www.maybank.com.my).