

## **Get rewarded with your Newly Approved Maybank Shopee Visa Platinum Principal Credit Card applied via M2U**

### **Terms and Conditions**

Maybank Shopee Visa Platinum Online Acquisition 2020 Credit Cards Campaign ("Campaign") is organised by Malayan Banking Berhad (196001000142) (referred to as "Maybank") and is subject to these Terms and Conditions. By participating in this Campaign, Eligible Customers (as defined below) hereby expressly agree to be bound by these Terms & Conditions and the decisions made by Maybank.

### **Campaign Period**

1. Maybank Shopee Visa Platinum Online Acquisition 2020 Credit Cards Campaign will commence from 23<sup>rd</sup> November 2020 until 31<sup>st</sup> December 2020 ('Campaign Period').
2. This Campaign comprises of :
  - a. **12.12 Acquisition campaign** : runs from **23<sup>rd</sup> November 2020 to 31<sup>st</sup> December 2020** (both dates inclusive);

### **Eligibility**

3. The Campaign is open to all new-to-bank individuals or existing Maybank and Maybank Islamic Berhad customers who are residents of Malaysia and does not have any existing credit card issued by Maybank and/or Maybank Islamic Berhad in Malaysia ("Maybank Credit Card") and, who has attained the age of 21 years at the time of making the application for Maybank Shopee Visa Platinum Credit Card as a principal cardmember during the Campaign Period ("Eligible Customer").
4. To be eligible for this Campaign, an Eligible Customer must apply for Maybank Shopee Visa Platinum Credit Card via Maybank2u ("M2U") at [www.maybank2u.com.my](http://www.maybank2u.com.my) ("Website") by completing an electronic Maybank Credit Card application form and uploading all required supporting documents on the Website.
5. Eligible Customers who apply for the Maybank Shopee Visa Platinum Credit Card under this Campaign shall hereinafter be referred to as "Applicant(s)".
6. The following individuals are NOT eligible to participate in this Campaign:
  - a. Permanent and/or contract employees of Maybank (including its subsidiaries and related companies);
  - b. Any Applicant who had cancelled any of his/her Maybank Credit Card within six (6) months before the date of application and is applying for the Maybank Visa Platinum Credit Card under the Campaign;
  - c. Present holders of any Maybank Credit Card(s) whether issued in Malaysia or otherwise; and/or
  - d. Any person who has committed or suspected of committing any misconduct, fraudulent or wrongful acts in relation to their account(s), any facility, and/or any services granted by Maybank and/or Maybank Islamic Berhad.

## Promotion

### 7. 12.12 Acquisition Campaign : New To Bank Principal Card

- a. This 12.12 Acquisition campaign will commence on **23<sup>rd</sup> November 2020** and **will end on 31<sup>st</sup> December 2020** (both dates inclusive).
- b. All approved applications made by the Eligible Customer via the Website within the 12.12 Acquisition Campaign Period with a minimum retail spend of RM500 within the first 45 days from the Maybank Shopee Visa Platinum Credit Card approval date stand a chance to win RM180 Shopee Vouchers as illustrated in the table below:

Card Scheme	Acquisition Gift	Quantity	Campaign Period
Maybank Shopee Visa	RM180 Shopee Voucher	1 <sup>st</sup> 400 winners	23 <sup>rd</sup> November 2020 until 31 <sup>st</sup> December 2020

- c. The RM180 Shopee Voucher is only limited to the first four hundred (400) Eligible Customers. The first 400 Eligible Customer is determined by the date and time of the online application via the Website.
- d. The Eligible Customer who is not part of the first 400 eligible winner will be entitled for a RM150 Cash Back.

#### Scenario:

##### **Example Scenario on the 12.12 Acquisition Campaign Promotion:-**

Customers applied for the Maybank Shopee Visa Platinum Credit Card in one application on the Website and continued to spend with their newly approved card.

The cards were applied and approved on 28<sup>th</sup> November 2020 and retail spend of RM500 was made within the qualifying period of 45 days (28<sup>th</sup> November 2020 till 12<sup>th</sup> January 2021):

Card Scheme	Campaign Period	Gift	Winner
Maybank Shopee Visa Platinum Credit Card	23 <sup>rd</sup> November – 31 <sup>st</sup> December 2020	Shopee Voucher RM180	1 <sup>st</sup> 400
		RM150 Cash Back	Remaining winners

From the above Card spend, customer met the minimum requirement retail spend of RM500 within the qualifying period of 45 days.

