

## Spend & Win at KFC with Maybank QRPay Promotional Campaign Terms & Conditions

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Spend & Win at KFC with Maybank QRPay Promotional Campaign (“**Campaign**”) is organised by Malayan Banking Berhad (3813-K) (“**Maybank**”) and shall be subjected to the Terms and Conditions herein. This promotional campaign is a collaboration between Maybank QRPay and Kentucky Fried Chicken (Malaysia) Sdn Bhd (0010237-H). By participating in this Campaign, the Eligible Customers (as defined in Clause 1 below) hereby expressly agree to be bound by these Terms & Conditions and any decisions made by Maybank in respect of the Campaign shall be final and binding.

### 1.0 Eligibility

- a) This Campaign is open to all individuals who have an active Maybank2u (M2U) registered account and are registered to utilise Maybank QRPay (QRPay), which is an electronic payments platform utilising Quick Response (QR) codes included as a functionality of the Maybank app. (All individual customers who have fulfilled the above criteria will hereinafter referred to as the “**Eligible Customers**”).
- b) The eligibility of users for QRPay is governed by the Terms and Conditions of that product, with eligibility for usage of QRPay being the primary prerequisite for eligibility in the Campaign.
- c) This Campaign is open for individuals who are eighteen (18) years of age and above with valid identification document.

### 2.0 Campaign Mechanics and Conditions

- a) This Campaign commences on **8<sup>th</sup> March 2019** and ends on the **8<sup>th</sup> June 2019** (“**Campaign Period**”) both dates inclusive.
- b) Eligible Customers are required to perform transactions via Maybank QRPay with a minimum purchase of RM10.00 at their designated premises/outlet(s) nationwide.

### 3.0 Prizes

- a) The available Prizes for the Campaign are listed as per the table below:-

<b>Types of Prizes</b>	<b>No. of Winners</b>	<b>Eligible Criteria</b>
<b>Grand Prize:</b> RM10,000 cash	1 winner	Eligible Customers with the Highest Accumulated Transaction by Value (RM)
<b>Monthly Prizes:</b> Samsung Galaxy S10+ (128 GB)	2 winners per month	Random Selection of Eligible Customers

- a) Eligible Customers can only win one (1) Monthly Prize and one (1) Grand Prize only throughout the Campaign. Prizes are not transferable nor exchangeable and will only be issued to Winners as verified by Maybank.
- b) Winners will be selected after the Campaign ends. Selected winners will be notified by Maybank via electronic email or via SMS or phone call to the winners' mobile number(s) as shown in Maybank's latest record or by any other means of notification which Maybank may select. In the event that Maybank is unable to contact the winner(s) within three (3) working days from the date he/she is selected, the next Eligible Participant who has performed his/her last Eligible Transactions on the next date and time will be selected as winner.
- c) All winners will receive the prizes within 60 days after the end of the Campaign Period.
- d) Any Eligible Customers whose Maybank2u access has been inactive or suspended for any reason whatsoever before any prize is awarded to him/her, will not be entitled for the prize.
- e) Maybank reserves the right to substitute any and all of the above listed Prizes with any other item(s) of similar market value at its sole and absolute discretion.

### 4.0 Selection of Winners

- a) The Grand Prize will be awarded based on the highest accumulated transaction by value (RM) within the Campaign Period and Monthly Prize winners will be selected by Maybank's randomiser program from the pool of Eligible Customers within each category (This shall take the form of a probability-weighted mechanism with proprietary operational details that will not be revealed to Eligible Customers or the public at large). Participation in the Campaign shall be construed as consent to the usage of said randomiser program and explicit acceptance of any and all Campaign results it may produce.

- b) During the verification of process the Winner's NRIC must be identical to the registered NRIC on Maybank2u. Should the Winner's NRIC be different from the registered NRIC on Maybank2u, said Eligible Participant shall be immediately disqualified and their Prize shall be forfeited.
- c) Winners will be contacted within twenty-one (21) days from the completion of the Campaign Period.
- d) Customers agree that their participation in the Campaign shall be understood as providing explicit agreement and consent to allow any and all personal data obtained via the app (or otherwise) over the course of the Campaign Period to be collected, processed, and used by Maybank in accordance with Maybank's Privacy Notice, which may be viewed on [www.maybank.com.my](http://www.maybank.com.my) ("Maybank Privacy Notice").
- e) Maybank shall not be liable and/or responsible for any transportation costs pertaining to the collection and/or delivery of the Prize to the Winners.
- f) Maybank reserves the right to request for documentation or written proof of identification, age, and place of residence of any or all Winners prior to the collection of their Prize(s).

## **5.0 General Terms & Conditions**

- a) Maybank shall not be responsible or held liable in any manner whatsoever in respect of technical failures of any kind whatsoever, intervention, interruptions and/or electronic or human error in the administration and/or processing of the transaction performed via QRPay, Maybank2u, and/or the determination of the customers' eligibility for the Campaign.
- b) Maybank reserves the right to amend, shorten, cancel, suspend or terminate this Campaign or any part thereof with twenty one (21) days' notice. Such notice may be published by Maybank via Maybank2u website ([www.maybank.com.my](http://www.maybank.com.my)) and/or through any other mode of communication as determined in the absolute discretion of Maybank. It shall be the responsibility of Eligible Customers to be informed of or otherwise seek out any such notice validly posted.
- c) For the avoidance of doubt, the amendment, shortening, cancellation, suspension or termination of this Campaign by Maybank shall not entitle the Eligible Customers or any other persons whatsoever to any claim or compensation against Maybank for any losses or damages suffered or incurred as a direct or indirect result of the such amendment, shortening, cancellation, suspension or termination.

- d) Maybank shall not be liable for any losses, damages or costs incurred or suffered by any customer as a result of the customer participating in this Campaign. Furthermore, Maybank shall not be liable for any default of its obligations under the Campaign due to any force majeure event which includes but not limited to act of God, war, riot, lockout, industrial action, fire, flood, drought, storm or any event beyond the reasonable control of Maybank.
- e) The terms and conditions stated herein shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.
- f) Maybank is entitled to, at its discretion, disqualify/reject any Eligible Customers who does not comply with the terms and conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign. Tampering shall include fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.
- g) Any variation of any of the terms and conditions stated herein shall be binding on the customers and be deemed to be brought to their attention through any notice displayed at the Maybank2u website. It shall be the responsibility of all Eligible Customers to maintain up-to-date knowledge and understanding of any such validly made variations to these terms and conditions.
- h) Eligible Customers also agree and consent to their information or details (including without limitation personal data or information) being processed and used by Maybank for:
  - i. the purposes of the Campaign; and
  - ii. marketing and promotional activities conducted in such manner as Maybank deems fit in any media, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet, without further express consent from the Eligible Participant. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photographs. In this regard, each Eligible Customers agrees to co-operate and participate without further express consent and/or payment or consideration, in all reasonable advertising and publicity activities of Maybank in relation to the Campaign.
- i) For information, enquiries, feedback and/or complaints related to the Campaign, please contact Maybank's Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively for feedback and/or complaints, the Eligible Customers may choose to e-mail Maybank via the feedback form at Maybank2u website ([www.maybank.com.my](http://www.maybank.com.my))