

@MyMaybank Twitter Contest Terms & Conditions

General

1. @MyMaybank Twitter Contest (the Contest) is organised by Maybank Sdn Bhd (the Contest Organiser).
2. The Contest starts on 23rd June and will run until the final question is released when @MyMaybank gains its 5,000th Twitter follower.

Eligibility

1. Contestants must be residents of Malaysia age 18 or over at time of entry.
2. Contestants must be existing users of Twitter with at least 30 followers and 60 Tweets.
3. The contest is not open to members or employees or immediate family of Maybank's Marketing and Brand Management, its agents or anyone else connected to the administration and execution of the Contest.
4. Contestants must be a follower of the @MyMaybank Twitter page (<http://www.twitter.com/MyMaybank>)

Contest Mechanics

1. No purchase or registration necessary.
2. There is no cash alternative to the prize and the prize is not transferable.
3. The Contest Organiser reserves the right to (a) award an alternative prize of equal or greater value and (b) in exceptional circumstances to vary, amend or withdraw this competition on reasonable notice. The Contest Organiser reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry/contest process or the operation of the MyMaybank Twitter Contest or to be acting in violation of these Promotion terms or in an unsportsmanlike or disruptive manner.
4. Every 500 followers to the @MyMaybank page will unlock a question about Maybank and/or our products and services.
5. Answer the question with a reply to @MyMaybank with the correct answer and you will be placed into a random draw for the prize.
6. All Twitter replies to the question with the correct answer must be preceded or followed by #iwantanipad2.

Example:

Question: What is the latest credit card launched by Maybank?

Answer: @MyMaybank Maybankard 2 Cards #iwantanipad2

7. If the #iwantanipad2 is not used, the twitter reply, even with the correct answer, will be considered invalid for purposes of the Contest.
8. The first 50 correct answers or after 60 minutes since the question was posted, whichever comes first, will act as the cut-off point for the random draw.

9. The random draw will be done at Random.org. The random draw will be conducted within 24 hours after the cut-off for each question. Contestants will be allowed to view the draw results as posted on Random.org to ensure fairplay and accuracy of the draw.
10. Each contestant can take part in as many or as few drawings as they prefer, up to when they win once, then they are no longer eligible. See Item #21.
11. Each contestant will only be allowed to send one (1) tweeter reply per question. Multiple-tweets from the same person will not be counted (only the first Tweet with the correct answer will be considered valid).
12. Contest Organiser accepts no responsibility for unsuccessful entries resulting from a technical fault.
13. There will be ten (10) winners in total. Each winner will be announced @MyMaybank immediately after the random draw for the prize has been conducted. Each winner will be notified by Twitter Direct Message within 24 hours after the prize draw has been made.
14. Each winner will receive 1x (one) Apple iPad 2 16GB (WIFI only). Winners from the Klang Valley & Selangor will be asked come to Menara Maybank to collect their prize, 4-6 weeks after the conclusion of the contest. Winners from outside the Klang Valley and Selangor will be presented with the option of collecting the prize from their nearest Maybank branch.
15. Each winner can only win 1x prize during the contest duration.
16. Each winner agrees to supply Maybank with their personal information. This information will be used to validate the eligibility of the winner for the contest, to contact the winner, and also to verify the person receiving the prize.
 - a. Full name (as per IC)
 - b. IC Number
 - c. Mobile Number
 - d. Email Address
 - e. Mailing Address
17. Winners will be contacted via email or any other mode of communication deemed appropriate by the Contest Organiser.
18. In the event a winner fails to respond within 24 hours after notification of winning or is otherwise disqualified from the contest, that prize will be withdrawn and awarded to the next qualified winner. To determine next potential winners, up to 4 “reserve winners” will be drawn from the random draw, in addition to the 1 “main winner”.
19. Winners may be required to take part in post-event publicity, and agrees that their Full Name and/or their Twitter handle be published by Maybank in any publicity materials.
20. Winners are bound by the terms and conditions that come with the prize. The acceptance of the prize indicates the acknowledgment and agreement of such terms and conditions.

Final Notes

1. All entries become the property of the Contest Organiser. By submitting an entry, participants acknowledge and accept these terms and conditions.
2. The Organiser reserves its sole right and discretion to delete, remove, edit, not consider or reject submission that is deemed by it to be improper or offensive in whatever nature.
3. The Organiser reserves its right to vary, delete or add to any of these Terms and Conditions and/or substitute or replace the gifts from time to time without any prior notice.
4. The Contest Organiser's decision is final and no correspondence or other communication will be entered into regarding the Contest other than as specifically contemplated in these rules.