

**600 iPhone 4S up for grabs  
get yours NOW**



## **600 IPHONE 4S UP FOR GRABS TERMS & CONDITIONS**

### **CAMPAIGN PERIOD**

Malayan Banking Berhad (3813-K) “**600 iPhone 4S Up For Grabs**” Campaign shall run from 30 December 2011 to 31 March 2012 (both dates inclusive) (“Campaign Period”)

### **ELIGIBILITY**

1. Subject to the Clause 2 below:

- i. Principal Cardmember(s) of Maybankard MasterCard or Visa Credit Card(s) issued by Maybank or Maybank Islamic Malaysia;
- ii. Persons who apply for a principal Maybankard MasterCard or Visa Credit Card(s) and with approved Credit Card(s) during the Campaign Period;
- iii. Supplementary Cardmembers transaction(s) will be aggregated to Principal Cardmember and only the Principal Cardmember is Eligible;

are eligible to participate in this Campaign (“Eligible Cardmember”).

2. The following persons are NOT eligible to participate:

- i. Maybankard MasterCard or Visa Credit Card(s) not issued by Maybank or Maybank Islamic Malaysia;
- ii. Maybankard MasterCard or Visa Credit Cardmember(s) who is/are in default of facilities granted by Maybank at any time during the Campaign Period, subject to Maybank’s sole and absolute discretion;
- iii. Employees of Maybank BankCard Marketing Department, Advertising and Promotion Agencies and their immediate families.

Notwithstanding the above, Maybank shall have the sole and absolute discretion of deciding the eligibility of persons to participate in the Campaign.

## THE CONTEST

### TIER 1: 100 IPHONE 4S FOR THE 1<sup>st</sup> 100 MONTHLY TOP SPENDER

1. The Retail Transactions refer to local or international retail transactions **not inclusive** of the following:
  - i. Maybankard Balance Transfer
  - ii. Maybankard Cash Treats
  - iii. Maybankard EzyPay Plus
  - iv. Maybankard EzyPay
  - v. Maybankard Auto PayBills
  - vi. Outstanding Balance
  - vii. Cash Advance
  - viii. Finance Charges
  - ix. Late Charges
  - x. Annual Fees
  - xi. Spilt and/or Void Transactions
  - xii. Reversals
2. Split and/or repetitive Retail Transactions are disallowed and shall be disqualified.
3. Separate Posting Supplementary Cardmembers transaction(s) will not be aggregated to Principal Cardmembers. Separate Posting Supplementary is eligible for this category.
4. Winners will be selected based on the following period:

Month	Winner per Month	Period
Month 1	100 winners	30 December 2011 – 31 January 2012
Month 2	100 winners	1 February – 29 February 2012
Month 3	100 winners	1 March – 31 March 2012

5. 100 units of iPhone 4S 16G to be given away for the 1<sup>st</sup> 100 monthly top spending Cardmembers. A total of 300 units will be given away for this category.
6. During the Campaign Period, Cardmembers are entitled to win 1 iPhone 4S only. Cardmembers who are eligible for Tier 1 category (Top Spender) are not eligible for Tier 2 category.
7. Winners will be notified via letter or their names published in the Maybank2u.com website or any other methods of communication chosen by Maybank at its absolute and sole discretion by 30 April 2012.
8. Should there be a tie for the No. 100<sup>th</sup> Cardmember for the iPhone 4S, the No. 100<sup>th</sup> winner will be selected based on the highest spending during the winning month.

## TIER 2: 100 IPHONE 4S UP FOR GRABS

1. Eligible Cardmembers are required to spend a minimum of RM100 and above in a single receipt on retail transaction(s) with their Maybankard MasterCard or Visa Credit Card(s).
2. For every RM100 accumulative spent on a single receipt with Maybankard MasterCard or Visa Credit Card, Cardmembers will automatically be entitled to 1 contest entry or respective number of entries.  
E.g. RM100 = 1 Entry, RM400 = 4 Entries
3. To qualify for double entries to the contest, Cardmembers are required to register via SMS as per below:  
Type **"IPHONE <space> 12 DIGIT NRIC Number"** and send to **66628**.  
E.g "IPHONE 710101 01 1234"  
  
(Note: Cardmembers only need to register once for each card to participate.)
4. Eligible Cardmembers who received an SMS confirmation from Maybank shall be entitled to participate in the Campaign. Standard SMS cost of each SMS shall be borne by the Cardmembers.
5. The Retail Transactions refer to local or international retail transactions **not inclusive** of the following:
  - i. Maybankard Balance Transfer
  - ii. Maybankard Cash Treats
  - iii. Maybankard EzyPay Plus
  - iv. Maybankard EzyPay
  - v. Maybankard Auto PayBills
  - vi. Outstanding Balance
  - vii. Cash Advance
  - viii. Finance Charges
  - ix. Late Charges
  - x. Annual Fees
  - xi. Spilt and/or Void Transactions
  - xii. Reversals
6. Split and/or repetitive Retail Transactions are disallowed and shall be disqualified.
7. Separate Posting Supplementary Cardmembers transaction(s) will not be aggregated to Principal Cardmembers. Separate Posting Supplementary is eligible for this category.
8. Winners Selection:

