

## Debit it! Win it Campaign

The “Debit it! Win it” (“Campaign”) is organized by Malayan Banking Berhad (“Maybank”).

### 1. ELIGIBILITY

- 1.1 This Campaign is open to all Maybank Visa and Mastercard® Debit Cardmembers (“Cardmembers”) during the Campaign Period as defined below.
- 1.2 This Campaign is applicable and open to all new and existing Debit Cardmembers including Cardmembers who renew or replace their Debit Card at any Maybank branch. The campaign excludes employees of Maybank Debit, Prepaid & Innovation, Cards Marketing, its partners, advertising agencies, auditors including their immediate family members and any other individuals involved in organizing, promoting and/or conducting this Campaign.
- 1.3 Cardmembers whose accounts with Maybank which have been suspended, closed or who are in breach of their Agreement with Maybank shall not be eligible to join the Campaign.

### 2. QUALIFYING PERIOD

- 2.1 The “Debit it! Win it” commences on 1<sup>st</sup> December 2020 at 12.00AM MYT until 31<sup>st</sup> March 2021 at 11.59PM MYT (both dates inclusive unless notified otherwise (“Campaign Period”).
- 2.2 The qualifying period for Monthly Cashback as table below:

Month	Qualifying Period	Last date of qualifying for the month
1	01/12/2020	31/12/2020
2	01/01/2021	31/01/2021
3	01/02/2021	28/02/2021
4	01/03/2021	31/03/2021

### 3. SMS REGISTRATION

- 3.1 Registration is on a one-time basis by using any of the registered telecommunication companies’ (“Telco”) number and must be made by the Cardmember within the Campaign Period as per below:
- 3.2 Registration is on a one-time basis Type **DEBIT<space>12-digit NRIC Number** without spacing and send to 66628 (E.g. DEBIT 810721106658);
- 3.3 For non-Malaysian Cardmembers, type **DEBIT<space>Passport Number** without spacing and send to 66628 (E.g. DEBIT B123456).
- 3.4 Each Cardmember is only required to register one time within the Campaign Period.
- 3.5 Cardmembers shall be responsible to pay the standard SMS charges levied by their respective Telco for each registration SMS sent to the designated number “66628” under the Campaign.
- 3.6 Cardmembers are solely responsible to ensure that the details stated in the registration SMS sent to 66628 are complete, accurate and sent within the Campaign Period; failing which, the registration SMS will be deemed invalid or unsuccessful.
- 3.7 Cancellation of registration and/or change of any details in the registration SMS will not be accepted nor will it be entertained after the registration SMS has been

successfully sent to 66628.

- 3.8 The proof of SMS sent to 66628 by Cardmembers shall not be deemed as a successful SMS registration unless the Cardmember receives a confirmation SMS from 66628 and such confirmation SMS will be sent to the same mobile phone number used for registration, subject to the SMS traffic at the respective Telco's network. The confirmation SMS is automatically generated to confirm receipt of a successful registration and shall not be deemed as a notification that the Cardmember has been confirmed as the winner.

#### 4. MECHANICS & QUALIFYING ENTRIES

- 4.1 After the successful SMS registration, the Eligible Cardmembers can perform the transactions to participate in this Campaign:

Category	Campaign Mechanics
Grand Prize / 1 <sup>st</sup> Prize / 2 <sup>nd</sup> Prize and Monthly Prize	<ul style="list-style-type: none"><li>• 1X Entry   Every RM 60 in single Transaction.</li><li>• 5X Entry   Every RM 50 in single E-COMMERCE.</li><li>• 5X Entry   Every RM 20 / CONTACTLESS Transactions.</li><li>• 5X Entry   Every RM 60 in single transactions at F&amp;B, Groceries and Petrol during weekend.</li></ul>

#### 5. PRIZES

- 5.1 Summary of prizes as below: -

Category	Prizes	Value (RM)	No of Winners	Month	Total Winners
Grand Prize	1 Year Groceries' Voucher	6,000.00	12	-	12
1 <sup>st</sup> Prize	iPhone 12 -6.1-inch display (64GB)	3,899.00	24	-	24
2 <sup>nd</sup> Prize	Le Creuset's Product	2,000.00	24	-	24
Monthly Prize	Cash Back	100.00	250	4	1,000
Total					1,060

#### 6. SELECTION OF WINNERS

- 6.1 Based on the Qualifying Entries earned, Eligible Cardmembers shall be shortlisted by Maybank's randomizer program for the respective Prizes.

## **7. Prizes - Grand Prize, 1<sup>st</sup> Prize and 2<sup>nd</sup> Prize:**

- 7.1 The selection of the winner will be done after the campaign has ended i.e. 31<sup>st</sup> March 2021.
- 7.2 The shortlisted Eligible Cardmembers will be contacted by Maybank's representatives at the mobile phone numbers registered or recorded in Maybank's system to participate in the Campaign at any time during office hours to answer one (1) question.
- 7.3 The shortlisted Eligible Cardmembers will be deemed as winner if he/ she is able to answer the question correctly ("Prize Winners").
- 7.4 If the shortlisted Eligible Cardmember is not able to answer the question correctly, the next Eligible Cardmember in sequence will be shortlisted and contacted to answer the question.
- 7.5 In the event the shortlisted Eligible Cardmember is not contactable after three (3) attempts on the same day for whatsoever reason(s) and/or the shortlisted Cardmember wishes to withdraw from the Campaign upon being contacted by Maybank's representative, he/she shall be disqualified from the Campaign.

