

Apple Campaign

Tagline

Trade with Malayan Banking Berhad or Maybank Investment Bank (collectively referred to herein as the “Bank/ Maybank”) through our share margin financing account and stand a chance to receive attractive Apple gifts (as listed in Clause 4 below). Terms & Conditions apply.

1. Campaign Period

The Apple Campaign (“Campaign”) shall commence from 27th November and shall run until 31st December 2017 (both dates inclusive, “Campaign Period”). Please refer to Clause 3 on the Campaign mechanics and conditions.

2. Eligibility

a. The Campaign is open to all new and existing accounts:

- i. Individual stockbroking clients of the Bank who apply for or already owns an existing retail share margin financing (SMF 1) account with the Bank for purposes of carrying out online or offline trading in approved Malaysian stock via said account(s).
- ii. Individual stockbroking clients of the Bank who has more than one margin account, the gross brokerage generated from both margin accounts will not be consolidated and will be treated as a separate account.

b. The following persons shall not be eligible to participate in the Campaign:

- i. Cash and Non-Margin Accounts of the Bank; and/or
- ii. Corporate and institutional clients of the Bank; and/or
- iii. Permanent and contract employees, representatives and agents of the Bank (and their subsidiaries and/or related companies) and the immediate family members (i.e. spouse, children, parents, brothers, sisters) thereof; and/or
- iv. EzyInvest, Initial Public Offering, Employee Share Option Scheme, Global Trading, MITI Financing clients and Regional Trading accounts.

Hereinafter referred to as “Eligible Clients”

3. Campaign Mechanics and Conditions

- a. To be entitled for the Apple gift (as listed in Clause 4 below), Eligible Clients will need to achieve a minimum threshold of gross brokerage generated (“Accumulated Gross Brokerage”) from their share margin financing accounts starting from 1st October 2017 to 31st December 2017 (both dates inclusive). The minimum threshold and gift is stipulated in the table below in Clause 4.
- b. As long as the Eligible Client achieves the Accumulated Gross Brokerage, he/she shall be entitled to one (1) gift during the Campaign Period according to the Accumulated Gross Brokerage in each respective tier stipulated in the table below in Clause 4 (“Winner”).

4. Categories of gifts

Tier	Accumulated gross brokerage generated from Oct - Dec 2017	Gift
Black Diamond	RM 120,000 and above	MacBook Pro - 15 inch 512GB
Diamond	RM 75,000 and above	iPhone X - 256GB
Platinum	RM 51,000 and above	iPhone 8 - 256GB
Gold	RM 36,000 and above	iPad Pro - 10.5 inch 256GB
Silver	RM 21,000 and above	Apple Watch Series 3 with cellular
Bronze 3	RM 12,000 and above	iPod touch 32GB
Bronze 2	RM 7,500 and above	AirPods
Bronze 1	RM 4,500 and above	Blue Beats On Ear Headphones

- a. Gifts are non-exchangeable and non-transferable for cash or vouchers and will only be given away to the Winners as verified by Maybank.
- b. The total amount of gross brokerage shall be accumulated at the end of the Campaign Period.
- c. All prices and values stated herein are correct at the time of printing. Gift images shown in any marketing and advertisement collaterals are for visual purposes only and may vary in certain aspects from the actual gift received.
- d. Maybank reserves the sole and absolute right to substitute the gift with any other item(s) of similar value at its discretion without giving prior notice to the Winners through any method of communication that Maybank shall at its absolute discretion decide.

5. Selection of Winners

- a. The Winners of the Campaign will be notified within four weeks after Campaign Period.
- b. The Winners will be contacted individually via telephone or they shall be informed by their respective dealers at the contact number provided to the Bank.
- c. The gifts shall be handed to the dealer of the Winner and the Winner will need to collect the gift from their dealer.
- d. In the event the Bank is unable to contact the Winners at the contact number provided or registered with the Bank for reasons including, but not limited to, no reply, number not in use, no connection, etc. the Bank may at its discretion make a second and third attempt to contact the Winners within the same day of the first attempt. If the second and third attempt are unsuccessful, the Winners shall be disqualified from this Campaign and shall not be entitled to any gift.