- i. Winners will be selected based on the following period:

Month	Winner per Month	Period
Month 1	100 winners	30 December 2011 – 31 January 2012
Month 2	100 winners	1 February – 29 February 2012
Month 3	100 winners	1 March – 31 March 2012

- ii. Each eligible entry will be assigned a serial number. Winners will be selected at random. In the event the selected shortlisted Cardmember is disqualified, the next serial number will be deemed as the shortlisted Cardmember.
- iii. Upon selection of the shortlisted Cardmember, the said Cardmember shall be contacted by Maybank's representative at the telephone number furnished to Maybank by the Cardmember at any time during office hours to answer one (1) question. The Cardmember is required to answer that one (1) question correctly either in English, Bahasa Malaysia or Mandarin to be a Winner. If the shortlisted Cardmember fails to answer the question correctly, he/she will not be the Winner and the next selected short listed Cardmember would be contacted to answer the question.

- iv. In the event Maybank is unable to contact the shortlisted Cardmember at the telephone number given by the Cardmember for reasons including, but no limited to, no reply, number not in use, no connection, etc, Maybank may at its discretion make a second attempt to contact the Cardmember within the next two (2) hours from the first attempt. If the second attempt is unsuccessful, the shortlisted Cardmember shall be disqualified from this Contest and shall not be entitled to any Prize.
- 9. During the Campaign Period, Cardmembers are entitled to win 1 iPhone 4S only. Cardmembers who are eligible for Tier 2 category are not eligible for Tier 1 category.
- 10. Winners will be notified via letter or their names published in the Maybank2u.com website or any other methods of communication chosen by Maybank at its absolute and sole discretion by 30 April 2012.

## THE PRIZE: IPHONE 4S 16G

1. A total of 600 units of iPhone 4S will be given away during the Campaign Period.
2. The iPhone 4S 16G is given as is. Winners are not allowed to select colour or upgrade the iPhone 4S 16G ("Prize").
3. The Prizes are subject to availability from the supplier. In the event that the supplier is unable to supply the same model to Maybank due to reasons which include (but are not limited to) a manufacturer recall of that specific model or damage/loss/theft of the model during storage & delivery, Maybank reserves the right at its absolute discretion to substitute with another product of similar retail value with **21 days** prior notice;
4. The Prizes do not include any accessories or items that are shown in any advertisements or promotional materials as they are for illustrative purposes only;
5. Prizes are not transferable, nor exchangeable for cash or credit or kind whether in part or in full;
6. For the avoidance of doubt, the Prizes are provided by authorized iPhone 4S dealers. Maybank shall not be responsible for any defect or any other loss or damage that may be suffered in connection with any of the Prizes. Any dispute in relation to the warranty or quality of any Prize or any terms and conditions in respect thereof shall be settled directly between the relevant Winner and any authorized iPhone 4S dealer in Malaysia. Maybank will bear no responsibility for resolving any dispute and the Winner must liaise directly with any authorized iPhone 4S dealer in Malaysia, and not Maybank in this regard.

## OTHER TERMS & CONDITIONS

1. By participating in this Campaign, the Cardmembers hereby expressly agree to be bound by the official rules and regulations as stated herein, including decisions of the Bank which are final, binding and conclusive. No further correspondence appeal will be entertained.
2. All Retail Transactions recorded by Maybank shall be final and conclusive.
3. Maybank shall not be liable for any event not limited to and to Cardmembers arising from any act of God, war, riot, strike, lockout, industrial action, fire, flood, drought, storm, technical or system failure or any event that is beyond the reasonable control of Maybank.
4. The terms and conditions herein are in addition to and without prejudice to the terms and conditions stated in the card agreement. In the event of any conflict between terms and conditions herein and the terms and conditions in the credit or debit card agreement, the Bank's decisions as to which terms and conditions should prevail will be final, conclusive and binding.
5. Maybank reserves the sole and exclusive right at its absolute and sole discretion to vary, delete, amend or modify any of these terms and conditions of the campaign with **21 days** prior notice. These terms and conditions may be modified, amended or varied by Maybank by posting the same on the Website [www.maybank2u.com](http://www.maybank2u.com) or by any other mode that Maybank shall deem fit. Maybank shall not be liable for any and all loss or damage suffered or incurred by the Eligible Cardmembers as a direct or indirect result of the cancellation, variation, amendment, termination or suspension.
6. The Eligible Cardmembers are deemed to have accepted the terms and conditions of this Campaign by participating in this Campaign (as modified and varied from time to time).