## **8. Prizes - Monthly Cash back**

- 8.1 The selection of cashback winner will be done on a monthly basis in accordance to qualifying period.
- 8.2 Monthly winner is 250 with cashback value of RM 100.
- 8.3 The cashback amount will be credited into eligible Cardmember's account with Maybank within FOUR (4) to EIGHT (8) weeks after the end of month defined in item 2.2 (Qualifying Period).
- 8.4 The monthly winner also will be in the running for Grand Prize, 1<sup>st</sup> Prize & 2<sup>nd</sup> Prize.

## **9. FULFILLMENT OF PRIZES**

### **9.1 Grand Prizes: 1 Year Groceries Voucher**

- a. The voucher will be determined by Maybank;
- b. Winner is not allowed to choose the voucher;
- c. The value of voucher is capped at RM 6,000 per winner;
- d. The voucher is not transferable and exchangeable for up-front cash or credit of any kind, whether in part or in full;
- e. Maybank shall not be liable for any risk, loss or damage to the voucher upon handover the prize to the winners.

### **9.2 1<sup>st</sup> Prize and 2<sup>nd</sup> Prize: iPhone 12 -6.1-inch display (64GB) and Le Creuset's Product**

- a. Winner is not allowed to select the colour of the prize. The colour of the prize may differ from the colour in the campaign advertisement and materials promoting this campaign;
- b. The prize will be handed over to the winner at a date and location stipulated by Maybank;
- c. Maybank may substitute the prize with another prize of a similar retail value at any time without prior notice;

- d. The prize does include any accessories or items that are shown in all materials promoting this campaign;
- e. Maybank shall not be liable for any risk, loss or damage to the prize upon handover of the prize to the winners. Neither shall Maybank be liable for or obligated to recognize or replace any defective, lost, damaged or stolen;
- f. The prize is not transferable and exchangeable for up-front cash or credit of any kind, whether in part or full.

## **10. General Terms & Conditions**

- 10.1 Maybank shall not be responsible or held liable in any manner whatsoever in respect of technical failures of any kind whatsoever, intervention, interruptions and/or electronic or human error in the administration and/or processing of the transaction performed via QRPay, Maybank2u, provided the same is not caused by Maybank nor the determination of the customers' eligibility for the Campaign.
- 10.2 Maybank reserves the right to amend, shorten, cancel, suspend or terminate this Campaign or any part thereof with twenty-one (21) days' notice. Such notice may be published by Maybank via Maybank2u website ([www.maybank.com.my](http://www.maybank.com.my)) and/or through any other mode of communication as determined by Maybank. It shall be the responsibility of Eligible Customers to be informed of or otherwise seek out any such notice validly posted.
- 10.3 For the avoidance of doubt, the amendment, shortening, cancellation, suspension or termination of this Campaign by Maybank shall not entitle the Eligible Customers or any other persons whatsoever to any claim or compensation against Maybank for any losses or damages suffered or incurred as a direct or indirect result of the such amendment, shortening, cancellation, suspension or termination.
- 10.4 Maybank shall not be liable for any losses, damages or costs incurred or suffered by any Eligible Customer as a result of the customer participating in this Campaign. Furthermore, Maybank shall not be liable for any default of its obligations under the Campaign due to any force majeure event which includes but not limited to act of God, war, riot, lockout, industrial action, fire, flood, drought, storm or any event beyond the reasonable control of Maybank.
- 10.5 The terms and conditions stated herein shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.
- 10.6 Maybank is entitled to, at its discretion, disqualify/reject any Eligible Customers who not comply with the terms and conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign. Tampering shall include fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.
- 10.7 Any variation (of any of the terms and conditions stated herein) shall be binding on the Eligible Customers (through any notice displayed at the Maybank2u website.)
- 10.8 By participating in this Campaign, Eligible Customers agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with Maybank Privacy Notice, which may be viewed on [www.maybank.com.my](http://www.maybank.com.my) ("Maybank's Privacy Notice"). Eligible Customers are welcome to seek clarification from Maybank should any of the Terms and Conditions be not fully understood.
- 10.9 In addition, and without prejudice to the terms in the Maybank's Privacy Notice, Eligible Customers agree and consent to his/ her personal data or information being collected, processed and used by Maybank for:

- a. the purposes of the Campaign; and
  - b. marketing and promotional activities conducted by Maybank including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photographs. In this regard, each Eligible Customers agrees to co-operate and participate in all reasonable advertising and publicity activities of Maybank in relation to the Campaign.
- 10.10 For information, enquiries, feedback and/or complaints related to the Campaign, please contact Maybank's Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively, for feedback and/or complaints, the Eligible Customers may choose to e-mail Maybank via the feedback form at Maybank2u website ([www.maybank.com.my](http://www.maybank.com.my))