

# The secret to being No.1 comes from always making our customers No.1

## The Asian Banker Excellence In Retail Financial Services International Awards 2013

Best Retail Bank, Malaysia  
Best Automobile Lending Product, Asia Pacific  
Best Consumer Risk Management Initiative, Asia Pacific

## Banking & Payments Asia Trailblazer Awards 2013

Process Excellence in Risk Management  
Channel Excellence in Internet – Overall  
Channel Excellence in Internet – Account Management  
Service Excellence in Service Innovation

It's not much of a secret, really. It's the fundamental principle behind everything we've done for more than half a century. Today, Maybank is one of Southeast Asia's largest financial institutions. Our network reaches across 20 countries in more than 2,200 communities worldwide. And at the heart of each community, we continue to serve you the same way we have always done. Sharing in your hopes and ambitions. Adding our financial strength and expertise to your ideas. Innovating new ways to help you save, invest and plan for the future. And always putting you first in everything we do. Because we know that when we make you No.1 in our hearts, you make us No.1 in yours.



Humanising Financial Services Across Asia.