*In this scenario, the 1<sup>st</sup> 400 customers will be eligible for RM180 Shopee Voucher and remaining winners will be rewarded RM150 Cash Back.*

*\*Eligible Customer who has won the prize under this 12.12 Acquisition campaign will not be entitled for other promotions.*

## **Prizes**

8. Four hundred (400) winners will be selected throughout the Campaign Period based on the number of application approved and met the minimum retail spend amount of RM500 within the qualifying period of 45 days of each campaign promotion. Eligible Customer will receive Shopee Vouchers as illustrated in the table below :

<b>Card Scheme</b>	<b>Campaign Period</b>	<b>Gift</b>	<b>Winner</b>
<i>Maybank Shopee</i>	<i>23<sup>rd</sup> November 31<sup>st</sup> December</i>	<i>Shopee Voucher</i> <i>RM180</i>	<i>1<sup>st</sup> 400</i>
<i>Visa Platinum</i> <i>Credit Card</i>	<i>2020</i>	<i>RM150</i> <i>Cash Back</i>	<i>Remaining winners</i>

9. Each Eligible Customer can only win one prize throughout the Campaign Period.
10. Eligible Customer who received the prizes in this Campaign is not able to participate in other sign-up card campaigns, promotions or offers by Maybank or its third-party sales agents.
11. Shopee Voucher code will be sent to all winners to their e-mail address provided in the application form.
12. Shopee Voucher will be valid for three (3) months and for Shopee App checkouts only.
13. Shopee Voucher is only applicable for purchases from Preferred Sellers & Shopee Mall.
14. Shopee Voucher is only applicable for one time use only.
15. Shopee Voucher is not applicable on tickets & vouchers, baby diapers & potties, baby milk & formula, top-ups, automotive merchandise and S-Mart Milo.
16. The Terms and Conditions relating to the used of the Shopee Voucher is subject to change by Shopee. For the avoidance of doubt Maybank is not liable or responsible for any of the Shopee Terms and Conditions. In the event of dispute relating to the Shopee Voucher, the Eligible Customer is to deal directly with Shopee Customer Service at +603 27779222.
17. Shopee Vouchers are valid for use until the date specified on the respective Shopee Vouchers. If Shopee Vouchers are still unused after the validity date stated on the Shopee Vouchers, Maybank will not be responsible for the extension of the validity of the said Shopee

Voucher(s) and will not refund or reimburse any monies for the unused portion should the Winner not fully utilise the said Shopee Voucher(s).

18. Maybank will NOT provide any replacement or substitute Shopee Vouchers if the winner rejects the Shopee Vouchers sent and /or request for alternative option(s).
19. Shopee Vouchers awarded to Winners are non-transferrable and non-exchangeable for cash or other kinds, whether in part or in full.
20. Shopee Voucher is subject to Shopee other terms and conditions.
21. Maybank makes no representatives as to the quality of goods and/or services provided. Any dispute about the quality of the goods and/or services is to be resolved directly with Shopee and/or the merchants of the goods purchased with the said Shopee Voucher.
22. The gift will be sent to the billing address of the Eligible Customer which was provided to Maybank at the point of application and request to change of gift is not allowed.

### **Campaign Fulfilment**

23. Winners will be notified via email in twelve (12) weeks from the last date of the month of which the Maybank Shopee Visa Platinum Credit Card was approved. The Gift is only available while stocks last.

*Example: If the Maybank Credit Card was approved on 26<sup>th</sup> November 2020, the customer is required to expect the fulfilment to be done 12 weeks from 26<sup>th</sup> November 2020. The Shopee Vouchers /Gift is expected to be delivered/credited into Maybank Shopee Visa Platinum Credit Card by mid of February 2021.*

24. Cash Back fulfilment will be done in twelve (12) weeks from the last date of the month of which the Maybank Shopee Visa Platinum Credit Card was approved and is only available until the fund is fully utilized.
25. Maybank reserves the right to disqualify an Eligible Customer from participating in the Campaign and/or from receiving the Shopee Vouchers and/or Gift, due to the followings:
  - a) where the minimum payment or any amounts due and payable under any of the Eligible Customer's Maybank Credit Card account(s) are not settled on or before its due date;
  - b) if the Eligible Customer's Maybank Shopee Visa Platinum Credit Card account is cancelled, closed, or terminated by any reason whatsoever, either voluntarily or involuntarily on or before the fulfilment of the Shopee Vouchers and/or Gift;
  - c) has committed or is suspected of committing any misconduct, fraudulent or wrongful acts.

