

Over 18,000 Maybank Employees Participate In Global CR Day

September 22, 2012

Maybank Investment Bank employees today participated in Global CR Day by supporting the “Hope for Hilla - An Afghan Story in Malaysia” initiative at the Hilla Community Centre in Ampang, Selangor. The CR event was led by Tengku Dato’ Zafrul, CEO of Maybank Investment Bank and participated by close to 200 staff. This effort saw the Division assisting the centre in running their educational programme by donations of bookshelves, reading tables and other related materials. A didactic trip to The Dinosaurs Live! Exhibition at the National Science Centre kicked off the project with enthusiasm.

Tengku Dato’ Zafrul said “We are thrilled to participate in this year’s Global CR Day as we have to come up with initiatives which are sustainable and bring value to society at the same time. Maybank have always been about lending a helping hand, and this value is a significant part of who we are today.”

Believed to be the biggest corporate responsibility (CR) initiative ever by a Malaysian company globally and simultaneously in a day, the Maybank Global CR Day is back now in its third consecutive year - in a bigger and more sustainable manner. In 2010, over 10,000 employees participated while in 2011, more than 15,000 employees were involved. It was mooted by Maybank in 2010 as part of its 50th anniversary celebration.

Elevating it to another level altogether, this year’s Global CR Day does not comprise one-off community projects for the day, but include long-term initiatives identified and carried out by employees in the various locations where they operate.

The Global CR Day was part of the Group's Cahaya Kasih employee volunteerism programme initiated in 2006 for employees to engage directly with the community through its regional offices, sectors and overseas operations by helping those in need, and beyond the activities driven by the Bank.

The 2012 Maybank Global CR Day saw Board members led by Chairman, Tan Sri Megat Zaharuddin Megat Mohd Nor; President & CEO, Dato' Sri Abdul Wahid Omar as well as senior management and employees across all levels involved in a variety of ways. Among some of the projects were helping school dropouts, equipping hospital wards with reading and entertainment facilities, helping single mothers generate income, educational assistance for underprivileged, creating business opportunities for the disabled, providing a centre for cancer awareness and helping refugee children in the country.

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About Maybank

The Maybank Group is Malaysia's regional financial services leader with an international network of over 2,200 offices in 18 countries namely Malaysia, Singapore, Indonesia, Philippines, Brunei Darussalam, Vietnam, Cambodia, Thailand, Papua New Guinea, Hong Kong SAR & People's Republic of China, Bahrain, Uzbekistan, Myanmar, Pakistan, India, Saudi Arabia, Great Britain and the United States of America. The Group offers an extensive range of products and services, which includes commercial banking, investment banking, Islamic banking, stock broking, insurance and takaful and asset management. It has over 45,000 employees serving more than 22 million customers worldwide.

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