

Movie Ticket Promotion with MAE
Promotional Campaign Terms & Conditions



Movie Ticket Promotion with MAE Promotional Campaign (“**Campaign**”) is organised by Malayan Banking Berhad (3813-K) and shall be subjected to the Terms and Conditions herein. This Campaign will be running via WeTix within MAE (“**Campaign Platform**”). By participating in this Campaign, the Eligible Customers (as defined in Clause 1 below) hereby expressly agree to be bound by these Terms & Conditions and any decisions made by Maybank in respect of the Campaign shall be final and binding.

1.0 Eligibility

- a) This Campaign is open to all Maybank Anytime Everyone (“MAE”) customers. (“**Eligible Customers**”).
- b) This Campaign is open for individuals who are eighteen (18) years of age and above with valid identification document. For individuals below the age of eighteen (18) years (“minor”), they must obtain the consent of their parent and/or legal guardian to participate in this Campaign. The use of MAE is an acknowledgement to Maybank that the minor have obtained the prior consent of their parent and/or legal guardian. These Terms and Conditions will be applicable to their parent and/or legal guardian in substitution of the applicability of this Terms and Conditions on the minor.
- c) Purchase movie tickets via MAE with minimum purchase of RM30 and successfully check out via MAE during the Campaign Period (“**Eligible Transaction**”)

2.0 Campaign Mechanics and Conditions

- a) This Campaign commences on **5th April 2019 18:00:00** and ends on the **7th April 2019 23:59:59** (“**Campaign Period**”) both dates inclusive.
- b) During the Campaign Period, Maybank shall enable and facilitate the promotion for movie tickets purchased via MAE with a **minimum purchase of RM30**, for one (1) time usage per customers.
- c) Eligible Customers can purchase any movie tickets screening on **24th April 2019 to 30th April 2019** for designated premises/outlet(s) as listed in Campaign Platform. (“**Movie Period**”).
- d) Movie ticket purchased can only be redeemed on **24th April 2019 to 30th April 2019**. (“**Redemption Period**”).

1	Promotion	RM 15 Cashback per Eligible Transaction
2	Capping	Up to first 2,000 Eligible Customers
3	Minimum Spend	RM 30
4	Minimum Qualifying Purchase	Limited to one cashback per Eligible Customer; subject to availability
5	Movie Date	24 th April 2019 - 30 th April 2019 only

3.0 Rewards

- a) The value of the Rewards is a RM15 cashback per Eligible Transaction and per Eligible Customers.
- b) Each Eligible Customer is entitled to get a maximum of **ONE (1)** rewards throughout the Campaign Period. Rewards is/are non-transferable nor exchangeable and will only be issued to the Eligible Customer as verified by Maybank.
- c) Eligible Customer will receive the Rewards directly into MAE account within **7 working days** post the campaign period.
- d) Maybank reserves the absolute right to substitute the Rewards with any other item(s) of similar value at its sole discretion.
- e) Maybank reserves the right to amend the value of the Rewards at any time at its sole and absolute discretion.

3.0 General Terms & Conditions

- a) Maybank shall not be responsible or held liable in any manner whatsoever in respect of technical failures of any kind whatsoever, intervention, interruptions and/or electronic or human error in the administration and/or processing of the transaction performed via QRPay, Maybank2u, and/or the determination of the customers' eligibility for the Campaign.
- b) Maybank reserves the right to amend, shorten, cancel, suspend or terminate this Campaign or any part thereof with twenty one (21) days' notice. Such notice may be published by Maybank via Maybank2u website (www.maybank.com.my) and/or through any other mode of communication as determined in the absolute discretion of Maybank. It shall be the responsibility of Eligible Customers to be informed of or otherwise seek out any such notice validly posted.
- c) For the avoidance of doubt, the amendment, shortening, cancellation, suspension or termination of this Campaign by Maybank shall not entitle the Eligible Customers or any other persons whatsoever to any claim or compensation against Maybank for any losses or damages suffered or incurred as a direct or indirect result of the such amendment, shortening, cancellation, suspension or termination.
- d) Maybank shall not be liable for any losses, damages or costs incurred or suffered by any customer as a result of the customer participating in this Campaign. Furthermore, Maybank shall not be liable for any default of its obligations under the Campaign due to any force majeure event which includes but not limited to act of God, war, riot, lockout, industrial action, fire, flood, drought, storm or any event beyond the reasonable control of Maybank.
- e) The terms and conditions stated herein shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.
- f) Maybank is entitled to, at its discretion, disqualify/reject any Eligible Customers who does not comply with the terms and conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this

Campaign. Tampering shall include fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.

- g) Any variation of any of the terms and conditions stated herein shall be binding on the customers and be deemed to be brought to their attention through any notice displayed at the Maybank2u website. It shall be the responsibility of all Eligible Customers to maintain up-to-date knowledge and understanding of any such validly made variations to these terms and conditions.
- h) By participating in this Campaign, Eligible Customers agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with Maybank Privacy Notice, which may be viewed on www.maybank.com.my ("Maybank's Privacy Notice") and are deemed to have agreed with any changes or variations to the Terms and Conditions herein and seek clarification from Maybank should any of the Terms and Conditions be not fully understood.
- i) In addition and without prejudice to the terms in the Maybank's Privacy Notice, Eligible Customers agree and consent to his/ her personal data or information being collected, processed and used by Maybank for:
 - a) the purposes of the Campaign; and
 - b) marketing and promotional activities conducted in such manner as Maybank deems fit in any media, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet, without further express consent from the Eligible Participant. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photographs. In this regard, each Eligible Customers agrees to co-operate and participate without further express consent and/or payment or consideration, in all reasonable advertising and publicity activities of Maybank in relation to the Campaign.
- j) For information, enquiries, feedback and/or complaints related to the Campaign, please contact Maybank's Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively for feedback and/or complaints, the Eligible Customers may choose to e-mail Maybank via the feedback form at Maybank2u website (www.maybank.com.my)