## **Retail Spend**

26. "retail spend" means the purchase of any goods or services (local or international) with the use of the Maybank Credit Card and may include, at Maybank discretion, any card transaction as may be determined by Maybank except for the following transactions:
- a. Instalments paid under Maybank's Flexi Payment Plan, Easy Payment Plan transactions registered and commenced before the Campaign Period, Credit Shield Plus, Dial for Cash, Balance Transfer, Balance Transfer via Installment Plan, eWallet and Cash Advance. For the avoidance of any doubt, Easy Payment Plan is not exempted under the Offers in the table above;
  - b. Any disputed, cancelled, refunded, unauthorized or fraudulent purchase transactions;
  - c. Payment of annual Maybank Credit Card membership fees;
  - d. Interest payments, late payment fees, charges for cash withdrawals, any taxes imposed by law and any other form of service/miscellaneous fees; and
  - e. Transactions made by the Applicant with any merchant associated with or controlled by them (whether as employee, employer, shareholder or director). i.e. transactions by Applicant with any corporation or business entity in which he/she is an employee or employer or works with or has shares or interest in or is a director of.

## **General Term & Condition**

27. Maybank shall not be responsible or held liable in any manner whatsoever in respect of technical failures of any kind whatsoever, intervention, interruptions and/or electronic or human error in the administration and/or processing of the transaction performed via QRPay, Maybank2u, provided the same is not caused by Maybank nor the determination of the customers' eligibility for the Campaign .
28. Maybank reserves the right to amend, shorten, cancel, suspend or terminate this Campaign or any part thereof with twenty one (21) days' notice. Such notice may be published by Maybank via Maybank2u website ([www.maybank.com.my](http://www.maybank.com.my)) and/or through any other mode of communication as determined by Maybank. It shall be the responsibility of Eligible Customers to be informed of or otherwise seek out any such notice validly posted.
29. For the avoidance of doubt, the amendment, shortening, cancellation, suspension or termination of this Campaign by Maybank shall not entitle the Eligible Customers or any other persons whatsoever to any claim or compensation against Maybank for any losses or damages suffered or incurred as a direct or indirect result of the such amendment, shortening, cancellation, suspension or termination.
30. Maybank shall not be liable for any losses, damages or costs incurred or suffered by any Eligible Customer as a result of the customer participating in this Campaign. Furthermore, Maybank shall not be liable for any default of its obligations under the Campaign due to any force majeure event which includes but not limited to act of God, war, riot, lockout, industrial action, fire, flood, drought, storm or any event beyond the reasonable control of Maybank.
31. The terms and conditions stated herein shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.
32. Maybank is entitled to, at its discretion, disqualify/reject any Eligible Customers who does not comply with the terms and conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign.

Tampering shall include fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.

33. Any variation (of any of the terms and conditions stated herein) shall be binding on the Eligible Customers (through any notice displayed at the Maybank2u website).
34. By participating in this Campaign, Eligible Customers agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with Maybank Privacy Notice, which may be viewed on [www.maybank.com.my](http://www.maybank.com.my) ("Maybank's Privacy Notice"). Eligible Customers are welcome to seek clarification from Maybank should any of the Terms and Conditions be not fully understood.
35. In addition and without prejudice to the terms in the Maybank's Privacy Notice, Eligible Customers agree and consent to his/ her personal data or information being collected, processed and used by Maybank for:
  - a. the purposes of the Campaign; and
  - b. marketing and promotional activities conducted by Maybank including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photographs. In this regard, each Eligible Customers agrees to co-operate and participate in all reasonable advertising and publicity activities of Maybank in relation to the Campaign.

For information, enquiries, feedback and/or complaints related to the Campaign, please contact Maybank's Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively for feedback and/or complaints, the Eligible Customers may choose to e-mail Maybank via the feedback form at Maybank2u website ([www.maybank.com.my](http://www.maybank.com.my))