

Be A Maybank2u Star Contest (“Contest”)

Terms and Conditions

Eligibility

1. This Contest is open to all Maybank2u users with the exception of:
 - a. Employees of Maybank from Virtual Banking Department and Marketing & Brand Management Department
 - b. Employees of advertising and promotions agencies who are involved in the Contest
2. Participants in the Be a Maybank2u Star Facebook Contest must be 18 years old on the exact calendar date of their birthday to be eligible.

Contest Mechanics

1. The Contest commences 1 November 2012 and ends on 31 December 2012 (“Contest Period”).
2. **Be A Maybank2u Star Facebook Contest (“Facebook Contest”)**
 - a. Eligible participants are required to create and submit an ad, based on the template given in the Maybank2u Facebook Application, on how Maybank2u has served them with its products and services.
 - b. All submissions must be written in English. “Manglish”, local slang and/or combination of languages are allowed, but the sentence/s must be predominantly in the English language.
 - c. All images used for the purpose of this contest must be free of copyright claims. Maybank reserves the right to disqualify submissions which violate any copyright laws.
 - d. Selection of winners will be based on creativity and originality, clarity of the caption or headline, relevance to Maybank2u’s products and services and other factors Maybank shall at its absolute discretion decide.
 - c. There is no limitation on the number of submissions per participant. However, multiple submissions of the same entry will be treated as one.
3. **Be a Maybank2u Star Bloggers Contest (“Bloggers Contest”)**
 - a. Bloggers are required to write a blog post in their own blog on how Maybank2u has served them with its products and services.
 - b. Images or videos may be used to make the blog post more interesting.
 - c. After publishing the post, the blogger must email the web link of the post in their blog to m2umarketing@maybank.com.my along with their Full Name, IC Number, Address and Contact Number.
 - d. Selection of winners will be based on creativity, originality, relevance to Maybank2u’s products and services and other factors Maybank shall at its absolute discretion decide.
 - e. Each blogger is allowed to submit posts in multiple blogs which he/she is the owner and/or author of, to participate in this Contest.
4. Participants are required to provide valid information during the submission for both Facebook Contest and Bloggers Contest. Information provided will be used for verification and delivery of Prizes.

5. Maybank shall not be responsible for unsuccessful submissions resulting from technical fault or bad Internet connectivity.

Prizes

1. The Facebook Contest and Bloggers Contest prizes (the "Prizes") are subject to the following terms & conditions.

2. **Be a Maybank2u Star Facebook Contest**

- a. A total of three (3) prizes will be given away throughout the Contest Period as listed below:

| | |
|--------------|---------|
| First Prize | RM5,000 |
| Second Prize | RM3,000 |
| Third Prize | RM2,000 |

- b. The Prize will be credited into the respective Winner's Maybank2u Savers/Savers-i account. Winners who do not have a Maybank2u Savers/Savers-i will be requested to sign up for one.
- c. The first three thousand (3,000) eligible participants who successfully submitted an ad will also receive fifteen (15) Facebook Credits each. Each participant can only receive the Facebook Credits once throughout the Contest Period.
- d. Redemption of the Facebook Credits will be done after the Contest Period ends.

3. **Be a Maybank2u Star Bloggers Contest**

- a. A total of three (3) units of Asus Nexus 7 Tab with standard accessories and standard manufacturer's warranty will be given away throughout the Contest Period.
4. Each participant can only win one (1) Prize throughout the Contest Period. Winners of the Facebook Contest are also eligible to win the Bloggers Contest and vice versa.
5. The Prizes are given on an "As Is" basis and are not exchangeable for cash. Maybank reserves the right to substitute the prizes with that of similar value at any time with fourteen (14) days prior notice which will be published in the Maybank2u website.
6. The Winners will be contacted and notified by Maybank after the Contest Period regarding the prizes. In the event a Winner fails to respond within 48 hours after notification of winning or is otherwise disqualified from the Contest, the Prize will be withdrawn and awarded to the next qualified Winner.
7. The names and any other information of the Winners will be posted in the Maybank2u website (www.maybank2u.com.my) and any other method of communication that Maybank shall at its absolute discretion decide.

8. Winners shall be responsible to make the necessary arrangements with the Bank for the collection of Prizes.
9. All Prizes must be collected within three (3) months after announcement of Winners in the Maybank2u website. Any Prize unclaimed three (3) months after the announcement of Winners has been made will be forfeited and the Winner shall not be entitled to the Prize.

General Terms and Conditions

1. By participating in this Contest, participants agree to be bound by these terms and conditions and the decision of Maybank. The decision of Maybank is final and no appeals and/or disputes will be entertained.
2. Maybank reserves the right to remove/disqualify/reject submissions which are deemed religiously offensive, culturally insensitive, obscene, inflammatory, promotes political agendas or for any reasons whatsoever as Maybank may in its absolute discretion deem unsuitable.
3. Participants hereby consent to Maybank the rights to reproduce, republish and/or reuse the submitted ads/blog posts. By submitting the ads/blog posts, Participants acknowledge and accept these terms and conditions.
4. Maybank reserves the right to use the names and photographs of winners for advertising and publicity purposes without any cost or compensation.
5. Winners hereby consent to Maybank to publish and/or display materials and/or any information including but not limited to the names and/or photographs of the Winners for advertising and promotional purposes that Maybank may deem suitable.
6. Winners may be featured in any promotional material and/or required to take part in publicity events in conjunction with the Contest without any remuneration or reward whatsoever.
7. The due observance and fulfillment of the Contest terms and conditions in so far as they relate to anything to be done or complied with by the participant shall be conditions precedent to any entitlement of the participant to receive the prize pursuant to this Contest.
8. All winners of this Contest shall be personally liable for all taxes, rates, government fees or any other charges that may be levied against them under the applicable laws, if any, and installation costs, where applicable in relation to the Prizes and this Contest.
9. To the fullest extent permitted by law, Maybank shall not be held liable for whatsoever losses or damages howsoever arising in connection with this Contest. Maybank shall not be liable for any default in respect of this Contest due to any act of God, war, riot, strike, lockout, industrial action, fire, flood, drought, storm or any event beyond the reasonable control of Maybank.
10. Maybank reserves the right to alter, shorten, cancel, suspend or terminate this Contest earlier in whole or in part, or to vary, delete or add any of the terms and conditions herein at anytime at its absolute discretion with fourteen (14) days

prior notice via Maybank2u or any other channel(s) that Maybank may deem suitable.

11. Maybank shall not be responsible or liable for any losses howsoever arising or suffered by the Participant whether directly or indirectly from the Participant's participation in the Contest or otherwise.
12. These Terms and Conditions shall be governed by the laws of Malaysia, and all eligible Participants who participate in the Contest shall be deemed to have agreed to submit to the exclusive jurisdiction of the Malaysian Courts.