- e. In the event the Winners would like to collect their gift from the Bank, they shall collect their respective gift two weeks from the date the Winners' names are announced at Level 8, Tower C, Dataran Maybank, No. 1, Jalan Maarof, 59000, Kuala Lumpur, Malaysia failing which the gift will be forfeited after 14 calendar days and Maybank will have the right to obtain possession of the gift.
- f. Maybank shall not be liable and/or responsible for any loss or damage to the gift once received and/or collected by the Winners.
- g. Maybank reserves the right to request relevant documentation or written proof of identification, age and place of residence of the Winners prior to the collection of their respective gift.
- h. Maybank at its absolute discretion reserves the right to select other Eligible Clients to substitute any Winner(s) who may be ineligible or disqualified for any reason whatsoever without any reasons thereto throughout the Campaign Period.

6. General Terms and Conditions

- a. The selection of Winners will be made by Maybank. All matters relating to this Campaign, including the determination of Winners, is final, binding and conclusive. No correspondence, protest or appeal will be entertained.
- b. Maybank reserves the right upon giving reasonable notice to alter, shorten, cancel, suspend or terminate this Campaign or any part through any mode in the absolute discretion of Maybank.
- c. For the avoidance of doubt, the alteration, shortening, cancellation, suspension or termination by Maybank shall not entitle the Eligible Clients or any other persons whatsoever to any claim or compensation against Maybank for any losses or damages suffered or incurred as a direct or indirect result of the alteration, shortening, cancellation, suspension or termination.
- d. Maybank shall not be liable for any losses, damages or cost incurred or suffered by any customer as a result of any customer participation in this Campaign. Furthermore, Maybank shall not be liable for any default of this obligation under this Campaign due to any force majeure event which includes but not limited to the act of God, war, riot, lockout, industrial action, fire, flood, drought, storm or any event beyond the reasonable control of Maybank.
- e. The terms and conditions of this Campaign shall be governed by the laws of Malaysia and subject to the exclusive jurisdiction of the courts of Malaysia.
- f. Maybank may at its discretion disqualify/reject any Eligible Clients who does not comply with these terms and conditions stated herein and/or found or suspected of tampering with this Campaign and/or its process or the operations of this Campaign. Tampering shall include fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to this Campaign and/or Maybank Group's social media platforms.
- g. Any such variation of any of the terms and conditions herein shall be binding on the Eligible Clients and be deemed to be brought to their attention through any notice displayed at Maybank's website.
- h. By participating in this Campaign, Eligible Clients agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with Maybank Group's Privacy Notice, which may be viewed on www.maybank.com.my, as may be revised or amended or supplemented from time to time ("Maybank's Privacy Notice"). In addition and without prejudice to the terms in the Maybank's Privacy Notice, Eligible Clients agree and

consent to his/her personal data or information being collected, processed and used by Maybank for: i. the purposes of this campaign; and ii. Marketing and Promotional Activities (as defined below) conducted in such manner as Maybank deems fit in any media including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspaper, television network, radio stations or online and digital media and on the Internet, without further express consent from the Eligible Clients.

“Marketing and Promotional Activities” include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photograph. In this regard, each Eligible Clients agrees to co-operate and participate without further express consent and/or payment or consideration, in all reasonable advertising and publicity activities of Maybank in relation to this campaign. The Eligible Clients agrees that Maybank has the right to publish, broadcast, televise, distribute, use or otherwise reproduce the Eligible Clients’s post(s) on social media in this Campaign without having the need to obtain the prior consent of the Eligible Clients. Notwithstanding the foregoing, the Eligible Clients hereby permits Maybank to publish and/or use his/her photograph and/or image(s) for Marketing and Promotional Activities, if so required.

For information, enquiries, feedback and/or complaints related to this Campaign, you may speak to Maybank’s Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively, you may choose to e-mail Maybank via the feedback form at Maybank2u website (www.maybank.com.my).